

Sartell Youth Hockey Association
Monthly Meeting: Board of Directors
July 11, 2011
House of Pizza

Meeting Minutes

I. Call to Order

8:11 PM

II. Present

Carl Koehn, Tom Schiffler, Sean Moynan, Chris Sigurdson, John Michaud, Stacey Jurek, Brent Boerger, Brian Lommel, Pat Michaud, Shelly Smith, Stacey Jurek, Amy Peterson, Dena Walters, Melissa Dummer, Tammy Ferns, Steve Thayer, Marla Warner, Megan Lund, Jodi Hennemann, Pam Brookins.

III. Additions/Deletions to Agenda

- 1) Chris spoke about long-term strategy planning with Sartell Rec Center Board. The association is working toward bringing in outside consulting to assist in future planning, no final outcome has yet been determined.

IV. Approval of May Minutes

- 2) Motion: Brent B, Motion 2nd: Pat M, Motion Carries

V. Treasurer's Report: Shawn Wensel

- 1) Checkbook Balance: \$61,601.56 as of year end – June 30, 2011
- 2) Very little activity over the past few month
 - a) Motion Carries
 - i) Motion to Approve: Brent B
 - ii) Motion 2nd: Jodi H

VI. Gambling Report: Pam Brookins

- 1) Motion to approve June expenses: \$11,140.83
 - a) Includes \$2,760 to Central Gaming for machine repair.
 - b) Motion Carries
 - i) Motion to Approve: John M
 - ii) Motion 2nd: Sean M
- 2) Motion to pre-approve August anticipated expenses: \$10,415
 - a) Motion Carries
 - i) Motion to Approve: Tom S
 - ii) Motion 2nd: Jodi H
- 3) Pay Rec Center for month of June : already paid in June meeting.
- 4) Checkbook Balance: \$16,281.46. Accounting said this was an acceptable amount for calendar year end checkbook balance.

VII. D5 Report: Lyle Warner

- 1) No report, no meeting.

VIII. Strategic Planning

- 1) Chris spoke about long-term strategy planning with Sartell Rec Center Board. The association is working toward bringing in outside consulting to assist in future planning, no final outcome has yet been determined.

IX. Team Reports (level coordinator reports)

- 1) Tournaments: Narrowing down tournaments, confirmed dates TBD.
 - a) One issue we may need to address is the requirement of credit-card for tournament registration. Currently the association does not have a credit card.
 - b) Need to discuss the subject of a financial limit on the cost for a given tournament.
- 2) Mites
 - a) Equipment: we are still in need of a better system for storage of mite equipment which is checked out, as well as goalie equipment.
 - b) Hockey Expo:
- 3) Squirts: none
- 4) PeeWee:
- 5) Bantam
 - a) Scheduling district games at the C level is challenging, so last season SYHA granted a waiver for an extra tournament in lieu of a short of ice time throughout the season. Melissa Dummer will continue to investigate and consult with Jon Erickson. Finalized tournament schedule will be submitted before approval.
- 6) Goalies: Brian Lommel
 - a) Clinics: wishing to start right away in October. Last season we had 5 clinics in early due to open ice time.
 - b) Considering dryland in October.
 - c) Need assistance with additional help on ice during clinics.
 - d) Asking for solid list of kids interested in playing goalie, or who are already signed up to play goalie.
 - e) Looking for intro packet for beginning of the year.
 - f) Shutout recognition: asking for funding to recognize goalies for achieving a shutout.
 - g) New equipment coming from Hockey Zone, 3 sets, and after that do a full inventory to ensure we have everything we need for goalies, and to address the storage subject.
 - h) Question: do goalies pay tryout fee at Squirt level and above? Answer: yes.
 - i) How many Bantam goalies do we have? Answer: 5 pending official registration numbers closing on August 1, 2011
- 7) Girls
 - a) Significant progress was made in a co-op plan at the U12/U14 level, with St. Cloud, Sauk Rapids, and Sartell in agreement. However, the D5 leadership was not open to this plan, so we need to go back to the drawing board.
 - b) Dena Walters recommended that SYHA split the cost with Sauk Rapids to purchase jerseys. Sauk Rapids was in agreement. Need to discuss further. Dena and John Michaud will work forward on this process.

X. Rec Center Update

- 1) .

XI. Committee Reports (future agenda item)

- 1) Committee organization/reorganization to be discussed after registration has closed.
- 2) Tryout Committee: John M:
 - a) Week of October 23rd is week of tryouts.
 - b) Dynamics for 3 weeks prior to tryouts.

- c) Next committee meeting to take place in August.
- 3) Membership Marketing/Communication:
- 4) Tournaments: Brent talking to McCabe about tournament prices in Sartell.
- 5) Hairball:
- 6) Coaching: Steve Thayer: No update.
- 7) Intro To Hockey:
- 8) Sponsorship: Joe Marthaler:
 - a) Committee is a little behind schedule getting out of the blocks due to some of the materials changes.
 - b) Also need to finalize committee numbers after registration closes.
 - c) Sponsorship levels are being adjusted and will be delivered to the Board at the August meeting. Added additional top tier to add additional value.
- 9) Website: John Lindmeier: no report
- 10) Equipment: looking at designs for new PeeWee jerseys.
- 11) Volunteer: Chris Sigurdson:
- 12) Registrar: Tony/Amy: Registration going well.
- 13) Fundraising: Stacey Jurek
 - a) Chip Shoppe will be at Hockey Expo on October 8th.
- 14) Hockey Expo: Chris Sigurdson
 - a) Official Date: October 8, 2011: 11:00am to 1:00pm.
 - b) Please ensure that all marketing materials include Hockey Expo, and drive new people to Hockey Expo.
 - c) Vendors confirmed: Nordy from MN Wild, Chip Shoppe, Hockey Zone. Unconfirmed: St. John's University, Lumberjacks Hockey,
- 15) Clothing
 - a) Items will be for sale at Hockey Expo that people can purchase on the spot. This will require more help to facilitate the availability at Bernick's Arena.

XII. Old Business

- 1) Pictures: We Got Game made a proposal to SYHA
 - a) Pricing didn't change
 - b) Included 10% kickback for all photos
 - c) Offered a 1-year or 3-year contract
 - d) \$150 signing bonus
 - e) Sponsorship Cards included with 3-year contract: 1-year contract \$2 per card.
 - f) Motion Carries
 - i) Motion to Approve: Sean M
 - ii) Motion 2nd: Pat Michaud
- 2) MN Wild Donations: jersey, stick, pucks, and other things to be utilized at Hockey Expo, with possibly holding the Jersey for a raffle, maybe not at the Hockey Expo.
- 3) Rec Board continues to encourage SYHA to utilize the concession stand. They recommend we offer it to DIBs volunteer hours.

XIII. New Business

- 1) None.

XIV. Motion to Adjourn: 9:33 pm

- 1) Motion Carries
 - a) Motion: John M
 - b) Motion 2nd: Brent B

Minutes Respectfully Submitted by:
Carl Koehn: SYHA Board Meeting