

## **ANNUAL EEO PUBLIC REPORT**

Dates: December 1, 2018 through November 30, 2019

Employment Unit: Verndale Broadcasting, LLC.

Stations: KSKK

This report prepared by: David John De La Hunt

Verndale Broadcasting, LLC has fewer than 5 full-time employees.

Full-time Positions: Announcer, Sales Executive, Secretary

### **RECRUITMENT SOURCES AND AGENCIES:**

Working relationship with many area schools, broadcasting sources and agencies are maintained should someone be interested in a career in broadcasting or if employees are needed. Majority of our employment comes from Broadcast schools and resumes that are randomly being received through the mail as a result of source relationships. Primary sources include (but not limited exclusively to) the following:

Minnesota Broadcasters Association/Job Bank

3033 Excelsior Blvd, Suite 310

Minneapolis, MN 55416

Bemidji State University

Placement Office

Bemidji, MN 56470

Northwest Technical College

Placement Office

Bemidji, MN 56470

Northland Community and Technical College

New Media Program

Contact: Mark C Johnson

KSRQ Radio Station Manager

Thief River Falls, MN

(218) 683-8587

KK Radio Network Website

[www.kkradionetwork.com](http://www.kkradionetwork.com)

Also KSKK Facebook page.

We also do advertising on our own airwaves that we are looking for various positions when we have openings.

## **OUTREACH INITIATIVES:**

### College Outreach Station Tours

Bemidji State University Mass Media program requires students to visit station outside of Bemidji, Minnesota. Tours provide an opportunity of outreach and educational experience. Numerous students from the Bemidji State Mass

Communications Department of the college have visited the studio location in Park Rapids.

### High School Outreach Program

The Radio Station has participated in numerous outreach programs with area schools to include: student participation and preparation of PSA Announcement; Community Education Department Events; and ongoing student employment opportunities for high school sports board operator through High School Media Department. The Radio Station participates in outreach program with the Park Rapids School System to include: BPA program training students to participate as student training employment opportunities.

### Youth Community Outreach Tours

Local Club Scouts in order to fulfill Communications Badge have visited the radio station on an annual basis. The tours serve as an opportunity of outreach and educational.

### **Employment Full-time Jobs Filled Previous Year**

none

### **Part time positions**

1 - Part time Play by Play person hired and part time board operator.