

# Eastview Extra

January 2006

Volume 1, Issue 1

## Did You Know:

- EVAA sponsors scholarships to graduating high school seniors
- EVAA sponsored Apple Valley's first annual 2005 'Be a Good Sport Day'
- EVAA donated money to the people affected by Hurricane Katrina

## EVAA Newsletter Makes Debut

Welcome to the first publication of the *Eastview Extra*. This quarterly newsletter will bring information to the Eastview Athletic Association's membership (EVAA). Throughout the year, you will find articles to keep you informed about sports in our neighborhood including summaries of the EVAA sponsored sports, financials, special interest topics, and highlights of special events guided by the Eastview Athletic Association. Check out our web site for the most recent sports information: [www.evaasports.org](http://www.evaasports.org). The quarterly newsletter is to keep you informed, so please let us know what you want to read more about.

**Thanks for your participation in the EVAA !!**



## EVAA Twins Night

Please mark your calendars for Wednesday, June 14 for **EVAA Twins Night!** Not only are the Twins facing the Boston Red Sox, but it's also Dollar a Dog Night with \$1 hotdogs! Bring the kids to a ball game with hundreds of other EVAA families at a reduced rate in ticket price. Special this year: One lucky EVAA kid will throw out the first pitch before the game! And 10 lucky kids will lead the MetroDome crowd singing "Take Me Out To The Ballgame" during the 7<sup>th</sup> Inning Stretch! How can you get your EVAA child a chance for those great opportunities? Just order tickets to the event! All kids involved in any EVAA program are eligible to win. More details will follow in the April edition of *EVAA Extra!*

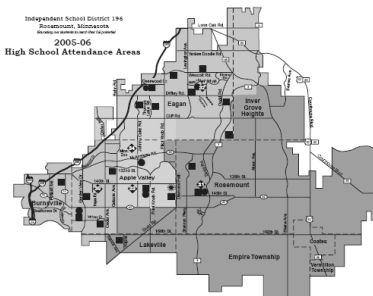
## We Need Your Help !!

To continue to bring excellence in athletics to our children, we cannot do it without you. EVAA board members, individual sports board members, coaches, field coordinators, equipment coordinators, and committee members, are all crucial to the continued success of the Eastview Athletic Association. Without volunteers, our organization would cease to exist. Think of all the fun our kids would be missing! If you have interest in helping, please go to the web site at [www.evaasports.org](http://www.evaasports.org) and use the Contact Us link.



# EVAA Serves the Children of Eastview High School Attendance Area

EVAA is proud to serve all school-age children (K-age 16) within the Eastview High School attendance area. EVAA promotes good sportsmanship and improved athletic skill with programs including baseball, basketball, football, soccer, softball, tennis, track & cross country, volleyball and wrestling. EVAA offers these programs year-round and counts on the generous time commitments of countless parent volunteers. EVAA could certainly not exist without YOU and the many children we serve. Thank you!



Did you know? There are 4 athletic associations to serve children in District 196. EVAA serves school-age children in the Eastview High School attendance area. To contact EVAA, please call 952-985-3830 or visit our website at [www.evaasports.org](http://www.evaasports.org). If you live in the Apple Valley High School attendance area, please contact VAA at 952-432-5618 or [www.valleyathletic.org](http://www.valleyathletic.org). If you live in the Eagan High School attendance area, you may contact EAA at [www.eaasports.org](http://www.eaasports.org). Rosemount Area Athletic Association can be reached at 952-423-7222 or [www.rosemount-aaa.org](http://www.rosemount-aaa.org).

For the Eastview High School boundaries map, please see page 6 of the newsletter or visit School District 196's website at [www.isd196.k12.mn.us/boundaryMaps/05-06HS.pdf](http://www.isd196.k12.mn.us/boundaryMaps/05-06HS.pdf).

## Community Athletic Associations, Who Oversees Them?

**By Rob Gensch, Outgoing EVAA President**

Recently, the City of Edina has come under some scrutiny about not having checks and balances with regard to their youth athletic programs. Unlike EVAA, they do not have an "umbrella" group that works with their city and schools to work through availability and distribution issues. Each of their programs is self managed.

