

WBCA Executive Board Members

Jerry Petitgoue, Executive Director
605 S. Randolph St.
Cuba City, WI 53807
(608) 744-2585
FAX (608) 744-7389
E-mail: tristate@jdpjimp.com
cell phone: (608) 778-1986

Joan Petitgoue, Executive Secretary
(608) 778-2524

Ken Barrett, Asst. to Ex. Dir./Asst. Dir.
N 1603 Mickel Rd
La Crosse, WI 54601
kjb195051@charter.net

Jim Myers, President, Girls Rep. Div. 5
10731 Cty ID
Blue Mounds, WI 5317

Dan Witter, Boys Rep. Div. 1
4121 Mapledale Ct
Wisconsin Rapids, WI 54494

Nicole Sutter, Girls Rep. Div. 1
326 Walnut St.
Omro, WI 54963

Mike Schalow, Boys Rep. Div. 2
Kaukauna High School
7861 N State Park Rd
Sherwood, WI 54169

Todd Hansen, Girls Rep. Div. 2
251 Prospect Ave
Pewaukee, WI 53072

Kristi Paskey, Girls Rep. Div. 3
N2668 Park St
Lodi, WI 53555

Jeff Johnson, Boys Rep. Div. 3
1009 Davies Rd.
Spring Green, WI 53588

Rick Storlie, Boys Rep. Div. 4
219 E. Randall Rd.
Fall Creek, WI 54742

Melody Owsley, Girls Rep. Div. 4
The Prairie School
4050 Lighthouse Dr
Racine, WI 53402

Bob Haffele, Boys Div. 5 Rep.
503 Williams St.
Randolph, WI 53956

Bo Ryan, College Mens Rep.
4844 Champions Way
Middleton, WI 53562

Shirley Egner, College Wom. Rep
UW-Stevens Point
2100 Main St
Stevens Point, WI 54481

Jack Hervert, Jr. College Rep
3255 S 82nd Ct
Milwaukee, WI 53219

Chris Zwitter, Private School Rep.
2798 Lyman Ln
Madison, WI 53711

Steve Kaiser, Jr. High Rep.
607 Jefferson St
Cuba City, WI 53807

Jeff Boos, Hall-of-Fame
713 Thomas Dr.
Sun Prairie, WI 53590

Dennis Uppena, Past President
5379 Far-Nuf Rd
Cassville, WI 53806

Jim Blaine, Fall Clinic Co-Director
216 Arbor St.
Benton, WI 53803

Jon Nedelcoff, Fall Clinic Co-Director
404 Riviera St
Oregon, WI 53575

Cliff Thompson, Merchandising
707 8th St
Prairie du Sac, WI 53578

Dave Royston, All-Star Facilities Rep.
4116 W 8th Ct.
Wisconsin Dells, WI 53965

WBCA Corporate Sponsors



TIME OUT

The Official Newsletter of the WISCONSIN BASKETBALL COACHES ASSOCIATION

Volume 79 Number 2



www.wisbca.org
December 2012

Fastbreak: WBCA Notes By: Jerry Petitgoue, Executive Director



•Membership

Coach, if you and your staff have not joined the WBCA, I urge you to do so as soon as possible. Coach Greg Polkowski of Waukesha North will be sending all head high school and college coaches who are not members an e-mail to remind them to join. A membership form appears on page 7 of this newsletter.

•Fall Clinic

Once again we had a great clinic. Congratulations to Jim Blaine and Jon Nedelcoff for running one of the best basketball clinics in America. Next year's clinic will be October 3 and 4 at the new Just-A-Game Fieldhouse in Wisconsin Dells.

•Hall of Fame Banquet

A great night, a big crowd, truly a night to remember. An article about this year's Banquet appears on page 10 of this newsletter.

•Grand Opening of Hall of Fame and Basketball Museum

All members of the WBCA and their families will be invited to the Grand Opening on August 17, 2013 for food, fun and games at the Just-A-Game Fieldhouse in Wisconsin Dells. An article appears on page 45 of this newsletter.

•On-Line Forms

Starting December 1 coaches who are WBCA members can nominate their player(s) for the 2013 WBCA All-Star games. So go on our website (wisbca.org) to nominate. **All-Star nominations will be done on-line only starting this year. There will be no hard copy form to send in. The Forms will be on-line in January.**

•Flip Flop

Just to give everyone a heads up, I have changed my mind and will continue to coach the Cuba City Cubans boys' basketball team for the foreseeable future.

Continued on page 3 See FASTBREAK NOTES

WBCA - MACC FUND: PARTNERS IN THE GAME OF LIFE

WWW.WISBCA.ORG

WHERE HAVE ALL THE PLAYERS GONE?

