

Minnetonka Youth Hockey Association
2012 March Board Meeting Minutes (**Final**)
March 13th, 2012 District 276 Service Center, Minnetonka, MN

Board Members Present: Doug Howe, TJ Worrell, Nancy Hauser, Jim van Bergen, Anne Madson, Bret Johnson, Matt Koonce, Marc Schubbe, Brian Wilson, Sharon Morgan

Board Members Not Present: Andy Hill, Chris Hentz, Scott Bowman, Chris Evans, Scott Gunderson, Kathy Latham
Also in Attendance: Rachael Ameling, Grace Rothstein, Carol Ameling, Molly Rothstein, Laura Hotvet, Leslie Johnson

Call to Order

The meeting was called to order at 6:38 PM by President Doug Howe.

Reports

Doug Howe introduced Laura Hotvet and Leslie Johnson representing Teams in Service and S.K.A.T.E. respectively. Laura presented a PowerPoint presentation of some of the Teams in Service projects for this past season. Some of the teams represented were: 10UB (both teams), 12UB, 12UA, Squirt B White, Squirt C Blue, Squirt A, 14UB, Peewee A, Peewee B2 Blue, Peewee C Blue, Peewee C White, Peewee C Black, Bantam B2 Black, Bantam B1 Black, Bantam A, 16U Boys, Jr Gold B.

Grace Rothstein and Rachael Ameling described the two projects that the 12UB team was involved in. The team shopped for holiday gifts at Target for families that were in need of some help around the holidays. The team broke into groups, each with a \$40 budget for their family. A little friendly competition ensued, with each group trying to do the most within their budget. The team also worked to make fleece blankets for children that were confined to a hospital bed over the holidays.

Luke Johnson spoke representing the Bantam B1 team. The team gathered at a player's home and made sandwiches that were distributed to homeless people on the street later that day. The representative from (group name Ministries?) painted a bleak picture for the team as he described the challenges the homeless that he delivered food to faced daily while living on the street.

Laura – Returned to indicate that now that the Team in Service program is three years old it is time to try to grow it to the next level. She suggested that it is time to integrate the program more fully into the Board and the MYHA experience. Specifically: Move the administrative functions to a Board point person; Include more information into Manager's Team book about Teams in Service; Present a more thorough overview of SKATE and Teams in Service in the pre-season meeting w/ managers and coaches, as well in the pre-tryout parent/player meeting; Laura stated this may be a player's first experience with a service project, and is an important part of MYHA's community commitment and involvement. Do a better job of promoting team projects during the year on the MYHA website.

Create more in season touch points - part of communication.

Divide into parts - boys/girls and/or by age group

Mtg with varsity players in season very valuable experience.

Doug H commented on how valuable it has been to his teams and how he has seen the program expand.

Anne Madson related that in her experience kids expect SKATE and Teams in Service. Other associations look to MYHA as inspiration for these types of programs.

Thoughts on improving the program:

Communication to players - texting important, only point of communication for MS and HS players.

Add Mite U6/U8 component.

Approval of Minutes

The February '12 minutes were presented for approval. Matt moved for approval of the minutes as submitted. Anne seconded. February '12 Minutes Approved.



Pagel:

Pagel bleachers will retract on 03.19.12 Sport court to be installed at some point after bleachers secured. We are looking at lowering the IR heat units closer to bleachers to increase the available heat to the patrons. Programmable thermostats will be investigated to help keep fuel consumption low.

Mite Director:

Jim van Bergen reported that there were 9 visiting teams at last weekend's Mite Mania. 5 from EP, 3 representing Bloomington Jefferson, and New Prague returned again this year. Once again volunteers short for this event. Shifts not filled and volunteers not showing for shifts. One potential remedy would be to significantly increase the volunteer deposit. Sports World didn't sponsor this year's event. RBI Sportswear did a nice job selling apparel in the lobby at Pagel during the weekend.

Tournaments:

Brian Wilson reported that the Pee wee C playoffs went well. The 19U tournament is this coming weekend at Pagel. MtkA A/B is hosting the 10U yearend tournament. As Jim mentioned earlier, there are consistent volunteer shortages - consider changing name to service hours to reinforce that the time is required, not optional. He suggested a working group for this off season - larger deposit? more hours? Present more info at the preseason player meeting. Several teams have requested a 5th tournament. - review policies; MYHA & D6.

Registrar:

Anne Madson – To date four requests to waive in to MYHA have been received.