EVAA, since its beginning eight years ago, has always provided a check and balance to each of its programs by being the communication conduit to the City of Apple Valley, City of Eagan, and ISD 196 for managing its available re-

sources in a fair manner. In-house teams all the way up through the highest ages of traveling programs are coordinated. Their allotments are determined through a combination of historic use, age or level specific issues, number of participants, and balancing requests with availability. EVAA employs a part time person to help ensure proper channels are followed.

But fields and facilities are not the only guidance EVAA provides its programs. Programs are asked to present budgets, philosophies and uniformity of tryouts, and adherence to multiple EVAA policies. In addition, we field heightened complaints and do background checks on coaches.

In my 10 years of working with youth programs, I am confident as I leave EVAA, that we have one of the strongest associations in the state of Minnesota. Providing fair and valuable opportunities to the kids in our community will continue with our strong board's leadership. Good luck to our new President, Dale Kersten.



Looking out the window at the snow piled high on the sides of your driveways, makes it hard to think about Spring and Summer Sports signups. But, as we all know, the snow will thaw and spring will arrive in Minnesota. Please read on for highlights and signup dates for our spring lineup.

2006 Online registration dates:

- In-House Baseball – Jan 23 – Mar 19
- Traveling Baseball – Jan 1– Mar 15
- In-House Soccer – Jan 28 – Apr 1
- In-House and Traveling Softball – Jan 14 – Mar 30
- In-House and Traveling Tennis – Jan 29 – May 28
- In-House Track and Field – Jan 1– Mar 19

**Spring and  
Summer  
Sports**

Walk-in registration dates:

Jan 30 and Mar 2 @ Falcon Ridge Middle School from 6pm – 8pm

## In-House Baseball



Eastview In-House Baseball is looking forward to another great year in 2006. We intend to build on the improvements made in 2005 and will continue our successful partnership with Valley Athletic Association. We believe EVAA's in-house program offers both a great opportunity for our children to learn and love the game of baseball and for our families to enjoy sharing in the experience. We are blessed with talented and enthusiastic boys and girls in our program and they are fun to watch! Be assured, we expect once again to deliver a great experience and our board members always welcome any suggestions or comments you

have in helping us to do so.

This season, as with any season, a key element of the program's success will be the willingness of our parents to volunteer their time and energy as coaches for our children. Please consider taking advantage of this opportunity -- from personal experience, we all know that it is great fun for the parents and an invaluable benefit for the players.

This year, we will open online registration for the program January 23rd and will run this option through March 19th. The registration fee during this period will be \$75.00 per child. From March 20th

through March 31st, a late registration period with an \$85.00 charge will be available. Any registration received after March 31st (with the exception of those who do not secure positions on EVAA traveling teams and still wish to play in-house) will be considered a late registration and we will only be able to accommodate those participants as space allows, first come, first served. This approach is necessary to allow us sufficient time to form teams, order uniforms and set schedules for the year. In-House Baseball uses grades, not ages, to determine teams. When registering your child for In-House Baseball, please enter the grade your child will be entering in Fall 2006.

## Traveling Baseball



Traveling Baseball is committed to assisting athletes in developing advanced baseball skills, and providing players the opportunity to compete with players of similar abilities. Over 200 athletes will participate in league and tournament games throughout the season, which typically runs from early May through late July. Fees are as follows.

- Program fee - \$75
- Try-out fee - \$25
- Additional costs: Uniforms – approximately \$150 (if everything is needed)
- Tournament costs – varies by team

A Baseball Clinic will be held

March 5, 12, 19 for anyone ages 9-11 as of April 30, 2006. See the Traveling Baseball website for more information ([www.evaasports.org](http://www.evaasports.org), click on 'Baseball' then 'Traveling Baseball'). This clinic is open to all baseball players, not just those trying out for traveling.

## Track and Field



In-House Track & Field is for youth currently enrolled in grades K-8. Meets are held on Friday night for grades K-3 & Saturday morning for grades 4-8. We serve approximately 250 track & field enthusiasts from April through mid-May. Fees are currently \$50 with a \$125 family maximum fee.

## In-House Soccer



The In-House Soccer program provides two separate seasons to nearly 1000 young soccer enthusiasts. Spring session runs May 1-June 30 and Fall session runs mid-August through mid-October. Each session costs just \$45. The goal of the soccer program is to provide a fun, learning environment for the recreational youth soccer player. Soccer Fun for Everyone!

