

Edina Hockey Association
Edina City Hall – Community Room
August 8, 2011
Board Meeting

Name	Attending	Absent	Name	Attending	Absent
Billy Klein	x		Peder Larson	x	
Joanne McGarry	x		Jim O'Neill	x	
Jon Foust	x		Chris Fraley	x	
Erik Hendrikson	x		Ron Green	x	
Carrie Knowles	x		Krista Gresham	x	
Jon Palmer		x	Mark Jones		x
Renee Hunzelman	x		Ken Miller	x	
Todd Shuman		x	Nick Olsen	x	
Pat Foley	x		Bob Paule	x	
Dan McGraw	x		Judy Goodman		x

The meeting was called to order at 7:10pm.

June Minutes: The June minutes were approved. A motion was made, seconded, and passed. (The July board meeting was cancelled.)

Toast Update: An update was given by Carrie Knowles and Krista Gresham. We are working on silent auction items. If board members know of fun things to contribute to the Toast please contact one of us. Additionally, the Jr. Gold B – Coach Pearson will be honored at the Toast for his 30 years of coaching. You can register for the Toast on the EHA website, tickets are \$60pp, Mish Mash is the band playing the event and it will be held at ECC. TCO has again agreed to sponsor the Toast. Postcard invitations are at the printers.

Registration Update: Jon Palmer could not update the board on registration as he was attending a D6 meeting. It was noted that last year's registration did not open until August 15th due to the new payment format. Approximately 225 players had registered to date.

Goalie Training: Peder Larson and Dan McGraw presented information on goalie grading and training for 2011 and 2012. Goalie grading will again take place at the Goalcrease facility. Drills for the grading will be developed by the three goalie graders (who will not be Goalcrease trainers) and Jeff Hall from Goalcrease. Several formats for goalie training during the season were discussed, including retaining the design for 2-on-1 training and returning to 1-on-1 training. A key to getting the most out of the goalie training sessions is having a team coach attend Goalcrease sessions with the goalies. Training sessions for coaches will be held early in the season to help coaches design and run practices that help goalies improve.

Sponsors / Fundraising Update: Mark Jones and Todd Shuman were absent from the meeting. No update was provided. This update will move to the next board meeting.

Concession Update: An update was given by Ken Miller. He researched 3 other concession stands and provided a handout on what items should be reflective of a price increase. Some of our concession items were 25 cents lower than comparable items at the other arenas. The Board agreed with Ken that we should move forward on increasing prices on those select items.

Partners in Profit: Carrie Knowles has a meeting with Jon Lee on Wednesday. She will send an email out with a status once further information is available.

Budget: Jon Palmer was not able to attend the meeting due to a D6 meeting.

Squirt Proposal: Jon Foust and Pat Foley brought forward a squirt proposal to lay out the framework, structure, and responsibilities to support 2 – balanced A teams. Discussion was held, on whether or not, in future years there would be “talent” to support 2 A teams. It was suggested and agreed upon that a matrix should be adopted based on the number of players registered. For instance, if the squirt A teams reach 30% of players registered then the matrix would dictate 1 A team. Jon will incorporate the matrix into the proposal.

Moving forward Jon Foust would send out communication to Squirt families so they understand the changes for the upcoming season. Additionally, Jon and Pat would like to see a Squirt coordinator oversee the program.

A question was raised on whether we could support 2 – A teams with goalies. Jon and Pat did not see an issue with goalies.

City Update: Joanne McGarry and Jon Palmer met with Donna Tilsner at City of Edina. A plan regarding participation fees will set up between the EHA and the City of Edina.

Managers Update: Renee Hunzelman stated that 5 to 6 team checkbooks are still outstanding. She will try to collect the remaining checkbooks but will close out the accounts in one week if

she isn't successful. She will set up manager training times with Judy and get it on the website in the coming weeks.

Coach Interviews: Pee Wee B1 and B2, and Bantam B2. He has really good candidates for all the positions and that interviews, for those positions, started today.

Tournaments:

- Cake Eater is full
- Invitational is slower but is filling up. Joanne, Judy, and Leslie will be working on the tournament schedule / brackets in the coming weeks.
- O'Connor – Ron stated he was having success
- Reimann is slow.

We will not be handing out trophies this year. We will be switching to something more useful to the players like t-shirts and hats.

We would like to find a jamboree for the 10B's and 14B's.

Ace Schedule: Chris Fraley reported that there will be ACE training changes this year but at this point is not sure of the impact. There will be an online tutorial, we think, that is age specific. Chris should have more information in 2 to 3 weeks.

New Business: Jon Palmer is putting together the fall tryout schedule. We need everyone to assist with this effort. If you can't be there, please let the lead liaison know. Jon will have a liaison training meeting in the next couple of weeks.

There was nothing new to report on U14's.

The meeting adjourned at 9:00pm.

The next Edina Hockey Association board meeting will be held on September 12, 2011, 7pm, at Edina City Hall – Community Room.