Treasurer:

Nancy Hauser reported that there is less than \$3k left to collect from MYHA families for Team fees for the current season. This amount does not reflect volunteer deposits that may be cashed at the end of the season.

Sponsorships:

Matt Koonce noted there is room to sponsor more Mite teams, other opportunities he is pursuing for next year. Placards in locker rooms, stickers on bleacher stairs. He reinforced the importance of a delivery event to present the team photo placard to the sponsoring business. The team should be involved, not just a manager or coach.

Fundraising:

Bret Johnson – there is interest from businesses to do the cards again next year. Perhaps additional vendors to gift cards. Westwood is a 50/50 split, others 60/40. He suggested being able to order cards on the web when registering, perhaps with the ability to order additional cards.

Preliminary work continues on securing the MtkA CC for preseason party, with Boogie Wonderland as entertainment. MYHA would follow the successful Diamond Club example. Looking at a September date. If not at the MtkA CC, Maynard's has indicated they would be interesting in hosting.

Volunteers:

Marc Schubbe – we are still trying to fill unfilled shifts for 19U. He echoed the concerns raised by Jim and Brian regarding staffing late season events.



New Business:

Sharon Morgan was able to tell the Board that we have been asked to take over the Charitable Pull Tabs @ Haskell's in Excelsior; perhaps as early as May 1st. MYHA's net may be \$5K month. The net proceeds would be distributed as follows: 25% to the City of Excelsior, 25% would be used within the boundaries of Dist 276, and 50% would be used at MYHA's discretion.

The Charitable gambling organization would keep a separate checking acct. Sharon Morgan, Andy Hill, Jim v Bergen, & Brian Wilson would have check signing privileges on the account.

We would need to form a 4-5 person gambling audit committee which would meet monthly.

The person(s) that work the game at Haskell's would become MYHA employees.

The Charitable Gambling books are open.

On time and accurate reporting is critical.

The Charitable Pull Tabs group would need a startup loan of \$15K to complete the build out at Haskell's, including a credit card reader.

Jim moved that MYHA apply for the necessary license to allow us to benefit from charitable pull tabs. Bret seconded. The motion was Approved.

Jim moved that MYHA grant a startup loan in an amount not to exceed \$15,000 for the build out and other items needed to convert the existing space at Haskell's for MYHA's use. Nancy seconded.

The motion was Approved.

TJ moved that Sharon Morgan, Andy Hill, Jim v Bergen, & Brian Wilson be listed as signatories on the unique checking account for the charitable gambling operation. Bret seconded.

The motion was Approved

Sharon was also able to announce that on Thursday, July 25th MYHA would be hosting a NHL Charity event at Pagel. Jake Gardiner will organize the event from the NHL perspective as a way to give back to the MYHA community. From each \$30 ticket sold, \$10 would go directly to MYHA. Concession proceeds would go to MYHA. Maynard's may like to get involved in some fashion with a portion of their proceeds benefiting MYHA. More details will be announced as they are finalized.

Old Business:

Doug – will speak with Matt Quinn regarding the Steve Molenaar plaque for the Pagel lobby.

There being no further business to come before the Board, a motion to adjourn was made by Jim van Bergen; seconded by Anne Madson; adopted. The meeting was adjourned at 8:35 PM.

Submitted:

TJ Worrell, Secretary

Minutes Approved: 04.09.12

Motion to Approve: Matt Koonce

Second: Jim van Bergen



Sunday, March 11, 2012

Dear MYHA Board Members:

Thank you for all you are doing and have done to support the Teams in Service program.

It has been another wonderful year of Tonka hockey players giving back to their community. We have some players here tonight, who came to share just a few examples of great projects Tonka players have done this past season.

After coordinating this program for the past 3 years, I have observed many benefits of Teams in Service; leadership, community involvement, team building, are just a few positive effects of service. Tonka players and their families have come to look forward to the service projects they will accomplish together in a season. My hope is to see this program, along with SKATE, become an integrated piece of the youth hockey experience in Minnetonka.

I would like to ask the board to consider a few things:

- How can Teams in Service become an integrated part of the MYHA board? MYHA liaison, manager meetings, parent coordinator?
- How can we communicate this as a MYHA supported mission – website, project ideas, photos, stories, tracking?
- How can we support the end of season project share meeting as an association? Incorporate it into the SKATE meeting in March?

I am available to help build the framework for Teams in Service and to help continue this as an important aspect for MYHA as a whole.

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