



Shakopee Soccer Association
1160 Vierling Drive #124
Shakopee, MN 55379
952-953-7246
www.shakopeesoccerclub.org

General Board Meeting Minutes December 2, 2007

1. The general board meeting of the Shakopee Soccer Association was called to order at approximately 6:07 p.m. at the Log Cabin by Mark Teslow.

Present: Mark Teslow, Dan Meehan, Tom Temple, Michele Monroe, Mickey Willard, Dan Kubitz, Darla Teslow, Cheryl Besser, and Steve Curren @ 6:30pm.

Not Present: Mike Poole.

Guests: Jon Poppen

2. **Approval of agenda:**
Motion to approve the agenda made by Dan, second by Michele. Motion passed.
3. **Approval of minutes:**
Minutes from November 4, 2007 and November 25 Special Meeting minutes were reviewed. Dan motions to approve 11/4, Darla 2nds. Motion passed. Darla motions to approve 11/25, Tom T 2nds. Motion passed.
4. **Meet with new Coaching Director:**
Mark introduces Jon Poppen, our new coaching director. Board members introduce themselves to Jon. Jon introduces himself and explains his coaching and soccer background. Jon goes through some of his vision in this new role. He wants to work on increasing our numbers and continue to increase the skill level of our kids. His goal is to get in and train the kids, give them the basic skills and continue to build their skills. We will have 10 sessions through Winter training. A lot of on the ball individual skill work at the younger ages. Older ages will also have individual skill work along with more game-like situations. In the summer he will be popping into sessions, helping out. Observing and helping coaches, etc. His other goal is to get all coaches licensed. At least have them all get their E license and hopefully progress to D. We need quality coaches. He will do some education for the coaches. They can come to the winter training that he provides as an education tool as well. Another one of his goals is promoting the club through the community. He believes we need a commanding presence in the community. He can help with his connections at the school, etc. Mark mentions that a postcard will be going out promoting SSA and announcing Jon as our new coaching director. Mickey asks Jon if he foresees having paid coaches. He said that would be a possibility in the future. In general the paid coaches tend to be more in the older age brackets at other clubs. Currently it is to get those volunteer coaches to become certified with E license and then hopefully their D license. Discussion held regarding the plans for placing an article in the paper and the postcard we are going to send out announcing Jon as coaching director. Mark says we will be promoting this. Mark mentions that Jon will attend the 1st meeting of the month to give a status report, but will not be attending all the meetings.
5. **Director reports:**
Treasurer:
No report. Mark mentions that Mike is working on setting up account codes. Since our fiscal year ends on July 31st, Mark has asked him to give us our balance once he has it for the fiscal year going forward.



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Registrar:

Of the 7 people signed up online, 4 paid via credit card and one by check. Two are listed as new, which means they started the registration process online, but didn't complete all the way to the payment selection.

Referee Coordinator:

No report. Darla is going to email MY SA about having another referee class here. She will try for the recertification class, but she states those classes tend to be quite large and would need to find a facility big enough.

Communication Director:

Dan sent a flyer to Sherry Dvorak last week. They cannot do color, so it will be black and white. Dan will work with her when she has these done and will contact schools to see when these get handed out. Mark asks how many they make for us when they do our flyer. Dan believes about 400 per school, for 3rd, 4th and 5th graders.

Equipment Coordinator:

Dan will check to see if Jon will need soccer balls for winter training. He will start working on ordering the soccer balls for the 2008 summer season.

Field Coordinator:

No report.

Volunteer Coordinator:

No report.

Rec. Coordinator:

No report.

Boys Director:

There really hasn't been anything other than Tim Root has apparently emailed the kids on his teams encouraging them to do training, not really promoting our training. He thinks we need to make it a requirement that if they are at that level, that the kids need to be in Coerver training or on an indoor team. He is pushing Acceleration West in Eden Prairie. He asked Michele if we had a coaching director yet and she will be responding with the information and with the winter training information from SSA.

Girls Director:

Michele is still trying to recruit girls for U13. We may have one more for U12.