BY DEB HAUSER, ASSOCIATE DIRECTOR WIAA

Girls basketball continues to experience a decline in its participation numbers for the past 10 years. Why is this happening and how can we get girls interested in basketball again were topics of discussion by a group of basketball coaches (high school and college), media representatives and myself in late October. Since the 2002-03 season through 2011-12, 1320 less freshmen, 733 less sophomores, 288 less juniors, and 100 less seniors started the season. That's a total of 2,441 less girls starting the basketball season in 2011-12 than started in 2002-03.

The committee discussed a variety of reasons why this downward spiral in participation may be occurring. Bottom line — there is not one specific issue but the downward slide is one that needs to be watched closely and cannot be dismissed as just a trend that will change.

More and more high schools are having problems fielding a frosh-only squad and many schools struggle to field a JV team. This forces younger players to have to play at the varsity level and the ability to compete is somewhat difficult. Every coach realizes the value of players having the opportunity to grow and be successful against players of a corresponding age level.

In a recent conversation, an athletic director shared that his middle school had 30 girls out for a middle school team and when the middle school season was complete, eight girls were chosen to be on the traveling team — 22 girls left without the opportunity to participate. And, what message was delivered to that group of girls — oh, sorry, you aren't good enough. Coaches need to get involved in community programs that are discouraging players at the younger age levels. Why are we weeding out players at such a young age and then wondering why we don't have enough to field a frosh-only team? With so many opportunities to participate in other club programs, it is easy to see why girls basketball is experiencing a decline in participation.

While it is easy to point fingers at other nonschool programs as the culprit, as basketball coaches we need to step up and make our programs more attractive to young players and not discourage them from participating. More positive experiences for players at the younger ages is crucial to turning this trend around in a more positive direction. Why is it necessary to cut anyone — are we running a select program or what could even be termed a “gifted and talented program”? Do we only want to work with the talented kids who have supportive parents? Do we cut the kids with “issues”

to make our life easier? Do we cut kids who have parents with “issues” ...

again to make our life easier as the coach? Are we educating parents as to the small percent of players who actually receive a Division 1 scholarship?

Are we educating parent coaches as to how bad experiences at an early age can result in someone never participating again?

Another contributing factor in girls basketball is the significant change in coaches year to year. If you look at the very successful programs you will find that the same

While it is easy to point fingers at other nonschool programs as the culprit, as basketball coaches we need to step up and make our programs more attractive to young players and not discourage them from participating.

coach has been in place for a significant number of years. There is a reason why that program remains strong.

We all applaud the three-sport female athlete. But, do we really encourage that concept or as basketball enthusiasts are we just as bad as the volleyball and soccer coaches in wanting

kids to play basketball year round.

There are no simple answers to this problem. But, we cannot simply ignore the declining rates of participation. For many of our member high schools, girls basketball is the only winter sport offering for females. Let's make sure we don't lose basketball as an opportunity for female athletes. Check your own participation numbers before it is too late! And, boys coaches — this is beginning to effect your numbers as well — keep an eye on things!

**Awarding the best in everyone,
Everyday!**



1-800-558-1696
www.healyawards.com

FASTBREAK NOTES, continued from page 1

•*The Dream (Winning The State Championship)*

“Some men see things as they are and ask why? I dream of things that can never be and ask why not?” Robert Kennedy.

•*Donor Wall*

For as little as \$25 a person can get their name on the Donor Wall of the new Hall of Fame.

- Fantastic Freshman: \$25
- Super Sophomore: \$50
- “J”enerous Junior: \$100
- Spectacular Senior: \$250
- All-Conference: \$500
- All-State: \$1000
- All-American: ???

Send donations to: WBCA Endowment Fund, Attn: Jerry Petitgoue, 605 S. Randolph St, Cuba City, WI 53807

2012 WBCA Basketball Donors

Fantastic Freshmen (\$25)

- Warren Dahl, Osseo
- Jim Wegner, Two Rivers
- Ron Buckli, Eau Claire
- Ron Greenquist, St. Croix Falls
- Harris Grabow, Watertown
- Barb Chambers, Union Grove
- Dorothy Goldsworthy, Madison
- Dave Ruhsam, Osceola
- Jay Schauer, Fond du Lac
- Jim Kersten, Manitowoc
- Al Peters, Reedsville
- Bob Anderegg, Scottsdale, AZ
- Steve Bachand, Superior
- Jerry Hill, Burlington
- Tom Downey, Fennimore
- John Schaaf, Eau Claire
- Ed Pock, Almond
- Larry Marshall, Bella Vista, AR
- Doug Martin, La Crosse
- Carl Bruggink, Clintonville
- Gene Pieper, Wesley Chapel, FL
- Clyde Rusk, Wauwatosa
- Steve Wilhelm, Amery
- Bruce Erickson, Kohler
- Mike Pica, Wautoma

Super Sophomores (\$50)

