

Reducing Your Team Fees Just Got Easier!

The Glenview Stars offers a sponsorship program which includes advertisement on the official Glenview Stars website and at the Glenview Ice Center. Families who sell ads will benefit more than ever this season. With a little bit of effort you can even skate for free!

Stars Offer a 50/50 Split on Fundraising Proceeds

Sell an ad and you get **50%** of the money! For example, you sell a premium banner ad on the website for \$800 and you will be rebated \$400. It's that easy. The only exception is advertisement within the Glenview Ice Center. To cover costs, proceeds from any advertisement involving the dasher boards at the ice center will be reduced by \$900 before the 50% rebate. Opportunities for advertisement include:

Website Advertising

There is the ability to sell ads on the heavily-trafficked Glenview Stars website. Visitors to the site access information related to the Glenview Stars hockey program including team rosters and photos, schedules, organization philosophy, rules and updates for events and activities and links to area hockey rinks and league websites.

Glenview Ice Center Advertising

There is the ability to sell in rink dasher board advertising. These are the advertisements you see along the boards of the ice. Ads are 8' x 3' and are placed so that all spectators can see the ads while watching the hockey game. The ads get great exposure since teams from across the Chicago area visit the Glenview Ice Center all season long.

For details, see the **Glenview Stars Advertisement Price Sheet** on the Fundraising tab of the Glenview Stars website.

How to Get Your Rebate

The Advertisement Price Sheet includes a section for the player name associated with the advertisement. All forms and payments received by the Glenview Stars by October 30, 2015 will be aggregated and a rebate check will be issued to you for all of your ad sales. The Stars are eager to give you back the money you earned, but we ask that you understand the following points:

1. **To be eligible for your rebate, you must be up to date with your team fee payments.** The Stars cannot issue rebates to anyone who has not paid their team fees.

2. **Do not deduct money from your team fee payment checks.** This program is a rebate, which means that a check for your 50% of the sponsorship will be issued to you from the Stars.

Please do not subtract money from your team fee payments. This greatly complicates the accounting that our volunteers must perform, so we must ask you for your cooperation.