

Hastings Hockey Boosters

Monthly Meeting Minutes
May 10th, 2011

Meeting called to order at 7:00 pm.

Roll Call: Board members present include Brian Jones, Mike McCoy, Jim Boogren, Brooks Savage, Ryan Stoffel, Matt Larson, Lisa Foster, Char Stark, Paul Huettl, Dustin Vogelgesang, Kellie Sundheim and website coordinator Jay Stark. Absent were Marc Chorney, Mike Lavin and Rick Erredge.

Approval of Agenda: Mike McCoy made a motion to approve the agenda, second by Jim Boogren. All in favor.

Approval of Minutes: Jim Boogren made a motion to approve the agenda, second by Brooks Savage. All in favor.

Financial Update by Char Stark:

Char presented the balance sheet to the Board. All ice time has been paid. There are a few minor expenses yet to be paid. There is \$24,000 in checking and \$4700.00 in outstanding registration fees. Char still needs the PeeWee C breakdown. Char Stark made a motion to approve the financials, second by Matt Larson. All in favor.

Presidents Briefing:

- met with Tim from Green Mill to talk about ongoing use of their facilities for HHB meetings, sponsorship, pre-hockey day dinner and music, etc.
- attended Hastings City Council on April 18, 2011 involving proposed HHB training facility.
- attended District 8 meeting with Mike M. in South St. Paul on April 27, 2011. Provided District 8 our updated officer and coordinator contact information.
- working with Mike M. to get Registrar Kari Gruden up to speed.

- meeting of "operations" group on May 3, 2011 to talk about tournaments (executive committee, Lisa Foster, Jay Stark, and Jim Foster).
- working on finding chairs/co-chairs for Float Committee and Pre-Hockey Night/Day
- equipment status meeting with Paul and Mike M.
- all officers, coordinators, and committee chairs need to begin writing down a "reliable/repeatable process" this year, so that when there is turnover we are not reinventing the wheel and wasting a lot of time.

D8 Update by Mike McCoy:

The PeeWee checking issue is still being discussed. PeeWee's will be played more like the girls hockey program with no big hits being allowed. Mike will provide an update at the next meeting. Coach certifications for levels 1 and 2 will need to re-certify every year. Level 3 will certify after 3 years and then move up to level 4. The re-certification process will affect the overall budget. Hastings will be hosting levels 1 and 2 at the Hastings High School with ice time at the arena. There needs to be more communication on the certification process with more direction on how to register and the November certification dates.

Director Updates:

Blue Mites: Ryan Stoffel – Nothing to report

Gold and White Mites: Brooks Savage – Looking into summer training and getting that information on the website.

Squirts: Jim Boogren – Looking for Squirt A coach

PeeWees: Brian provided a report in Rick's absence. Coaches are needed at all levels. Preliminary numbers for next year are 64 skaters plus 10 goalies. This is about 12 more skater than last year. There are a number of U12 girls considering trying out at the PeeWee level. Rick is

currently collecting more information from other associations on how their tryouts are run.

Bantams: No report given due to Marc's absence.

Jr. Gold: Matt Larson – Steve Murray is coming back. Coach needed for U16.

Girls: Brian reported in Mike's absence. There will be a girl's coaching meeting on May 22nd at 7:00 at the Green Mill. All summer training programs have been scheduled. Communications will go out to all players by May 31st.

Coaching: Dustin Vogelgesang – Head coaching applications will be accepted until June 1st for all listed openings. Dustin is in the process of speaking with Brian DeWees for the potential use of his services next year as well as making adjustments to the schedule and allotted hours for each level. All changes will be reviewed by the Board at a later date.

Operations: Paul Huettl – 3 sets of jerseys have been ordered. There are problems with the current helmets as they are unable to be re-certified and there are a total of 50 bad ones. There are many left-over sticks. An option might be to have them signed by some professional players and sell or auction them off. Paul is hoping to have a cleaning day at the arena soon.

Volunteers: Lisa Foster – Lisa will be presenting a proposal on suggestions/changes to the volunteer policy.

Technology Update: Jay Stark – All team pages have been deleted. There will be a tournament meeting on May 23rd.

Secretary Update: Kellie Sundheim – Nothing to report

Old Business:

Training Facility: Doug Laumayer from Davies and Associates was present at the meeting and provided an update on the training facility. Marc Chorney has been selected as campaign chair and Leon Endres and Marty Sieh are co-chairs. Brian Radke is the Finance Chair. An account has been opened at Vermillion Bank. Gifts will be recorded and thank you's sent out. Quarterly statements will be mailed to all donors. The Board will be solicited first. Brian handed out commitment cards and asked that Board members return them by May 20th. A variety of committees will be formed to solicit gifts from alumni, business owners and organizations.