- Harold Wenzel, Brillion
- John Patterson, Bloomington
- George Sladky, Onalaska
- Gregg Trojanowski, Milwaukee
- Bob Yuska, Merrill
- Bob Gillespie, Ripon
- John Hefte, McFarland
- Rod Ostrem, Onalaska
- Janice (Greg) Volk, Dousman
- Doug Holt, Madison
- Jim Sperl, Milwaukee
- Don Gosz, Menasha
- Fred Kestly, Deerbrook
- Louie Lawinger, Pewaukee
- Bob Buck, Dodgeville (\$75)

“J”enerous Juniors (\$100)

- Richard Vokoun, South Milwaukee
- Ron Einerson, Neenah
- Verlyn Belisle, Madison
- Lindy Kemp, Menomonee
- Glen Levenson, Mercer
- Barbara (Jim) Stohr, Glenwood City
- Lance Olson, Spokane, WA
- Bob Letsch, Racine
- Bob Suter, Janesville

- Keith Wall, The Villages, FL
- Chuck Mencil, Minnetonka, MN
- Cliff Christl, Green Bay
- Dick Wadewitz, Platteville
- Al Ask, Sparta
- Dale Koehler, Spring Green

Spectacular Seniors (\$250)

- Doug Chickering, Middleton
 - Bob Parker, Alma
 - Andy Pilch, Phillips
 - Ernie Thieding, McFarland
 - Al Breitlow, Ashwaubenon
- All-Conference (\$500)
- Paul Morrow, Dodgeville
 - Dick Cable, Eau Claire
 - Bob Miller, Chippewa Falls

All-State (\$1000)

- Ab Nicholas, Chenequa
- Jack Waterman, Wisconsin Dells
- Steve Schmitt, Black Earth
- Jerry (Joan) Petitgoue, Cuba City
- Eli (Karen) Crogan, Watertown
- Steve Randall Family, Oshkosh
- Anonymous



WBCA HALL OF FAME & BASKETBALL MUSEUM GRAND OPENING: AUG. 16 & 17, 2013

BYNICK KARTOS, WISSPORTS

The WBCA will be celebrating two huge milestones next August. The first, is eclipsing the \$2 million mark for money raised for the MACC Fund through our all-star games. The second, is the unveiling and dedication of the WBCA Hall of Fame at the JustAgame Fieldhouse in Wisconsin Dells.

We will be celebrating this big achievement and this incredible display of history on August 16th & 17th at the JustAgame facility.

On August 16th we plan on having an all-star basketball game featuring current pro basketball players that laced them up for high school teams across the state in their younger days. Following, on Saturday, we are planning on having a boys & girls legends game featuring some of the biggest names that have graced the hardwood in Wisconsin high school history. In between the games we will have a performance from the Rim Rockers, the high flying trampoline dunking crew from the Milwaukee Bucks. After these great displays on the court we will have a brief dedication ceremony with some great speakers. All day long we will have free food, kids games, mascots from all over the state and much, much more. We are also working with some local hotels to provide you some great deals for lodging if you wish to stay in the Dells that weekend. As a WBCA member you and your family will be invited to the festivities on Saturday and you will also have first chance at tickets for the game on Friday. Please keep the date circled on your calendar and look for an invitation sometime in February or March.

In closing, we remind you that we want you to be a big part of this Hall of Fame exhibit. Please send a school jersey if you had not yet done so. Also, you can still purchase 1000 point & 300 win plaques through this newsletter or the downloadable form online. Lastly, you can go online and donate to the project and be a part of the donor wall that will be part of the exhibit.

