

Lakeville Hockey Association Sponsorship Opportunity



LHA has purchased divider boards for our 8 and under kids. The boards were added to the program because it allows us to take our ice and divide it into more appropriate sized rinks for younger kids. Smaller ice sheets for mite/U8 hockey is not only something our coaches and director believe is best for these kids, but also follows the USA Hockey Development guidelines.

To help pay for the boards we are offering advertising sponsorship. These boards are set up at nearly all practices, games and tournaments at Ames arena. This age group fills the stands with parents, grandparents and relatives enjoying hockey. This is a great opportunity to get your company recognized around Lakeville and support your community.

What do you get?

1. Your 30"X90" professionally designed logo permanently installed on the front AND back of one section. Your business logo will remain in place for the 5 years.

2. Recognition on the LHA website.

Cost: \$1,750 (One-Time Fee) Great value- only \$350 per year!

We have many sponsorship opportunities that can be specifically designed around your budget if this isn't the perfect fit. Please contact the sponsorship director ASAP if you are interested.

Contact:

Kate Runyan

651-271-0640

sponsorshipdirector@lakevillehockey.org

Lakeville Hockey Association Sponsorship Opportunities

Sponsorship Benefits

- ~Increase visibility in your community
- ~Support youth athletics in your community
- ~High traffic site with captive audience
- ~Business credibility with parents and youth
- ~Create new business connections



Legacy Sponsorships

Lakeville Hockey Association is a registered 501(c)(3) organization. Donations for sponsorship opportunities are available at the following levels:

Titanium Level, \$1,500

- ~ Included in rotating banner on LHA homepage
- ~Listed on LHA site under sponsors with link back to your business
- ~Listed on bottom of LHA homepage with logo, description of business, and link
- ~Recognized as sponsor on social media sites
- ~Company name posted on sponsor board at Ames
- ~Appreciation plaque to display at your business
- ~Included in LHA Tournament program/website
- ~Ad in 3 email blasts to association members

Platinum Level, \$1,000

- ~Listed on LHA site under sponsors with link back to your business
- ~Listed on bottom of LHA homepage with logo, description of business, and link
- ~Recognized as sponsor on social media sites
- ~Company name posted on sponsor board at Ames
- ~Appreciation plaque to display at your business
- ~Included in LHA Tournament program/website
- ~Ad in 2 email blasts to association members

Gold Level, \$750

- ~Listed on LHA site under sponsors with link back to your business
- ~Listed on bottom of LHA homepage with logo, description of business, and link
- ~Recognized as sponsor on social media sites
- ~Company name posted on sponsor board at Ames
- ~Appreciation plaque to display at your business
- ~Included in LHA Tournament program/website

Silver Level, \$500

- ~Listed on LHA site under sponsors with link back to your business
- ~Recognized as sponsor on social media sites
- ~Company name posted on sponsor board at Ames
- ~Appreciation plaque to display at your business
- ~Included in LHA Tournament program/website

Bronze Level, \$250

- ~Listed on LHA site under sponsors with link back to your business
- ~Appreciation plaque to display at your business
- ~Included in LHA Tournament program/website



Jersey Sponsorship!

We are looking for a sponsor(s) to feature on our jerseys

- ~Our projected numbers for Squirt-Bantam and 8U-15U is over 500!!!
- ~Your logo will be traveling all over the state of MN with our teams for tournaments.
- ~We sent several teams to Regionals and State this year!
- ~ Included in rotating banner on LHA homepage
- ~Listed on LHA site under sponsors with link back to your business
- ~Listed on bottom of LHA homepage with logo, description of business, and link
- ~Recognized as sponsor on social media sites
- ~Company name posted on sponsor board at Ames
- ~Appreciation plaque to display at your business
- ~Included in LHA Tournament program/website
- ~Ad in 3 email blasts to association members

Please contact the sponsorship director for more details if this is an opportunity you are interested in.

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