

● ● ● 2011

# Shakopee Soccer Association Annual General Meeting



# ● ● ● Agenda

- Welcome
- Introductions
- Open Board Positions
- Year In Review
- Treasurer's Report
- Director of Coaching Report
- Question & Answer



# ● ● ● 2011 Board of Directors

- Mark Teslow – President
- Tom Temple – Vice President
- Mike Poole – Treasurer
- Jon Poppen – Coaching Director
- Michele Monroe – Girls Director



## ● ● ● Board of Directors - Continued

- Ryan Chase - Equipment Director
- Darla Teslow – Referee/Field Director
- Patti Isensee – Volunteer Director
- Ben Kroll – Concessions Director
- Julie Maynard-Johnson – Rec Director



# ● ● ● Volunteers of Note

- Melonie Kroll - Concessions
- Tim Johnson - Rec
  
- Although they are not volunteers, we are also thankful for the Shakopee Park and Rec staff and all of the work they do for us.



# ● ● ● Open Board Positions

- 5 open Board positions
  - 4 positions @ 3 year terms
  - 1 position @ 1 year term



# ● ● ● Voting

- Nominations were closed August 31, 2011. Nominees are:
  - Mr. Bill Steckly
  - Mr. Chuck Millis
  - Mrs. Darla Teslow
  - Mr. Mark Teslow



# ● ● ● Voting

- Per Robert's Rules of Order, along with Shakopee Soccer Association Bylaws and Handbook ...

*Because the number of nominees does not exceed the number of open positions, the chair may declare the nominees elected, which is referred to as an election by “acclamation.”*



# ● ● ● Voting

- Therefore, the Chair declares the following nominees elected ...
  - Mr. Bill Steckly is elected to the Board of Directors for a 3 year term
  - Mr. Chuck Millis is elected to the Board of Directors for a 3 year term
  - Mrs. Darla Teslow is elected to the Board of Directors for a 3 year term
  - Mr. Mark Teslow is elected to the Board of Directors for a 3 year term



# ● ● ● 2011 Volunteers

- Thank you
  - Over 400 families in SSA
  - Approximately 275 volunteers
  - Over 2500 volunteer hours plus countless hours put in by coaches and team managers



# ● ● ● 2012 Volunteers

- 10 hours per family will be needed
  - Approximately 2500 volunteer hours will be needed to be filled
  - This year, each family will be required to write a \$150 deposit check
  - We are primarily a volunteer based organization and need everyone to participate in helping grow a stronger, united Soccer Club





# 2011 Summer Highlights

- U17 C2 Girls MYSA State Champions
- U19 C2 Boys MYSA State Champions
- U12 C3 Boys MYSA Regional Playoff Winners
- Began our Academy Program with 32 Participants
- Worked with the Middle School Staff, Community Education, MYSA and the City of Shakopee to expand our Outreach program to run for 10 weeks this summer. Lunches along with rides to the field were provided to every participant.
- Mark Teslow named 2010 MYSA Administrator of the year



# ● ● ● Spring Recreational Soccer

- Used a “1 training night / 1 game day” format
- 550 participants
- Divided by age and gender for more competitive team selection.



# ● ● ● Fall Recreational Soccer

- Format
  - First 4 dates = team practice
  - Games Monday PM & Saturday AM
- End of season tournament
- 330 participants
  - 25% increase from 2010



# ● ● ● 2011 Soccer Cup Tournament

- 6<sup>th</sup> Annual Shakopee Soccer Festival now know as the Shakopee Cup.
  - Expanded to a full tournament format
  - 2 Locations
  - 157 teams participated
  - Next years committee is currently forming and is looking for more volunteers



# ● ● ● Futsal

- 100+ players participated in our second season of Futsal
- Held our first year end Futsal tournament
- Futsal is played in a gym with a weighted ball designed to help develop fast foot skills
- This year our goal is to have over 150 players from all ages participate



# ● ● ● Building a stronger club

- Develop, support and promote Shakopee soccer
  - **Who:** Board Members, Coaches, Team Managers, Players and Parents
  - **What:** Support of all club policies, activities and events
  - **When:** Immediately
  - **Why:** To further the development of a strong, successful club
  - **How:** Adopt the player – club – team hierarchy of success. Ensure that support for all club events and initiatives are fully promoted and supported by all board members, coaches and team managers, players and parents



