

Dasher Board Advertising Opportunities

at the






Glenview Ice Center

1851 Landwehr Road
Glenview, IL 60026
glenviewicecenter.org



The Glenview Stars organization has partnered with the Glenview Ice Center to offer **Dasher Board Advertising** this year. The Glenview Ice Center is home to several organizations including the Glenview Stars, Glenview Blades Synchro Teams and the Glenbrook South Hockey Club. The Ice Center recently completed a \$2.9 million dollar renovation, making it a state of the art, modern facility. Here's a unique opportunity to target both children AND adults while demonstrating your commitment to youth sports.

Why Advertise at the Glenview Ice Center?

-  Our customer base comes primarily from the communities of Glenview, Golf, Northbrook, Des Plaines, Mount Prospect and Arlington Heights. Throughout the season, teams from across the Chicago metropolitan area visit the Ice Center for games, exhibitions. Tournaments and competitions.
-  Open year round, on average almost 10,000 people walk through the doors on a weekly basis at the Glenview Ice Center. Through **Dasher Board Advertising**, your business will gain repetitive exposure to highly active participants and their families that are typically affluent and upwardly mobile.
-  The Ice Center is open 18 hours daily, seven days per week with a constant turnover of patrons and visitors throughout the day.
-  The Glenview Stars, one of the most well-known youth hockey programs in the United States calls this facility home. It has close to 125 participants playing 125 games a year. The GIC youth league, the Grizzlies, has 320 players playing 150 games per year and the Development Program boasts over 200 youth skaters. The Glenbrook South Hockey Club also calls the Glenview Ice Center home, playing approximately 80 games annually.
-  This facility is home to the Glenview Blades, well-known and highly acclaimed Synchronized Skating Teams. The Glenview Ice Center also boasts a large, active Figure Skating program with 500 participants in addition to Public Skating, and Special Events.

The Glenview Ice Center staff looks forward to working with you and your firm.

For further information contact:
Joe Townsend at 847-724-2800
or
Joe.Townsend@glenviewparks.org

Dasher Board Ads

Ads are 3' x 8' and will be placed so all participants and spectators will see them. Provide the GIC with your logo and information and the staff will do the rest. Price includes all artwork and production fees. **Your Dasher Board Advertisement** will remain in place for 12 months.

Dasher Board Advertising Space: \$1,700.00

Purchase of a Dasher Board Advertising Space also entitles you to a link from The Stars website to yours. In addition, your company's name will be in the Glenview Ice Center's Annual Ice Show Program.

Business Name: _____

Contact Person: _____

Phone number: _____ Cell: _____

Address: _____

City: _____

Zip code: _____ E-Mail _____

I wish to purchase a dasher board ad for: _____

(Name to appear on Dasher Board)

Credit for purchase of this dasher ad should go to:

Name of person who sold ad: _____

Organization represented for Ad: Glenview Stars, Glenview Blades, Glenview Ice Center
(please circle one)

_____ Art work is being submitted electronically to Joe Townsend, Assistant Manager GIC
at Joe.Townsend@glenviewparks.org

_____ Please contact me for artwork

Please make checks payable to the **Glenview Ice Center** and remit payment to:

Joe Townsend, Assistant Manager
Glenview Ice Center
1851 Landwehr Road
Glenview, IL 60026

224-521-2088
Joe.Townsend@glenviewparks.org
glenviewicecenter.org