



Southwest Eagles Youth Hockey Association

Minutes

June 18, 2009

7:00 pm ENIA

1. Call to order

The meeting was called to order at 7:22 p.m. by Board President Otis Woods. In attendance was: Otis Woods, Scott Dahlk, Ken Keryluk, Joe Taylor, Janie Ritter, Joe Gastel, Jim Feely, Dave Kepler, Maria Hill and Pete Johnson.

2. Approve minutes

Joe Taylor moved, and Scott Dahlk seconded to approve the minutes from the May 2009 Board meeting. Motion passed unanimously.

3. Rink Manager's Report

Newly formed Arena Development Committee is working on advertising. Tony Heinrichs is working on several rink improvements and funding. The committee is also looking into replacement carpeting and doors.

The summer league is light on players.

Questioned whether next year we run our own programs and make the money or sell to outside groups and they make the money.

Planning on ice for the "WEHL" in August.

4. Treasurer's Report

Budget – Joe Gastel will give a full report in July. The budget committee met to do preliminary work. An item that needs to be determined is equipment needs. Mike Miller will be asked if he is interested in taking this on since he already handles the jerseys, water bottles and pucks for coaches.

Fees are more than likely going up. We will try to keep learn to play at a reasonable cost. Idea: do a learn to play – three Saturdays clinic for free.

The budget committee is working to determine number of players for next year. A pre-registration request will be sent to last year skaters, with an enticement to pre-register and a lucky skater will win a complimentary registration to the Pro-Ambitions Hockey School this summer.

Ideas are needed to increase the number of skaters. Advertising will be key.

Maria Hill stressed the need to determine the number of teams needed and purchase ice accordingly by the deadline. It was noted that we will be purchasing less ice than last year.

Joe Gastel will also pursue grant money from the Verona Chamber to put towards a tournament. A application for a \$2,000 grant will be submitted.

The budget committee will meet one more time before the July Board meeting.

5. President's Report

Summer concessions email went out to families who still need to fulfill their hours, and to solicit workers to cover the hours the concessions are to be open. A question arose as to whether families can begin working on fulfilling their hours for the upcoming season. Answer: yes. July 31st is the deadline for families to finish up their ours for the 08-09 season. Next year proposal is to have the cut off date to fulfill hours coincide with the end of the hockey season, and then any hours worked over the summer would be put toward the next year's hours.

6. Registrar's Report

On-line pre-registration is ready. Email to families has been sent. Transfer/release requests by two Ice Wolves skaters are on hold at this time.

7. Ice Scheduler's Report

Questioned when learn to play begins: Starts in November. Maria and Dave will work on ice schedule. Perhaps set aside a weekend for a learn to play event.

8. Committee Reports

- a. Coaches – Jim Feely announced his resignation as ACE Director due to taking a job out of state. He will stay on the WAHA Board. Board unanimously approved the appointment of Joe Taylor as the new ACE Director with a motion by Ken Keryluk and seconded by Scott Dahlk. Then, there was a second motion by Ken Keryluk with a second by Dave Kepler to appoint Jim Feely to an emeritus status on the Board. Motion passed unanimously. Jim also announced that Tom Hansen, the Region 4 and WAHA registrar is now the Central District registrar for USA Hockey. In his new position, Joe Taylor requested to drop the equipment rental duties he currently has – could possibly go to Mike Miller as well. He will continue on as webmaster, and will consider whether he will have the time to be the ALD of the Level 1 and 2 program.
- b. Goalies – all equipment will run thru the equipment manager.
- c. Fundraising/Concession (Liz via email) The concessions committee met and recommends the following for next season:
 - Refine the process for handling cash deposits to streamline this to make it simpler for the staff working and for the person making the cash deposits.
 - Make a change to the website program for registration to be able to download the data into a spreadsheet
 - Change the exemption hours to the following.
 - Learn to skate work 6 hours per family
 - Assistant coaches exempt 8 hours.

Upcoming events:

- Cornbooth is already fully staffed for August weekend.
 - Bingo Chair for next season will be the Wake family.
 - NYE chair will be Bev Jones.
- e. ALDs – no report.
 - f. Website – Survey results are being formatted and will be presented in July.
 - g. Other Committees – no reports.

9. Region 4, WAHA & USA Hockey updates
All rule change request were denied by WAHA.

10. Old Business

11. New Business

a. Appointed positions – see report under 8 a – Coaches report re: Jim Feely.

i. Fundraising - Discussed the opportunity to increase association revenue by enhancing apparel sales. The board approved the exploration of selling apparel items on website, during pre-season conditioning/tryouts, and up to two additional times during the season. A committee will explore options. A coordinator is needed to spearhead this effort. Janie Ritter has some ideas of who from the association who may be interested in coordinating, and will make some inquiries.

ii. Concession Coordinator Incumbent Rebecca Polk

12. Set next meetings agenda – July 16

A motion by Dave Kepler, and second by Scott Dahlk to adjourn the meeting. Passed unanimously.

Respectfully submitted,

Janie Ritter, registrar (for Coco Schauf, Secretary)