

**EVAA Meeting Minutes  
February 20, 2006 at 7 PM  
Apple Valley Community Center**

**Attendees:**

Dale Kersten	Chuck Lloyd	Lee Spelbrink	Eric Johnson
John Arndt	Tom Brennan	Blair Brumley	Mike Oberfeld
Beth Parsons	Jeff Rayl	Chad Schmitt	Lisa Schlosser
Scott Selby			

Rae Lynn Klinger (EVAA Administrator)	Chris Anderson (Football)
Julie Titchner (EVAA Field Coordinator)	Donna Eull (Volleyball)
Ed Bauer (Volleyball)	Bill Sommers (Tennis)
Brad McCumber (Softball)	Ken Dockter (Basketball)
Travis Lee (Wrestling)	Peter Brekke (Soccer)
Sandra Knight (Dakota REV)	Jim Martin (Softball)
Jeff Crepeau (Fundraising Cards)	

Board meeting called to order at 7:02 PM.

**Open Forum:**

Community member and EVAA family mother, Debbie Limke passed away. She has been active in EVAA activities and the board to send flowers to the funeral. Board recognized a moment of silence in honor of her memory.

Fundraising card proposal for fundraising that offers merchant discounts for local businesses. Ready to go, no-risk program that also makes custom cards for athletic associations. Programs will all get the information to use at their benefit.

**Review and Approval of Minutes:**

The December meeting minutes were reviewed and approved.  
Motion by Blair seconded by Scott

**Program Liaison**

Board members have been appointed to be a liaison for each of the programs in our association. Members are encouraged to attend program meetings and serve as an advisor and board representative.

**Committee Assignments (details in email)**

- Complaint & Conduct
- Community
- Communications
- Newsletter
- Web
- Costs
- Capacity
- Continuation
- Cooperation

Motion by Chuck seconded by Mike to approve committee assignments as proposed by Dale.

## **Reports**

### **Financial Update (Lee S)**

Finalized and closed out the 2005 year. Need to do January bank reconciliation to close January. End of the year balance came in as a positive balance when the budget numbers were showing a deficit. Motion by Blair and seconded by Chuck to approve financials.

### **Website Committee (Bill S)**

Quite a few changes have been completed on the overall website. Jeff is working on the page management utilities and Bill is testing. Code of Conduct and Complaint forms to be updated and converted to an electronic format. The EVAA president to manage the master copies of the forms. Bill has been sending communications to the board and program directors changes that are made and proposed to be made. Jeff is ready to incorporate the new logo into the web design.

### **Fields (Julie T)**

Dale and Julie met with the City of Eagan in January. The reception of our field requests and participant numbers was very positive. ISD 196 Community Education approved a \$5000 upgrade to some fields to be done this spring. If EVAA would like to make additional contributions, they are putting together a proposal. The City of AV has not had their meeting. Julie will be needing program numbers in preparation of this meeting. Julie is proposing a new March 1<sup>st</sup> deadline for next year for spring summer 'field sports'. This would improve field allocations for the seasons. City of Eagan requires a March 1<sup>st</sup> deadline for their sports and we are currently guesstimating our participant numbers for these meetings with AV and Eagan. Communication committee to discuss the change in registration deadline.

There is a problem with the allocation process with respect to our increasing participation and full capacity needs for fields. Capacity committee to research options for alleviating field capacity issues. All of the city allocations are based on ratios. We need to communicate to the cities of Eagan and AV that we are increasing participation and there should be considerations made to accommodate. City of Rosemount is in the process of purchasing land and are planning to increase field resources.

### **Administrative (Risk Mgmt, Hotline, Walk-Ins) (Rae Lynn K)**

- **Risk Management**  
Now doing background checks every two years. PD's need to follow-up with coaches. Just have them fill out each year. Rae Lynn will monitor frequency
- **Hotline**  
Rae Lynn is handling a large majority of the calls.
- **Walk-ins**  
Need representation from all of the programs at the walk-in registrations. We are currently down to two walk-ins at two hours each and it has covered our needs.

## **Program Updates:**

### **IH Baseball (Blair B)**

They have found an umpire coordinator and registration is going well. Met with VAA and there are a few minor rule changes to be implemented this spring.

### **Travel Baseball (Michelle J)**

Plans are to field three teams at all levels and keep format as last year. Tryout procedures will remain the same and have been approved by the baseball board.

### **IH Basketball (Johnny G-via email)**

Program going smoothly and plans are to continue to use the Falcon Ridge gyms as the older kids enjoy it. Hoopathon tournament registration is moving slowly and sending more communication to increase awareness and registrations.

### **Travel Basketball (Ken D)**

Season rapidly coming to an end. Girls traveling tourney is this weekend and it is one of the three largest in the state. Parent surveys will go live on Feb 27<sup>th</sup>. Last year had an 80% response rate. This year they will survey the kids about the program. First time that this has been done and board members will administer the survey to the kids at a practice near the end of the season.