## Tennis



Tennis is a sport for a lifetime! EVAA has both In-House and Traveling Tennis programs with over 150 participants in 2005. The tennis season will run from June 12th through July 29th, 2006. The in-house program costs \$65 and is for those who have completed kindergarten through 9th grade. The traveling program costs \$160 and is for ages 10 – 18 as of July 1. The traveling teams compete in a USTA Team Tennis league and USTA sectional tournament. Watch for our free start-of-the-tennis-season instructional clinic in May 2006.



## In-House and Traveling Softball

EVAA offers programs for both In-House and Traveling Softball. Get off to a great start on your softball future by being a part of over 100 girls grades K-5 in our fast pitch In-House Softball program. Learn the basics and see how much fun it is to be part of a team effort. The season runs from March to July.

For those ready for the big leagues, Traveling Softball will help you become part of Eastview's winning tradition. Participation is for girls ages 10-16 ready to test their skills at a higher level. The benefits are many including quality coaching and a great team experience. Tryouts for girls ages 14-16 will take place March 18<sup>th</sup> and 19<sup>th</sup> at the Irish dome in Rosemount. Tryouts for girls ages 10-12 will take place March 25<sup>th</sup> and 26<sup>th</sup> at Eastview High School. The season runs from March to July with the opportunity to play in post season tournaments.



## Traveling Baseball Age Cut-Off

At Traveling Baseball's October Board meeting, it was voted to support the MBL/MBT decision to adopt the April 30<sup>th</sup> age cut-off. This means the team a player is eligible for is determined by the player's age on April 30 instead of July 31. Those affected will be players with birthdays in May, June and July. Each player affected by the change will be asked to make a one-time decision prior to registering for the 2006 season that cannot be changed after registration, at tryouts, after tryouts or in

future years. The decision that needs to be made by each individual is to play "down" to the age level or advance with high school peers to grade level. Please note, In-House Baseball is using different age rules. Refer to the article on page 3 on 'In-House Baseball' for their age cut-off rules. Please contact Traveling Baseball with any questions via their website.



## EVAA 2006 Program Directors

In-House Baseball	Blair Brumley
Traveling Baseball	Michelle Jacobson
In-House Basketball	Johnny Gill
Traveling Basketball	Ken Dockter
Football	Chris Anderson
In-House Soccer	Peter Brekke
Softball	Brad McCumber
Tennis	Bill Sommers
In-House Track & Field	Craig Krupke
Volleyball	Donna Eull
In-House Wrestling	Travis Lee

To contact any program, please visit the website at [www.evaasports.org](http://www.evaasports.org) and go to "Contact Us."

## Highlights from the 2005 December EVAA Board Meeting

- Program updates and 2006 budgets were presented for several sports. There are board positions currently available for In-House Baseball and Volleyball.
- EVAA joined the Apple Valley Chamber of Commerce and the initial information packet was received.
- Discussion was held in working together with Eagan Athletic Association improving a baseball field located in the Eagan city limits.
- New board members were approved.
- Dakota Engraving was chosen as EVAA's trophy provider.

## Highlights from the 2005 November EVAA Board Meeting

- A representative from the Balance4Success group came to discuss their mission and provide more information around the Taking Back Sunday initiative.
- With the dissolving of the City of Apple Valley's effort to raise funds for a new Eastview Community Center and Rink, EVAA received a check for their past donation and the donation of an individual donor.
- Eastview Lacrosse presented EVAA with a check for their appreciation in supporting the growing Eastview program.
- Program updates and 2006 budgets were presented for several sports.
- Decisions around upgrading the EVAA website were finalized and approved. Efforts are in progress to prioritize the work.
- Storage fees are increasing and options are being discussed. General fund balance will remain positive for the year.

EVAA board meetings are held on the third Monday of each month, 7pm, at the Apple Valley Community Center. Anyone interested in addressing the EVAA board may do so during Open Forum which begins each meeting promptly at 7pm.