 <p>Wisconsin Dells JustAgame Fieldhouse 200 LaCrosse St. Downtown Dells</p> <hr/> <p>A Top Basketball Facility With Affordable Entry Fees. 608-253-6787 Fax: 608-253-6050</p> <hr/> <p>Court of Champions</p> <p>Main Court of Champions Seats 1,800</p>	<p style="text-align: center;">Upcoming High School and College Games</p> <table border="0"> <tr> <td style="vertical-align: top;"> <p>December 1 SCC v. SWC Conf. Battle Platteville v. Mauston Girls & Boys Lancaster v. Dells Girls & Boys</p> <p>December 8 SCC v. SWC Conf. Battle Wautoma v. River Valley Girls & Boys Adams-Friendship v. Dodgeville Girls & Boys</p> <p>December 13 Dells v. Baraboo HS Girls</p> <p>December 15 SCC v. SWC Conf. Battle Westfield v. Richland Center Girls & Boys Nekoosa v. Prairie du Chien Girls & Boys</p> <p>December 18 JustAgame Winter Classic - Men's 5:30 PM Ashford v. Viterbo University 7:30 PM Lakeland College v. Lawrence University</p> <p>December 19 JustAgame Winter - Men's 5:30 PM Consolation 7:30 PM Championship</p> <p>December 20 JustAgame Christmas Shootout - Women 5:30 PM Lakeland College v. John Carroll University 7:30 PM Dakota Wesleyan v. Ashford University</p> <p>December 21 JustAgame Christmas Shootout - Women 3:00 PM Ashford University v. John Carroll University 5:00 PM Lakeland College v. Dakota Wesleyan</p> <p>December 27 JustAgame Holiday Classic - Women 5:30 PM UW-La Crosse v. Ripon College 7:30 PM UW-Stevens Point v. MSOE</p> <p>December 28 JustAgame Holiday Classic - Women 5:30 PM UW-La Crosse v. MSOE 7:30 PM UW-Stevens Point v. Ripon College</p> </td> <td style="vertical-align: top;"> <p>December 29 JustAgame Holiday Classic - Men 5:30 PM Loras College v. UW-Stout 7:30 PM UW-Oshkosh v. Concordia University</p> <p>December 30 JustAgame Holiday Classic - Men 3:30 PM UW-Stout v. Concordia University 5:30 PM UW-Oshkosh v. Loras College</p> <p>January 5 WI Swing Shootout -5 High School Games</p> <p>January 12 IA v. WI Border Battle - Boys 1:30 Dubuque Senior v. Verona 3:15 Cedar Rapids Washington v. Wis Dells 5:45 Darville v. Randolph 7:30 Iowa City West v. Sun Prairie</p> <p>January 19 4:45 PM Almond-Bancroft v. Wauzeka-Steuben</p> <p>January 26 3:00 PM Nekoosa v. Laconia - Boys 5:45 PM Evergreen Park HS v. Watertown - Boys</p> <p>February 2 3:30 PM Hustisford v. Pecatonica - Boys 7:00 PM Holmen v. Kaukauna - Boys</p> <p>February 9 3:15 PM Brillion v. Amherst - Girls 5:00 PM East Troy v. Dells - Boys</p> <p>March 2 WIAA Division 4 Boys Sectional</p> </td> </tr> </table> <p style="text-align: center;">View website for more information and other upcoming games www.justagamefieldhouse.com</p>	<p>December 1 SCC v. SWC Conf. Battle Platteville v. Mauston Girls & Boys Lancaster v. Dells Girls & Boys</p> <p>December 8 SCC v. SWC Conf. Battle Wautoma v. River Valley Girls & Boys Adams-Friendship v. Dodgeville Girls & Boys</p> <p>December 13 Dells v. Baraboo HS Girls</p> <p>December 15 SCC v. SWC Conf. Battle Westfield v. Richland Center Girls & Boys Nekoosa v. Prairie du Chien Girls & Boys</p> <p>December 18 JustAgame Winter Classic - Men's 5:30 PM Ashford v. Viterbo University 7:30 PM Lakeland College v. Lawrence University</p> <p>December 19 JustAgame Winter - Men's 5:30 PM Consolation 7:30 PM Championship</p> <p>December 20 JustAgame Christmas Shootout - Women 5:30 PM Lakeland College v. John Carroll University 7:30 PM Dakota Wesleyan v. Ashford University</p> <p>December 21 JustAgame Christmas Shootout - Women 3:00 PM Ashford University v. John Carroll University 5:00 PM Lakeland College v. Dakota Wesleyan</p> <p>December 27 JustAgame Holiday Classic - Women 5:30 PM UW-La Crosse v. Ripon College 7:30 PM UW-Stevens Point v. MSOE</p> <p>December 28 JustAgame Holiday Classic - Women 5:30 PM UW-La Crosse v. MSOE 7:30 PM UW-Stevens Point v. Ripon College</p>	<p>December 29 JustAgame Holiday Classic - Men 5:30 PM Loras College v. UW-Stout 7:30 PM UW-Oshkosh v. Concordia University</p> <p>December 30 JustAgame Holiday Classic - Men 3:30 PM UW-Stout v. Concordia University 5:30 PM UW-Oshkosh v. Loras College</p> <p>January 5 WI Swing Shootout -5 High School Games</p> <p>January 12 IA v. WI Border Battle - Boys 1:30 Dubuque Senior v. Verona 3:15 Cedar Rapids Washington v. Wis Dells 5:45 Darville v. Randolph 7:30 Iowa City West v. Sun Prairie</p> <p>January 19 4:45 PM Almond-Bancroft v. Wauzeka-Steuben</p> <p>January 26 3:00 PM Nekoosa v. Laconia - Boys 5:45 PM Evergreen Park HS v. Watertown - Boys</p> <p>February 2 3:30 PM Hustisford v. Pecatonica - Boys 7:00 PM Holmen v. Kaukauna - Boys</p> <p>February 9 3:15 PM Brillion v. Amherst - Girls 5:00 PM East Troy v. Dells - Boys</p> <p>March 2 WIAA Division 4 Boys Sectional</p>
<p>December 1 SCC v. SWC Conf. Battle Platteville v. Mauston Girls & Boys Lancaster v. Dells Girls & Boys</p> <p>December 8 SCC v. SWC Conf. Battle Wautoma v. River Valley Girls & Boys Adams-Friendship v. Dodgeville Girls & Boys</p> <p>December 13 Dells v. Baraboo HS Girls</p> <p>December 15 SCC v. SWC Conf. Battle Westfield v. Richland Center Girls & Boys Nekoosa v. Prairie du Chien Girls & Boys</p> <p>December 18 JustAgame Winter Classic - Men's 5:30 PM Ashford v. Viterbo University 7:30 PM Lakeland College v. Lawrence University</p> <p>December 19 JustAgame Winter - Men's 5:30 PM Consolation 7:30 PM Championship</p> <p>December 20 JustAgame Christmas Shootout - Women 5:30 PM Lakeland College v. John Carroll University 7:30 PM Dakota Wesleyan v. Ashford University</p> <p>December 21 JustAgame Christmas Shootout - Women 3:00 PM Ashford University v. John Carroll University 5:00 PM Lakeland College v. Dakota Wesleyan</p> <p>December 27 JustAgame Holiday Classic - Women 5:30 PM UW-La Crosse v. Ripon College 7:30 PM UW-Stevens Point v. MSOE</p> <p>December 28 JustAgame Holiday Classic - Women 5:30 PM UW-La Crosse v. MSOE 7:30 PM UW-Stevens Point v. Ripon College</p>	<p>December 29 JustAgame Holiday Classic - Men 5:30 PM Loras College v. UW-Stout 7:30 PM UW-Oshkosh v. Concordia University</p> <p>December 30 JustAgame Holiday Classic - Men 3:30 PM UW-Stout v. Concordia University 5:30 PM UW-Oshkosh v. Loras College</p> <p>January 5 WI Swing Shootout -5 High School Games</p> <p>January 12 IA v. WI Border Battle - Boys 1:30 Dubuque Senior v. Verona 3:15 Cedar Rapids Washington v. Wis Dells 5:45 Darville v. Randolph 7:30 Iowa City West v. Sun Prairie</p> <p>January 19 4:45 PM Almond-Bancroft v. Wauzeka-Steuben</p> <p>January 26 3:00 PM Nekoosa v. Laconia - Boys 5:45 PM Evergreen Park HS v. Watertown - Boys</p> <p>February 2 3:30 PM Hustisford v. Pecatonica - Boys 7:00 PM Holmen v. Kaukauna - Boys</p> <p>February 9 3:15 PM Brillion v. Amherst - Girls 5:00 PM East Troy v. Dells - Boys</p> <p>March 2 WIAA Division 4 Boys Sectional</p>		

