



Minnetonka Girls Basketball Board Meeting Notes January 6, 2012



Web site: <http://www.tonkabuckets.org/>

Officers

President:	Lisa Simmons	simmons.lisa@gmail.com
Vice President	Brad Hamilton	hamiltonteam5@gmail.com
Treasurer:	Dave Endy	daveendy@vcicapital.com
Secretary:	Laural Johnson	clj2hns9n@gmail.com
Marketing:	Dianne Dick	dzdick@comcast.net
Tournament Director:	Rich Baker	rich@rcbaker.com
Girls Varsity Head Coach:	Leah Dasovich	leah.dasovich@minnetonka.k12.mn.us

Voting Members in Attendance: Lisa Simmons, Dave Endy, Dianne Dick, Wendy Woods, Leah Dasovich, Rich Hirstein, Brad Hamilton, Laural Johnson, Clare Pitera, Evan Vaala, and Pam Jensen

Non-Voting Members in Attendance:

Call to Order and Introduction of Attendees:

The meeting called to order at 6:40 pm at Minnetonka District Service Center by Lisa Simmons.

A motion was made for Laural Johnson to fill the vacant role of Secretary for the remainder of the year. The motion was approved.

Secretary Report:

A motion was made to approve the December minutes. The motion was approved.

Treasurer's Report:

Dave Endy reported on the following:

- We currently have over \$75,000 in cash and cds. This is encouraging.
- We budgeted \$19,000 for the tournament and netted about \$17,000. We knew it'd be different than last year with less teams registering.
- The Holiday Tournament expenses are sitting at about \$14,000. We haven't been billed for gym expenses yet. This total continues to be in deliberation by the board that is revisiting their fee policies. Our income from the tournament is sitting at approximately \$31,000. We haven't received the concession check

from the high school yet. (Wendy Woods will check on this.) Hopefully the gym fees will “equal” the HS concession stand income.

- The concession stands at both of the middle schools weren’t as profitable as last year.
- The t-shirt vendor was disappointed that his sales weren’t higher (they reported to make \$2500 last year and \$1400 this year). It is possible that players and families didn’t come from the middle schools. Sunday’s sales were better than Saturday’s sales.
- We still need to pay gym fees, travel coaches, state registration fees, HS expenses, etc. and are waiting for concession income to come in. In the end, we are hoping for a \$5-10,000 profit.

A motion was made by Pam Jensen, seconded by Diane Dick, to approve the Treasurer’s Report. The Treasurer’s Report was approved.

President’s Report

Lisa Simmons reported on the following items:

- **Volunteers** – Lisa will start soliciting for volunteers at the end of January. She will create a list of volunteer needs and hopefully volunteers will be in place when the yearly calendar begins.
- **10th grade games** – Some families with girls playing on the 10th grade team haven’t been able to get their traveling-player siblings into the home games without paying since we don’t have an admission table staffed until the JV game. This involves 3 families. Leah will talk to Ted Schultz at the high school and we will work to get the teams who are assigned the home games in the future to set up earlier.
- **Lynx Suite** – Brian Tichy reported that there was an unsold silent auction item from the Diamond Club auction of a suite at the MN Lynx game available. It is worth \$1000 and anyone interested can contact him.

Marketing Report

- **Website** – The website is looking great.
- **Posters** – Kemmetmueller printed posters. Long posters were distributed to each of the other schools. The rest will more than likely go to the players’ families. A reorder may need to occur to have enough. Posters for signing will include the schedule and will be ready to be picked up on Friday for Youth Night. This “policy” will need to be revisited: who orders the posters, the specific use, who they go to, should the schedule be on them, etc.

Youth Night

Brad Hamilton reported that The Twin Cities Unicycle Club will perform at an extended half-time in place of Crunch who was unavailable. Emails have been sent to Traveling and Rec players, and the website has been updated. Drinks are purchased and pizza will be ordered from Papa Johns. Posters and sharpies will be ready. The admission table will be staffed and there is a free coupon on the district website for anyone to get in free. The cafeteria should be prepared

and many photos will be taken. It should be a *packed house* for the team that is **10 and 1!**

Travel Program Updates

- **Teams Update** – Rich Hirstein has been to see every team play. He reports that coaches should be coaching 75% of what is expected by MGBA and 25% on their own. This isn't happening; there are certain things that girls/team have to understand. Coaches are happy, they like what they are doing, and all seems to be going well. They will get paid at the end of the season.
- **Mankato Tournament** –The tournament director has reported that there aren't enough teams to fill brackets, so all teams will be playing in the same bracket. More information will be gathered (can we get our money back, how many teams are at each level, can we get into other tournaments, etc.) at each grade level from Mankato and sent out to coaches who will be polled to see whether or not they want to continue to play in the tournament. Many families have chosen not to stay overnight based on the number of hotel reservations. Individual teams can make decisions once the information is gathered and shared.
- **State Tournament** – We are working on getting new girls verified (former players have already been verified). We are working on the registration process now.
- **Recap of the Holiday Tournament**—Rich B was absent, so he may have additional information. There was a discussion about the concession stand and as a result, there is a possibility of running it ourselves in the future if someone is Food Certified. This matter will be tabled for further discussion. The interns were less organized, closed early, weren't on time, the food ran out way too early, we were left to close down the stand without knowledge of how to do so, etc. We get approximately 35% of the revenue. The high school girls did a fantastic job in their roles at the tournament. There was a lot of positive feedback. One team did not want their snow globe trophies and so if anyone needs them, let Rich H know.

High School Report

- **High School Report** – Leah Dasovich reports that the Varsity team is **10 and 1!** The HS team will not need the money they've requested for the video camera. She reports that she has one she can use, so there isn't a need at this time. She will still need money to subscribe to HUDL.
- **Adopt-a-Family**—Leah has received a few thank you notes. She's hoping to share the notes with the teams somehow. She commented that she will make sure this tradition is continued.
- **Spring/Summer Basketball**—Leah and Tom (boy's basketball) are looking to create a Mtka-driven, in-house coached program. They would like to keep kids in Mtka for training and for a lower cost to families. This would replace previous spring programs. This will depend on gym fees. This topic will be tabled for further discussion. The established summer program will remain from previous years. Players can still choose to play AAU, spring tournaments, etc., but it gives them an option to stay in Minnetonka to train. Coaches are all on board.
- **Coaches Against Cancer**—Leah reported that there is another double header with the boys team on Feb. 3rd. They'd like to promote "pink." Many ideas were floating around the table to help raise money and support the cause. Leah will

check into t-shirts for those in attendance to purchase and possible half-time entertainment to make the night a big draw to raise a lot of money.

- **Program Advertisers Update** – Dianne Dick requests that we make sure that we support the people who have paid for ads. We want to keep them on board in the future.
- **Youth Night**-- Leah has the t-shirts to be thrown out (mostly youth sizes).
- **Breakdown Tournament**—Minnetonka has been asked to host the girl's Breakdown Tournament over the same weekend as our holiday tournament. We already host the boy's tournament and they raise a lot of money for their program. This would be a great way to raise money, but the tournament conflict issue remains in existence. This will be discussed in the future.
- **Additional Fundraising Ideas**—hosting MYAS brackets, a Chipotle fundraiser

2011 – 2012 Season Planning Discussion:

- **No discussion took place this month on any season planning activities.**

Meeting Adjournment

A motion was made by Dave Endy, seconded by Leah Dasovich, to adjourn the meeting. The meeting was adjourned at 8:15 p.m.

**The next MGBA meeting is scheduled for
Wednesday, February 1, 2012
From 6:30 – 8:30 pm @
Minnetonka District Service Center**