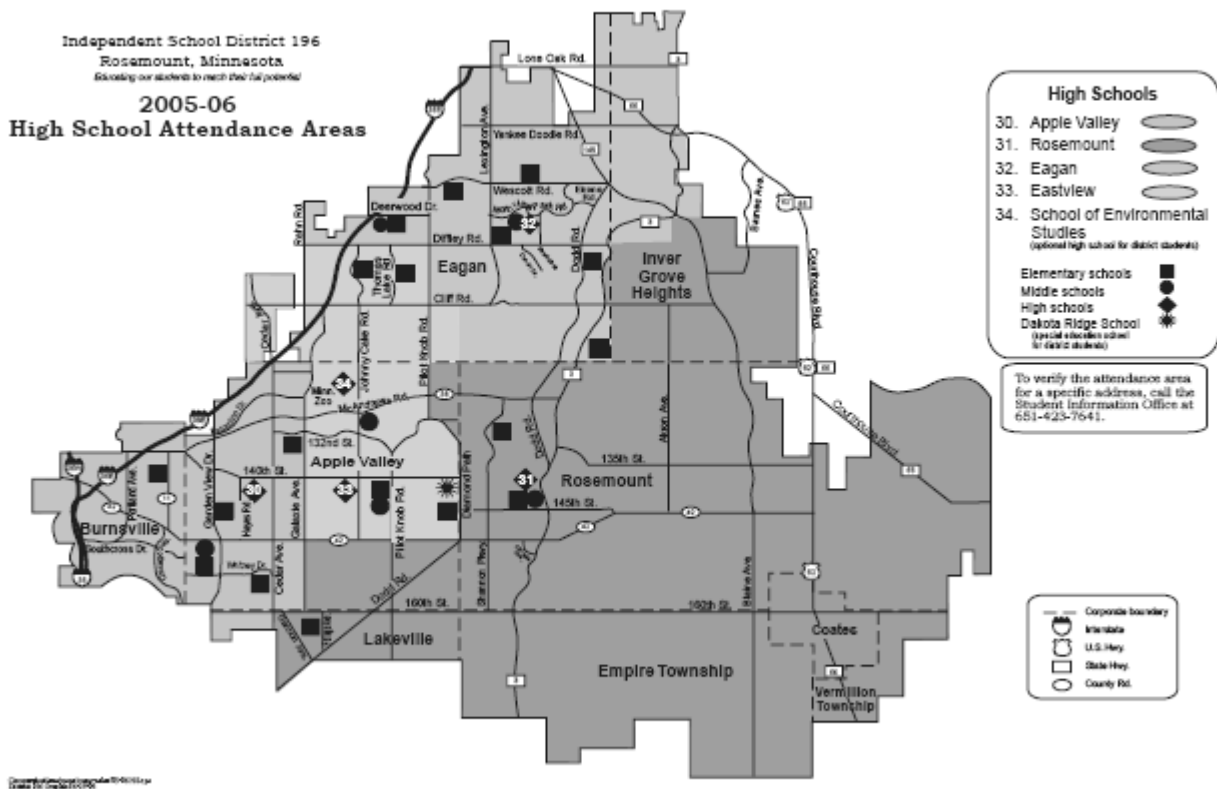
### 2005 Program Participation Numbers:

In-House Baseball	633
Traveling Baseball	221
In-House Basketball	631
Traveling Basketball	231
In-House Football	201
Traveling Football	98
In-House Soccer	1002
Traveling Soccer	557
In-House Softball	143
Traveling Softball	75
In-House Tennis	111
Traveling Tennis	45
Track	262
In-House Volleyball	25
Traveling Volleyball	75
Wrestling	39

**TOTAL 4349**

# EVAA Serves the Children of Eastview High School Attendance Area

## Eastview High School Boundaries Map



Also viewable from School District 196's website:

[www.isd196.k12.mn.us/boundaryMaps/05-06HS.pdf](http://www.isd196.k12.mn.us/boundaryMaps/05-06HS.pdf)

# From the President...

Volume 1, Issue 1

By Dale Kersten, EVAA President

The beginning of a new year is always an exciting time. New goals, high expectations, hope that this year is better than last and a desire to have the time to enjoy the moment and celebrate with family and friends. This is true for EVAA in 2006 as well.