WBCA HALL OF FAME & MUSEUM EXHIBITS

About the Exhibit

The WBCA is currently building an extensive Hall of Fame Exhibit at the Just-A-Game Fieldhouse in Wisconsin Dells.

The exhibit will feature:

- Hall of Fame Inductees
- Current Year Award Winners
- Pennant of every State Champion
- Jersey of every school
- 1000 point club
- 300 win all
- High school basketball by the decade
- All-time records

Attention Coaches:

Our goal is to have one jersey from every school in the state lining the ceiling of the main hallway of the exhibit. If you would like your school to be part of this you can mail a jersey to the address below. When you send in your jersey please indicate any historical significance of the jersey (from state tournament run, conference championship, leading scorer, etc) as we will have a key for people to find out the significance of the different jerseys.

Send jerseys to:

Just-A-Game Fieldhouse
 Attn: Hall of Fame Jersey
 200 La Crosse St.
 Wisconsin Dells, WI 53956



1000 Point Lounge & 300 Win Club

As part of our WBCA Hall of Fame project at the Just-A-Game Fieldhouse in Wisconsin Dells we are honoring players and coaches that hit landmarks during their careers.

The 1000 Point Lounge and the 300 Win Club will be special sections of the Hall of Fame that will honor these achievements.

With a great deal of costs associated with getting this project off the ground we are asking for a \$20 donation for each player or coach that you wish to have a 6 x 3 inch plaque displayed.

1000 Point Lounge & 300 Win Club Form

Contact: _____
 Phone: _____
 e-mail: _____
 School: _____
 School Colors: _____

Player/Coach	Years	Points/Wins
Bob Sample	1997-2001	1,343 points
Joe Test	1978-2000	525-341
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

If you need more space please use another sheet of paper. Each player or coach requires a \$20 donation with checks payable to:

Wisconsin Basketball Coaches Association
 Attn: Hall of Fame
 1320 Mendota St. #106
 Madison, WI 53714

-We reserve the right to ask you for documentation or school authorization of the record. If you wish to include a copy of a newspaper clipping or school documentation of accomplishment that would suffice.



B R A N D L

Embroidery • Silk Screen • Promotional Products

3681 Prism Lane • Kieler, WI • 563-581-0245

COACHING ROCKS

BY JACK BENNETT, RETIRED

1. **BE WHO YOU ARE.** You can study the game, view instructional videos and trust mentors. However, in the end you must be true to yourself. Coach **WHAT YOU KNOW AND LIKE.**

2. **SIMPLIFY THE GAME.** The greatest teachers are the people who can explain and break down complicated concepts into lessons that their pupils can grasp and understand. **COACHING IS TEACHING.** If you're confused and tentative, you can bet your players will be as well.