The campaign will be wrapped up by mid August. At that time if donations are lower than expected the donor base may be expanded. The goal is to raise \$375,000. The campaign committee will be meeting weekly.

New Business:

MN NHL Alumni 20th Annual Golf Tournament at HCC – 7/14:

MN NHL alumni contacted Marc Chorney and the Hastings Country Club about holding a tournament on July 14th and asked for assistance from the Hastings Hockey Boosters. They would like assistance contacting local business for donations. Brian is not in favor of contacting business owners as we are already asking them for so much. The HHB is willing to provide volunteers to work at the tournament. Brian will contact Brad for more information.

Stepan/Chorney/Taffe Charity Game:

Matt Larson provided an update to the board on the progress of the charity game. There will be at least 6-8 high-end NHL players. The goal is to get 20-25 players. Spots will also be offered to non-NHL players like Welch and Fox. Sliv and Saucer will be coaches. The refs will be from Hastings.

The tournament is set for July 20th and will be held at the Cottage Grove Arena. Hastings and Cottage Grove will co-market this event. There will be a total of 1500 tickets sold. There are going to be two pre-sale dates. Tickets will be \$25 and \$35 at the door. An hour autograph session will be held before the game. There will be NHL sweaters available for a silent auction. The Reebok sweaters worn by the players will be auctioned off after the game.

There will be many opportunities for volunteer such as pre-game sales, autograph sessions, spotlight, penalty box, water bottles and much more.

The game will be two halves with no ice resurfacing. The goal is to raise \$35,000 - \$40,000.

Communications regarding the tournament will be in the Pioneer Press, Hastings Star Gazette, the marquee at the Cottage Grove arena and both Hastings and Cottage Grove's website.

Proposed Suggestions/Changes to the Volunteer policy:

Lisa Foster, Volunteer Director presented the Board with 2 volunteer policy proposals. The first proposal included having volunteer credits and a deposit for all levels. The breakdown is as follows:

- Blue, Gold & White Mites: 2 credits per player and \$50 deposit per player
- In-House Squirts: 4 credits per player and \$100 deposit per player
- Traveling Players: 10 credits per player and \$250.00 deposit per player

The second proposal included requiring 8 volunteer credits per player with a maximum of 25 credits per family. A \$200 volunteer deposit would be required for each player including in-house levels.

Jay Stark gave the Board some background information on the DIBS process and the breakdown of the process.

The discussion centered on the number of total players, D8 games, tournaments, the DIBS system as well as having team managers enter volunteer points.

Ryan Stoffel made a motion to accept the following changes to the 2011-2012 Volunteer Policy, second by Mike McCoy. All in favor.

- Traveling players – 14 credits and \$250.00 deposit
- In-house Squirts – 4 credits and \$100.00 deposit
- Gold & White Mite, U8 – 2 credits and \$50.00 deposit
- Blue Mites – 2 credits and no deposit
- Maximum – 36 credits per family
- No credit hours for D8 games
- Jerseys will not be issued until volunteer deposit checks have been received by team managers at all levels
- Require volunteer deposit checks at start of season to get in-house squirt and Gold/White/U8 jerseys

Lisa will work on the DIBS breakdown and report to the Board in June.

Proposed HHB Budget: Ice time has gone up to \$175 per hour. If there are no changes made to the budget and registration fees do not increase there will be a \$25,900 deficit.

Revenue sources are sponsor advertising, golf tournament, Hockey Day, district tournament, raffle tickets and clothing sales.

Additional expenses are coach and Board jackets, website fees and tournament director fees. The tournament director is a paid position at \$500 per tournament. Tournaments bring in around \$12,000.

Treasurer expenses are postage, Comcast fees, scholarships and other general operating costs.

The Board looked at additional expenses from all levels. Paul will be looking at ordering new jerseys and will be checking around for the best price.

The Board also discussed ice time schedules including player development, goalie development and training provided by DeWeez.

Volunteer expenses are minimal and include team stickers and parade candy.

Much of the discussion was focused on the need for raising registration fees. Hastings is at the bottom of the D8 district as far as player registration fees. Reasons for raising the registrations fees are increased ice costs, additional costs of the in-house Squirt teams playing outside associations such as Rosemount, Woodbury and Cottage Grove.

Jim Boogren made a motion to approve the 2011-2012 budget and to include a \$50.00 increase in fees for all levels excluding Blue Mites, second by Matt Larson. All in favor.

Board Comment: None

Membership Comment: None

Adjournment:

Dustin Vogelgesang made a motion to adjourn at 10:27pm, second by Ryan Stoffel. All in favor.

Respectfully submitted by Kellie Sundheim.