6. U10 and U11 Girls Teams Report:

Michele has received several emails regarding placement of 3 of the girls on the U10 teams because they are U9s. And from 3 sets of parents who aren't happy with their U10 girls on the Gold U10 team because they believe the U9s took the spots away from U10s on the Maroon team. Regarding U11 girls, Michele received noticed that 2 girls left and went to Burnsville which leaves us with 8. She has a mom who has already agreed to be team manager and is willing to work on getting more girls on that team since we need 10. Michele will respond to the emails for those girls leaving letting them know that they need to fill out a waiver to leave since they had already registered. Steve will email Rec player names to Michele to contact as potential players. Michele makes a recommendation that Jon does his gym presentation at the schools at the exact time that the flyers get distributed. Mark asks Darla to check with Westwood Church where they work regarding what it would cost SSA to do color copies through them, he believes it is fairly inexpensive. She will check into it.



7. Logo/Spiritwear:

Dan spent 30 to 45 minutes at Valley Sport yesterday looking at logo wear along with Mark. We had used Hensley for logo wear in the past, but we are looking for better turnaround. Dan says Valley Sport can take anything they have there and put our logo on it. At our team meetings on the 7th, we are going to have some samples of some of the sweatshirts that we can get made. We are going to focus currently on sweatshirts, but Valley Sport has lots of other items we can order. We are also going to look at getting T-shirts for winter training. It would be about \$6.00 per shirt with a big logo. Mark mentions that he and Jon have discussed that we need to get more logo wear out there for visibility for the club. He mentions the possibility of adding the logo wear to our website, that people could pay online and we would work with Valley Sports. Mickey mentions Sharon Walsh, a parent of one of our players who also does this and could be a potential provider of spiritwear.

8. Team Meetings:

Jon and Mark had discussed that we needed to do team meetings earlier this year and that we should have tables set up for winter training at the team meetings to get players signed up. Cheryl was able to secure the Commons Area at the new High school for the team meetings from 6 pm to 8 pm on January 7th. It is already posted on the website.

9. Winter Training:

Michele asks questions about our plan for winter training. Attendance is not limited. We have Soccer Blast reserved from 6 to 10 for 10 weeks on Monday nights starting January 14. We are hoping to get the 5 to 6 hour time also and if so, then the thought is that we will do 13 to 14 from 5 pm to 6 pm, ages 10 and under from 6 pm to 7 pm, ages 11 and 12 from 7 pm to 8 pm and then ages 15 & up from 9 pm to 10 pm. If we get huge numbers, Jon will be hiring out coaches to come in and help.

10. Coaching Vacancies:

We have U9 B, U9 G, U10 B, U10 G, U11 G, U11 B, U12 B, U14 G, U17 B openings. Steve mentions Julie Hansen from Rec was an enthusiastic coach and could be a possibility. Michele will contact her. Norm Myers is also a potential contact. On U11 girls, Barry VanLerberghe has expressed interest. Michele will contact the potentials we have first and then we will get Jon involved in helping us get coaches for the remaining teams.

11. New Prague/Jordan:

One of the things I discussed with Mark to get our name out there and raise dollars was to tap into Jordan and New Prague as they do not have a club. He states that they could put teams together under our banner. They could do their own rec program and we could provide them some way to do some traveling. We would also try to work with Belle Plaine. We could have a tapped potential for players and coaches through this venue. Mark will start making contact with them and see if he and Jon can work with them.

12. Communications Director Search:

Mark asks if anyone has any names of people who are in marketing. Michele thinks Sharon Walsh and Mary Courttower may be potential candidates. Mark mentions posting something on the web site regarding that we are looking for a communications director.

13. Adjourn Meeting

Decision made to not meet on 12/16, next meeting will be 1/6/2008. Motion made to adjourn meeting at 7:59 by Tom T, 2nd by Michele. Motion passed.



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Upcoming Events/Calendar Review:

1/6/2008

Next Board Meeting

1/7/2008

Team Meetings

1/14/2008

Winter Training @ Soccer Blast begins

**Phone message pick-up duty for December 3 – December 16: Mike Poole
December 17 – January 6: Dan Kubitz**

Minutes submitted by:
Cheryl Besser
Secretary