3. **THE GAME IS OVER-COACHED AND UNDER- TAUGHT.** This ties into #2. Too many youth coaches try to put in systems and strategies that might win at that level but shortchange the really important skills & fundamentals kids need for future success. Players and teams must have a **VISION** of what they can be down the road, not just in the now and present.

4. **DEVELOP A PHILOSOPHY.** What is it you want your teams and individuals to be known for? How can players know what's important if they don't know what you as a coach truly believe in.

5. **"BE FIRM IN PRINCIPLE BUT FLEXIBLE IN APPROACH."** Heard a football coach say this years ago and he simply stated that you must be a purist to some values, beliefs and ways to teach and play the game. Ties into #4. However, you must be pragmatic and smart enough to change and do certain things that are more attuned to your talent, times and methods that will give your team the best chance for success.

6. **BE TOUGH AND COMPASSIONATE.** The best people usually make the best coaches. Too many coaches try to be dictators, "my way or the highway" mentality. Too many coaches try to buddies with their players. You must balance these two characteristics. The best know when mental toughness is demanded and understand when empathy and kindness are crucial. It's still about personal relationships and trust.

7. **DEFINE THE THINGS YOU WILL NOT COMPROMISE ON.** What are your non-negotiables [my brother's term] that are sacred to your program and execution? Can't have a list of 20+, but they must be things your players know are not going to be tolerated if violated.

8. **QUALITY OR QUANTITY, WHAT IS IT YOU WANT YOUR PROGRAM AND TEAM TO STAND FOR?** Fans, the media and sometimes parents are into numbers. How many wins, how many minutes, how many points. I believe if you do things honestly, ethically and the right way [WITH QUALITY] the numbers [QUANTITY] will take care of themselves.

9. **COME TO TERMS WITH WINNING AND LOSING.** Easier said than done. Must try to learn and be grateful for the wins and losses. Al McGuire once said, "the greatest emotion in sport is winning and the second greatest is losing." Of course success is more fun but the ability to persevere and bounce back from disappointment separates genuine winners from losers. Being humbled can lead to future success if we learn the right lessons. Winning and being puffed up with false pride can lead to future defeat if we can't stay grounded & hungry. "Can't let victory go to your head and you can't allow defeat to go to your heart."

10. **SERVE ONE ANOTHER.** Basketball is a team game. You must lean on one another and make your teammates better. If personal success is most important, compete in swimming, wrestling, track and field etc. Nothing against the individual endeavors but team sports demand sacrifice & servanthood. "the whole is greater than the sum of its parts."

11. **GIYBALWI.** We used this acronym each and every time we took the court. [Give It Your Best And Live With It!] We could live with whatever happened to us if we honestly felt we prepared, practiced and played to our full potential. If we cut corners or took short-cuts, then we had problems and had to do some "attitude adjustments." This concept helped me keep my sanity [sort of] and last in this profession.

12. **HAVE A LIFE OUTSIDE OF BASKETBALL.** Faith, family, activities [golf, reading, music] whatever it takes, nurture the things that will permit you to keep the "fire in your belly" and the passion needed to be good at what you're doing.

13. **COURAGE & WISDOM.** The courage to stand by your convictions when others are criticizing and second guessing. The wisdom to know when someone else has a better idea and to admit you were wrong. John Wooden said it best: "It's not who is right, but what is right."

7 MISTAKES I MADE WHEN I PLAYED

BY ALAN STEIN, STRONGERTEAM BLOG

My basketball playing background:

I was a 3-year Varsity starter and an All-County basketball player at Watkins Mill High School (4A public school) in Gaithersburg, MD. I was 6'1", 175 lbs. and possessed decent (but certainly not great) athleticism.

I earned a scholarship to play D-II basketball at Elon College in 1994 (Elon transitioned to D-I between my junior and senior year). SIDE NOTE: it is now Elon University

I share this quick overview of my basketball playing background simply as a frame of reference.

Knowing what I know now, below is a list of 7 mistakes I made when I played. It is embarrassing and humbling for me to admit these issues, but feel it is important for me to do so to help today's players avoid the same mistakes.

These 7 mistakes are understandable, but absolutely unacceptable.

1) I only did the minimum. I got to practice 5 minutes before it started and left the moment it was over. I was an above average shooter. But I could have been a great shooter if I had put in the extra work. I always practiced hard (effort was never my problem); I just never did any extra.

2) I only played on half of the court. I played mediocre defense at best. I gambled for steals, rarely boxed out, and only took one charge in my career (because I couldn't get out of the way in time and got run over!). I didn't take pride on defense and didn't take it personal if my man scored.