# ● ● ● What's ahead

- Growing our focus from a perception that we are a “Rec Plus” club to a “Competitive” club, committed to training players to the highest level
- Begin the “Academy” concept for U5-U8 players within the Rec Program
- Increased use of Age Group Trainers for our U9-U12 teams that are responsible for the teams’ training and overall development, working with their assigned teams and coaches on a weekly basis
- Placing players on our younger teams by commitment level, giving all players the chance to grow and develop with players of similar desire



# ● ● ● 1-3-5 Year plan

## ○ Years 1-2

- 20 Academy Players U5-U8 from the Rec Program (2 Dedicated Trainers) **\*\*32 Participated\*\***
- Full Tournament **\*\*157 Teams Participated\*\***
- U9-U10 teams separated by commitment, a “contract” they will sign agreeing to attend the additional training sessions laid out for them along with Winter Training, both Spring and Fall Rec. **\*\*Commitment level is High\*\***
- 3 Area Trainers for the U9-U12 age groups **\*\*Currently 2 for U9-10 with Qualified coaches at 11-19\*\***
- Host an “E-License Course” for Coaches **\*\*Winter 2012\*\***
- All Volunteer Coordinator spots identified and filled
- Form a Fundraising Committee.



# ● ● ● 1-3-5 Year plan continued

## ○ Years 1-2

- All Volunteer Coordinator spots identified and filled  
**\*\* We are still looking to fill some open positions\*\***
- Form a Fundraising Committee. **\*\*2012\*\***
- 375 Travel Players **\*\*420 in 2011\*\***
- 575 Spring Rec Players **\*\*525\*\***



# ● ● ● 1-3-5 Year plan

## ○ Years 2-3

- 40-50 Academy Players (4 Trainers)
- Qualified coaches at every level
- Host a “D-License Course” for Coaches
- 10 year round Trainers
- Lights on Fields 1 and 2
- 5 Girls U9 teams
- 4 Boys U9 teams
- 2 teams per age group at U13-16
- Identify liaisons into the Hispanic & Russian communities
- 35+ teams with 425-450 Travel Players
- 650 Rec Players
- 2<sup>nd</sup> Soccer trip abroad



# ● ● ● 1-3-5 Year plan

- Years 3-5
  - 75-100 Academy Players (6-8 Trainers)
  - Qualified Coaches at every level
  - Our own indoor facility
  - One (1) “C1” team at every age group
  - One (1) Premier team
  - 6-7 Girls U9 teams
  - 5-6 Boys U9 teams
  - 40+ teams
  - 750 Rec Players





# Fees

- While our fees continue to remain very competitive, fees have increased for 2012
- Why the fee increase
  - Hiring additional Training staff
  - Increased use of paid Coaches
  - MYSA fee increases
  - City of Shakopee fee increases
  - Gym/Facility rental



# ● ● ● MYSA League Playoffs

- 4 Day tournament
- Our intent is to host as many of our teams in Shakopee as possible
- Fundraiser - Club gets to keep registration fees and concession income
- “Lose and Go Home” format - very competitive games
- Thank you again for the volunteer support from our families and all of the Board Members.



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# South District Regionals
- We were selected as one of the 4 regional hosts for 2011 and 2012 as part of the updated State Tournament format
- 4 days of soccer games
- Run by MYSA with support from SSA.



# ● ● ● Concession Stand

- Thank you to Ben Kroll, Melonie Kroll, Patti Isensee and all of the volunteers.



# ● ● ● Staffing

- Volunteer Board of Directors
- Independent contractor positions
  - Director of Coaching
  - Club Administrator
  - Technical Director
  - Age Group Trainers
  - Rec Training Director
  - Winter Training Staff
  - Futsal Staff
  - Coaches



# ● ● ● 2011 International Experience

- U16 Boys and U17 Girls along with Chaperones, traveled to Brazil for an international soccer experience.



# ● ● ● Treasurer's Report

- 2011 Year End Balance Sheet
- 2012 Budget

- 2011 Profit and Loss statements available upon request.  
Email [treasurer@shakopeesoccer.com](mailto:treasurer@shakopeesoccer.com)



# ● ● ● Director of Coaching Report

○ Jon Poppen



● ● ● Questions