### **Football (Chris A)**

Continuing to have monthly meetings during the off season. Discussing registration adjustments and have set key dates for the upcoming season. Coordinated EVHS camp dates with high school football coach. Ryan Electric installed some lights on the athletic fields and have told the vendor that they are well under the specifications necessary to be worthwhile. Many measures have been taken to correct the situation. Ryan Electric has refused and has threatened legal action.

### **Soccer (Peter B)**

Very successful walk-in registration. Registration is in progress for the spring season. Cut off dates are in discussion and historically have been strict due to numbers and player distribution among teams. Willing to look at individual cases, but need to consider allocations

### **Dakota REV (Sandra K)**

Trying hard to be a feeder program for all of the communities and as a result are trying to take field allocations from all of the cities that their participation dictates. Projecting 512 participants. Goal to have two teams per age group. South Metro District met to discuss formation of teams and keeping local players in the south metro. Want to provide opportunities to keep these players from playing in other areas of the metro. Might be seeing a premiere team representing a number of clubs in the south metro.

### **Softball (Brad M)**

Had first meeting with board liaison attending and enjoyed good representation. Clinics at the Irish Dome are going well and bringing in outside coaches to keep interest. Joined the Tri-County association and membership has gone well. Registration is slow but looking at improving communication and keeping registration timeframe a shorter time period.

### **Tennis (Bill S)**

USTA changed the way that they are running the program. They are requiring membership by individual players and Bill to allocate money to cover that membership. Losing 20% of court time and Community Ed is adding an adult program that is using court time and Tennis will be pushed to other local courts. May need to purchase equipment to accommodate the change in locations.

### **Track/CC (Craig K-email)**

We are moving forward as planned in anticipation of the upcoming season. The clinic has been set for Saturday, April 1<sup>st</sup> and the first practice for all age groups will start on April 17<sup>th</sup>. We have worked with EVHS to secure additional practice time on the track each Weds. and Thurs. night for the 4<sup>-8th</sup> grade program.

### **Volleyball (Donna E)**

Announcing a new program director, Jim Martin to the volleyball group. Continuing to work toward a fully operational board incorporating IH and Traveling. Looking to rekindle interest and participation in

the IH program. Will be sponsoring some clinics to be held right before May registrations. Looking at doing a better evaluation process and will be splitting surveys and coordination.

### **Wrestling (Travis L)**

Season went well and participation was just above last year. Starting to think about planning for next season

### **Lacrosse (John A)**

We currently have a link on our website for the lacrosse program. Need to clarify the registration tracking for participation from the various associations involved. Worked out the field allocation situation and was able to get a Burnsville field allocation.

## **Old Business:**

### **Fund Raisers/Chamber Update (Dale K)**

Planning on being active in the Chamber and will be presenting the opportunities for sponsorship to the Chamber.

### **Newsletter Update (Lisa S)**

Newsletter went out this past month. It will be sent quarterly in the ThisWeek newspaper. It is also available as a link on the EVAA website. Next issue will be sent out in April. Currently looking at sponsorship, advertising rates and article ideas.

### **DWI Background Check Change (Chuck L)**

A change was proposed and presented on the background check regarding the Section 3 – Risk Disclosure Statement. The main discussion in this section was regarding whether to include ANY alcohol related driving offenses. We had input from some other associations and the executive board decided on using the “two or more alcohol-related violations over a three year period” clarification. The board feels that this change is a good balance going forward. All members of EVAA board, program boards, age group coordinators, coaches, assistant coaches as well as others deemed necessary by the Board need to be included. Programs will be notified of the changes. Motion by Lee and seconded by Beth to approve the changes presented. Discussion continued regarding tightening the statement to all single offenders, including alcohol related offenses. Motion carried with three oppositions. Formal bylaws will be changed to reflect. Suggestion to track alcohol related driving offenses and the incidence of other violations. Chuck to research our historic records and current records and report again in November.

## **New Business:**

### **New Logo Review/Vote (Eric J)**

Exodus Design has designed a set of logo choices for EVAA to review. We had an initial email vote to narrow down the choices from 9 to 3 so that we could vote at our meeting for a logo choice moving forward. A vote was taken and we chose the #2 design which uses the EVHS tri-bolt. This particular design has a copyright symbol in it and Chuck is going to obtain official permission from EVHS and District #196 to use the logo. As a backup, we would use logo #8 based on vote results. It is a round logo using one lightning bolt with a ‘retro’ style Eastview script.

### **EVAA Twins Night at the Dome (Rae Lynn K)**

June 15<sup>th</sup> is the date and programs will try to be accommodating to the date. Would like to put registration for the Twins Night on the website. Rae Lynn will manage the distribution of the tickets. Rae Lynn is also planning a tailgate party to distribute tickets and promote the event.

### **Newsletter “Sponsorship” (Advertising) Prices (Lisa S)**

We are looking for some ‘sponsorship’ or advertising revenue to help defray the costs of the newsletter. Lisa presented some figures and asked for input on what kind of pricing to offer for advertising in the newsletter and how to approach it.

### **Future Agenda Items**

None

### **New Business**

Next meeting is scheduled for Monday, March 20th at AVCC, 7pm.

Meeting adjourned at 9:49 pm.