3) I focused too hard on box score stats (points, assists, etc.) and not enough on the invisible stats (charges taken, deflections, screens set, etc.). Win or lose, I would literally wake up early on Wednesdays and Saturdays to check our team's box score in the Washington Post.

4) I focused on things I had no control over. At least half

of my communicating during games was directed at the referees. I spent as much time worrying about the refs as I did about myself. I most certainly didn't Play Present.

5) I took a lot of bad shots. I often took a good shot for myself instead of getting a great shot for a teammate. I wouldn't go as far as to say I was a ball hog, but I definitely had selfish tendencies. I didn't put the trust in my teammates that they deserved. Regardless of time and score, if I was even the slightest bit open, I let it fly!

6) Overall I had a good attitude, but like many high school players, I thought I knew best. I wasn't always the most coachable. Even though my high school coach had been coaching longer than I had been alive (at the time), I was often stubborn. No matter how many times he said 'zig', I would still 'zag.'

7) I liked basketball. I enjoyed basketball. But I didn't love basketball. Basketball didn't become my burning passion until after college. It was something I was pretty good at and something I had fun playing... but I wasn't a student of the game and I most certainly wasn't a gym rat.

I currently serve as the strength & conditioning coach at DeMatha Catholic High School, travel the world as a respected clinician and am the proud father of The Born Backcourt (2 ½ year old twin boys, Luke & Jack). I would be irate if any of the players I worked with, or if my own sons, did any of the above.

I sincerely hope that sharing these 7 mistakes will help today's players avoid similar patterns and enable them truly maximize their basketball playing potential.

Along those lines, in order to maximize your basketball playing potential, you have to stay strong and mobile.

I focused too hard on box score stats (points, assists, etc.) and not enough on the invisible stats (charges taken, deflections, screens set, etc.).

This article has been re-used with the permission of Alan Stein. For more outstanding blog posts from Mr. Stein go to www.StrongerTeam.com or follow Alan on twitter @AlanStein

WBCA MEMBER BENEFITS

Here are a few of the many benefits of joining the Wisconsin Basketball Coaches Association

- Eligible for awards (over \$60,000 spent on awards this year.)
- Newsletter four times a year.
- Wrongful termination legal advice.
- Invited to hospitality suites at the boys' and girls' state tournaments.
- Free youth clinics.
- Mentorship program.
- Student scholarships (over \$12,000 spent this year.)
- Free All-Star game tickets.
- Free tickets to Badger basketball games.
- Eligible for election to the Executive Board or appointed to a committee.
- Receive college credit at fall clinic.
- Eligible for selection as a speaker at the fall clinic or youth clinics.
- Nominate a student for Academic All-State
- Nominate your team for Team Academic All-State
- Nominate a student for All-State honors.
- Nominate a student for All-Star games.
- Eligible to coach in All-Star games.
- Eligible to receive a state championship ring.
- Be a professional and be an active member in the WBCA
- Be proud of the fact that you are part of an organization that has given over \$1.9 million to the Midwest Athletes Against Childhood Cancer (MAACC) Fund.
- Invitation to the grand opening of the WBCA Hall of Fame and Basketball Museum.

STERLING Athletic

OFFICIAL GAME BALL OF THE WBCA

STATUS Comp

CUSTOM LOGO CAMP BASKETBALLS

Badger Sporting Goods Co., Inc.
 1000 574-1700 Fax: 574-1700
 www.badgersg.com

Chippewa Valley Sporting Goods
 Toll Free: 877-666-6669 Fax: 715-826-6842
 Fax: 715-826-6842

Sysko's

Have A Great Season

34 W. Main St.
 PO Box 6
 Benton, WI 53803

FREE Instructional Basketball Catalog

1-800-932-2534
www.syskos.com

“On every team, there is a core group that sets the tone for everyone else. If that tone is positive, you have half the battle won. If it is negative, you are beaten before you ever walk on the field.”

-Chuck Noll, NFL Hall of Fame Coach

**DATES TO REMEMBER
NOMINATION/REGISTRATION**

FORMS DUE:

All-Star Forms Due: March 1

State Tournaments:
Boys: March 7-9
Girls: March 14-16

Academic All-State Forms Due: April 15

All-Star Games:
Girls: June 14
Boys: June 15

**2012 WBCA HALL OF FAME
BANQUET**

BY JOAN PETITGOUE, WBCA

The 2012 WBCA Hall of Fame Banquet was held on October 13 at the Madison Marriott West in Middleton, WI. Twenty one new members were inducted into the Hall in six different categories.

The inductees and their categories were as follows:

Friends: Harry Oden, Milwaukee and Newell Nelson, West Bend.

Referees: Al Breitlow, DePere.

High School Coaches: James Negrini, Eau Claire Regis; Norm Bronson, Mukwonago; Pat Hammond, Eau Claire and Al Guthman, Owen-Withee.

