



Southwest Eagles Youth Hockey Association

Minutes

June 17, 2010

7:00 pm ENIA

Present: Coco, Mark, Joe T., Janie, Jamie, Joe G., Matt, Walt, Dana, Kris, Rebecca, Scott, Brad, Pete Johnson

1) Call to order

7:05 Mark

2) Approve minutes

Motion by Joe T., 2nd by Joe G. motion passed 12-0

3) Rink Manager's Report

Peter Johnson is resuming the roll of rink manager.

- Over the past few years summer league numbers have been down- due to more rinks being open and more skaters participating in spring hockey. Pete plans on running skills for each level/age group- watch website for more information.
- Need digital picture of SW logo to make new stencil for the ice- Joe T. will give one to Pete.
- Will hold afternoon open hockey, when there isn't a camp
- Work with SW to better link websites (may look at joining a site)
- Thinking of doing Friday night skates.

4) Treasurer's Report

- As of 5/31 cash on hand was \$1,137.00
- Budget committee will present proposed budget at July's meeting
 - ice will be going up to \$220.00/hour (from \$195.00)
 - Reviewing ice credits

5) President's Report

- We pay out ~\$12,400 in ice credits (includes BOD and all fundraising coordinators), but survey results show members would rather pay more and do less.
- Mark and Scott will discuss off ice training options with both Athletic Republic and Fit Club (the intent is to introduce kids to a different kind of training).
- Would like to look into SW running teen skates- either buying the ice, or splitting with Ice Inc.
 - Question: how many volunteers would be needed- Mark would start with a core group.
- Discussed running a mite 2C tournament (full ice)- not many tournaments for this level- Scott to look into the possibilities
- Monroe stated they won't be signing any releases this year.

6) Registrar's Report

- Met with budget committee- peewee and squirts will probably have only 2 teams this year- Five squirts went to Caps.
- Current merchant fee is ~4.5% for online or credit card payments (total ~\$1,800 this past year)

7) Ice Scheduler's Report

8) Committee Reports

- i) Coaches
 - Will be holding post season meeting next week.
 - Need to assign 3 new members
 - Set date for fall coaches clinic
- ii) Goalies
- iii) Fundraising
 - Parade of Homes underway- hours filled quickly
 - All ice credit hours will be posted on website (Corn booth and Bingo are already set for volunteers this year).
 - New ideas
 - Madison Festivals
 - Evergreen sales
 - Raffle
 - Will start with a few ideas
 - Put in summer newsletter
 - Check if Kelly Becker will head the apparel orders again this year.
- Dana to request donation from Optimist Club – maybe put towards LTP.
- iv) Concessions
 - Discussion held on decreasing the fee for buyouts, would only allow a certain number of families. Concession committee will continue discussion and come back with a recommendation.
- v) ALDs
 - ALD need to be at registration on August 21
 - Level 1 & 2- Plan not to move player between level 1 & 2 midseason.
 - Mites- discuss plan for tryouts. Tony to communicate plan to parents.
 - LTP- discussion had on Ice Inc taking over the LTP program, or joint effort with SW and Ice Inc, or keeping it as is. -
 - pro for Ice Inc would be the same people running the program each year
- vi) Website
 - Brad is looking at 3 different new sites possibilities
 - Must haves
 - online registration
 - volunteer tracking
 - auto email updates
 - good scheduling system
 - Cost \$1,000-1,500 to transfer over
 - Brad to do a cost break down and compare to current site
- vii) Recruiting Committee

Email from Jennifer-

what we have been doing so far....flyers everywhere:) soccer fields, baseball games, and all three day cares in town. Also plan on handing out more flyers tonight at the lacrosse banquet to the 3rd and 4th graders. One day care wants to plan a trip to Eagles Nest for 5-6 year olds. Could be a perfect opportunity to get helmets on them:)

Also have been working on some info booths at Millers for a few Saturday mornings...possibly with some equipment to try on. I wanted to get email addresses of ANY interested parents/kids too so we could email out info over the next few months leading up to registration.

Wondering if folks want to try and do a free day at the rink in August sometime, with folks on hand to help let kids suit up in gear and try it out????

Also would love to get a couple of fold out signs like the football folks use to prop up at the baseball field and other key places????

Could use some help getting flyers out to the out skirts that Southwest can pull from if anyone lives on there.

9) Region 4, WAHA & USA Hockey updates

- **Next Region 4 will be in August- need to find someone to attend.**

10) New Business

- i) Review Parent Hand book (see attached)
 - **Table to next months meeting**
- ii) Team pictures/photographer (Coco)
 - **Coco explained issue/complaints from last year's orders- mix-ups and incorrect orders/teams pictures. Coco, Mike Miller, Joe T and Lynette Kobza met with Empire. They acknowledge their mistakes. We do have one more year of current contract with them. To help make up for last year- Empire will do action photography for each team, during a game, and provide a disc free of charge (which can be copied for all families). Board felt comfortable fulfilling our current contract with Empire. Mike Miller will send out a satisfaction survey in January to members.**
- iii) Summer Eagle Talk- need a dead line
 - **Articles to Jill Pitek by July 24th.**
- iv) Rental Equipment
 - **Joe T- we have 35 sets of good equipment, may need more. Joe will check with Tom Osting. Players usually keep equipment till they complete the rec. program**
- v) Memorial donation to Jingles O'Brien
 - **HS 2 kids attended the visitation. Discussion held on what SW could donate (possibly some donating ice credit money). Budget committee to discuss.**
- vi) **Communication Director:**
 - **Interest from Pat Ploc and Jean Mirwald- Courtney to ask them for more background information, then the board will vote on the position.**

11) Old Business

- i) ENIA Fundraiser/SW golf outing (Joe T/all)
 - **Website is up, all questions will go to Courtney's email**
 - **August 20 & 21. Golf outing will be on Friday, August 20 at Legend at Bergamont. Other activities: 3 on 3, free skate, SW and Ice Spirit registration, softball tournament, beer tent, music, kids games, food, teen skate.**
- ii) Appoint Concession Scheduler
 - **Motion by Janie, 2nd by Matt to appoint Brad Simms. Motion passed 12-0**
 - **Old and new committee to meet to discuss transition.**
- iii) SW reps for Ice Inc BOD
 - **Ice Inc Board will go to 7 members (4 SW, 1VAHS, 1 Ice Spirit, 1 at Large)**
 - **Motion by Coco, 2nd by Joe G for Mike Moore, Joe Taylor, Tony Heinrichs, and JR Reed to represent SW. (Carl Makuch, treasure, is a nonvoting position). Motion passed 12-0. Joe T. will notify Tony and JR. Joe G. will email Mike Moore.**

12) Set next meetings agenda

- **Review/approve parent handbook**
- **Jingles O'Brien Memorial**
- **Appoint Communication Director**
- **Approve 2010-11 budget**
- **Next meeting will be July 15, 2010, 7:00pm ENIA**