We start the year with a re-tooled Board of Directors. I'd like to personally thank **Rob Gensch** for his long commitment to the success of EVAA and especially his last 2 years as President. The time and energy that Rob has put into making EVAA the success it is can never be repaid and we all will benefit for years to come. I also want to thank our outgoing Board members...**Therese Anderson, Patrick Donlan, Chuck Durand and Dean Stockwell. THANK YOU!** As this group moves on we welcome 6 new members to the Board of Directors: **Jon Arndt, Tom Brennan, Brad Ericksen, Beth Parsons, Jeff Rayl and Scott Selby.** I'm confident this diverse group along with our returning members...**Blair Brumley, Johnny Gill, Eric Johnson, Chuck Lloyd, Mike Oberfeld, Lisa Schlosser, Chad Schmitt and Lee Spelbrink...**and our great support staff of **Rae Lynn Klinger** (Admin), **Julie Titchner** (Fields) and **Dan Wirig** (Equipment) will provide the leadership needed to continue the quality youth sports tradition that EVAA has developed.

The first new enhancement for 2006 is in your hands. You are currently reading the 1<sup>st</sup> edition of the *Eastview Extra* which is EVAA's first attempt at providing a newsletter to the general Eastview population. While our website should still be considered the primary source for up-to-the-minute information (OK, maybe day or week, sometimes month...improving the web site and keeping it up to date is high priority goal for 2006), we hope that you find this newsletter a valuable, informative, and fun addition to EVAA's communication tools. As it continues to develop, I hope to see pictures from the various programs and a "Letters to the Editor" type feature that allows you to provide feedback. We'll also be looking for sponsors to help offset the costs of publishing and delivering *Eastview Extra* so that at a minimum we can maintain a quarterly publication with a goal of increased frequency. If you are interested in a sponsorship opportunity or know someone that might be we'd love to hear from you.

I'd be remiss if I didn't thank **Lisa Schlosser** and **Rae Lynn Klinger** for their efforts in developing this newsletter, gathering and organizing content and finding the most cost-effective means to deliver it to your home. Awesome job!

I wanted to provide a quick follow up to my email request last fall asking for volunteers to fill various roles in several programs. I am pleased to report that besides the strong response for openings on the Board of Directors, we were also able to add resources to all programs that were in need. Thank you to all who stepped up and to all of you that will be involved as we move into the busy spring and summer seasons. An active and involved EVAA community is the key to success not only for our programs, but more importantly, our youth athletes.

*"An active and involved EVAA community is the key to success not only for our programs, but more importantly, our youth athletes."*

We have many things to look at for improvement during 2006. I'll try and utilize this space to provide the latest update, answer questions and also what I feel are critical issues facing EVAA. Please don't hesitate to contact me via e-mail: [dalekersten@hotmail.com](mailto:dalekersten@hotmail.com) or phone: 612-578-1797 with your feedback.

September 2007, will mark 10 years since Eastview High School opened its doors and also marks the birth of the Eastview Athletic Association. In a fairly short amount of time we've seen EVAA grow from a small startup program with no identity to one that now has over 4000 registrations per year in 15 sports serving youth from Kindergarten to High School and is recognized as a leader in the Twin Cities Metro sports community. Congratulations to you, the families of EVAA, for your efforts, support and commitment to making this what it has become and will be. I look forward to the opportunity to serve EVAA, and with your help, continue the tradition.



[www.evaasports.org](http://www.evaasports.org)

## EVAA 2006 Board of Directors

Jon Arndt	Tom Brennan	Blair Brumley
Brad Ericksen	Johnny Gill	Eric Johnson
Dale Kersten	Chuck Lloyd	Mike Oberfeld
Beth Parsons	Jeff Rayl	Lisa Schlosser
Chad Schmitt	Scott Selby	Lee Spelbrink

# Looking for Sponsors

To assure the timely delivery of the *Eastview Extra*, we are looking for sponsors to help offset costs. For a minimal fee, information about your business will hit over 7000 families in the Apple Valley and Eagan area. It's a great opportunity to support the continued growth of EVAA and our Apple Valley and Eagan businesses. Please go to the website at [www.evaasports.org](http://www.evaasports.org) and use the Contact Us link and click on "EVAA Board".

*Thank You!!!*

## Don't Forget to Register for Spring and Summer Sports

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