

# GLENVIEW STARS ADVERTISING PROGRAM

## INTRODUCING THE GLENVIEW STARS

The mission of the Glenview Stars is to present a venue for children to play hockey, to teach the game of hockey and to help players to achieve the highest level a player can obtain through competitive hockey with traveling teams. Travel hockey is more competitive than the house league and requires a substantial commitment by the player and parents.

The Glenview Stars field multiple teams in each of the travel hockey divisions including Squirt (9 & 10), Pee Wee (11 & 12), and Bantam (13 & 14). In addition, the Glenview Stars field U10, U12 and U14 Girls hockey teams.

Several hundred families participate in the Glenview Stars organization through the year. Participants live in Glenview as well as many surrounding communities including Park Ridge, Chicago, Arlington Heights, Buffalo Grove, Northbrook and Mount Prospect to name a few.

The Glenview Stars primarily use the facilities at the [Glenview Ice Center](#), [North Shore Ice Arena](#) in Northbrook and [Twin Rinks Ice Pavilion](#) in Buffalo Grove.

The Glenview Stars play in the Northern Illinois Hockey League (NIHL), competing against teams covering over 100 square miles in northern Illinois and Indiana, as well as the Central States Developmental Hockey League (CSDHL), comprised of elite travel teams throughout the Midwest.

Teams compete in season ending Blackhawks Cup and Wolves Cup championship tournaments as well as invitational tournaments throughout the season.

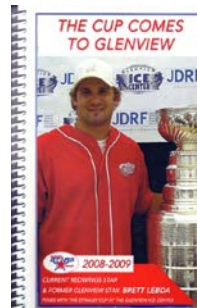
## Current NHL Stars



**Craig Anderson**



**Brett Lebda**



**You could be supporting the next NHL Star!**

# GLENVIEW STARS ADVERTISING – WHAT’S AVAILABLE

**Glenview Stars Website** – Visitors to the Glenview Stars website ([www.glenviewstars.org](http://www.glenviewstars.org)) access information related to the Glenview Stars Hockey Program including team rosters and photos, schedules, organization philosophy, rules and updates for events and activities and links to area hockey rinks and league websites. As an advertiser on the Glenview Stars website, you will have access to a site which produced the following metrics:

- An average of over 27,000 page views per month
- Over 25,000 visitors

Advertisement opportunities on the Glenview Stars website include:

**PREMIUM HEADER BANNER** – A static banner advertisement on the home page sharing header space with the Glenview Stars logo

**TEAM HEADER BANNER** - A static banner advertisement on the team page of the player that is being sponsored

**ROTATING 3”x2” LEFT SIDE BANNER** – A 3”x2” banner ad on the left hand side of each page of the website

**ROTATING 2”x2” LEFT SIDE BANNER** – A 2”x2” banner add on the left hand side of each page of the website below the rotating 3”x2” banner ad

**ROTATING 1”x2” LEFT SIDE BANNER** – A 1”x2” banner add on the left hand side of each page of the website below the rotating 2”x2” banner ad

The rotating banner ads are refreshed and randomly selected each time a page is accessed. All website banner ads provide clickable link to sponsor designated website

## Other Advertising Options

**IN RINK DASHER BOARD AD** – The Stars have teamed with the Glenview Ice Center to offer dasher board advertising. These are the advertisements you see on the boards of the ice. Ads are 8’ x 3’ and are placed so that everyone can see the ads at the rink. The ads get great exposure since teams from across the Chicago area visit the Glenview Ice Center all season long.

# GLENVIEW STARS ADVERTISING PRICE SHEET

## INDIVIDUAL ADVERTISING PRICES

| WEBSITE  |       |
|--|-------|
| PREMIUM HEADER BANNER (1 avail)  | \$850 |
| TEAM HEADER BANNER (1 per team)  | \$450 |
| ROTATING 3"x2" LEFT SIDE BANNER  | \$300 |
| ROTATING 2"x2" LEFT SIDE BANNER  | \$250 |
| ROTATING 1"x2" LEFT SIDE BANNER  | \$200 |
| <b>All website banner ads provide clickable link to sponsor designated website</b> |       |

**THE POWER PLAY – Any two website advertisements for 85% of list price**

| OTHER                   |         |
|-------------------------|---------|
| IN RINK DASHER BOARD AD | \$1,700 |

- **The term of the website advertisements is through June 30, 2016**
- **Additional charges may apply for upgrading artwork**

# GLENVIEW STARS ADVERTISING REGISTRATION FORM

**DATE:** \_\_\_\_\_

**STARS PLAYER:**

|      |                           |       |       |
|------|---------------------------|-------|-------|
| NAME | LEVEL(MITE, SQUIRT..ETC.) | PHONE | EMAIL |
|------|---------------------------|-------|-------|

**SPONSOR:**

|      |              |
|------|--------------|
| NAME | COMPANY NAME |
|------|--------------|

**SPONSOR:**

|       |       |
|-------|-------|
| PHONE | EMAIL |
|-------|-------|

**SPONSOR'S ADDRESS:**

|        |      |       |     |
|--------|------|-------|-----|
| STREET | CITY | STATE | ZIP |
|--------|------|-------|-----|

**TYPE OF AD (Please circle):**

**Premium Header Banner**

**Team Header Banner**

**Rotating 3" x 2" Left Side Banner**

**Rotating 2" x 2" Left Side Banner**

**Rotating 1" x 2" Left Side Banner**

**In Rink Dasher Board**

**\*\*Please make check payable to Glenview Stars Hockey Association. Mail check and registration form to Glenview Stars, c/o Nancy Speers, 2107 Larkdale Dr., Glenview, IL 60025.**

**\*\*\* Email artwork to Nancy Speers at [snspeers@sbcglobal.net](mailto:snspeers@sbcglobal.net)**

# GLENVIEW STARS ADVERTISING SPECS & CONTACTS

## Acceptable Formats

### Web Formats:

- Adobe Photoshop
- Adobe Illustrator
- JPEG
- PNG
- GIF

### Print Formats:

- PDF
- InDesign
- QuarkXPress
- Illustrator
- Microsoft Word

## Submitting Ads

- Drop off or mail registration forms to:

Glenview Stars Hockey Association  
c/o Nancy Speers  
2107 Larkdale Dr.  
Glenview, IL 60025

- Email artwork to:

[snspeers@sbcglobal.net](mailto:snspeers@sbcglobal.net)