College Coaches: Mike Heideman, UW-Green Bay; Neal Nelson, UW-Waukesha and Jackie Slaats, Lake Forrest College.

Boys Players: Jeff Sewell, Grafton; Jim Lawinger, Platteville; Ron Glaser, Milwaukee Washington; Dale Koehler, Kewaunee; Darryl Flowers, Milwaukee Madison and Joe Chernelich, Milwaukee Pius XI.

Girls Players: Jane (Lobenstein) Boller, Portage; Tammy (McKay) Tschita, McFarland; Julie (Garske) Martin, Amherst; Darlene "Dolly" (Rademaker) Thornton, Thorp and Lori (Georlitz) McGinnis, Oshkosh North.

There were 565 people in attendance. It was special night enjoyed by everyone.

**BALL SCREEN SHOOTING DRILL
FROM STEVE MERFELD**

This QR code contains shooting drills for ball screen offense from Steve Merfeld. To see the video you need an ap that reads the codes. I-nigma is a good ap for this procedure. Using the ap simply take a photo of the code and it will take you to the Merfeld video. Enjoy!



SYSKO'S VIDEO PICK

Steve Merfeld - Creighton Univ.

The Complete Guide To Ball Screen Offense

Coach Steve Merfeld gives the most detailed teachings of ball screen offense on the market today. In this DVD you will learn the most important teaching points for both the ballhandler and the screener. Points such as be patient, chin to shoulder, physical screen, separation and much more. Merfeld also shows the importance of angles from four different ball screen locations. He uses drills for the ballhandler and screener to emphasize the teaching points and includes team drills that incorporate screening, attacking and shooting. He finishes with how to take advantage of teams that switch five ways on ball screens. Running Time: 70 Minutes. 2012.

DVD / \$39.95.....Order No. 1889



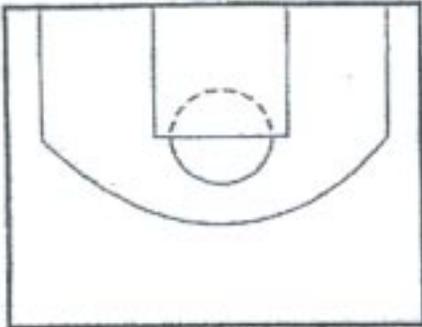
**Special Offer to WBCA Members
Get this DVD for \$30 through Dec. 31, 2012.**

**Please include shipping (\$9.45)
and state tax (5.5%)**

**To Order Call: 1-800-932-2534.
Or mail to: Syskos, PO Box 6,
Benton, WI 53803**

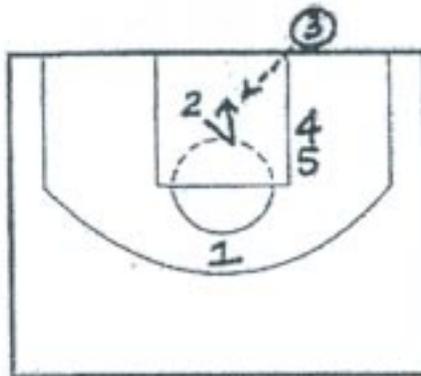
SPECIAL SITUATIONS

"MONEY"



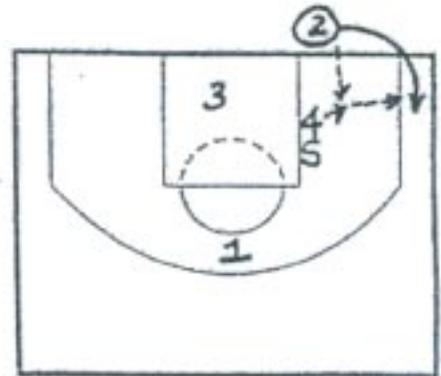
VERBAL CALL FOR LOW SHOT CLOCK.

BOB - LOW CLOCK



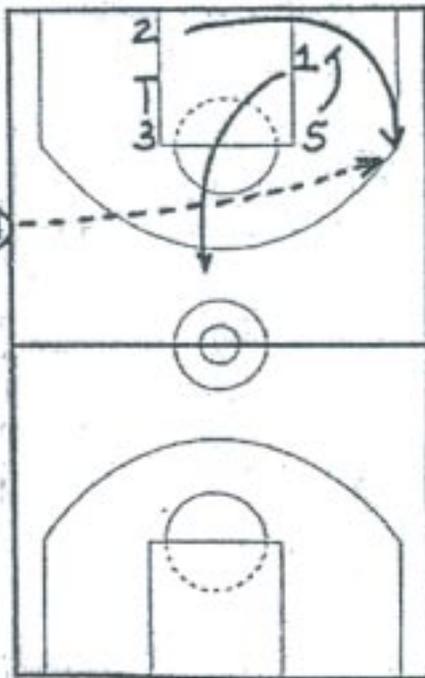
2 WITH QUICK LOB PASS

BOB - LOW CLOCK



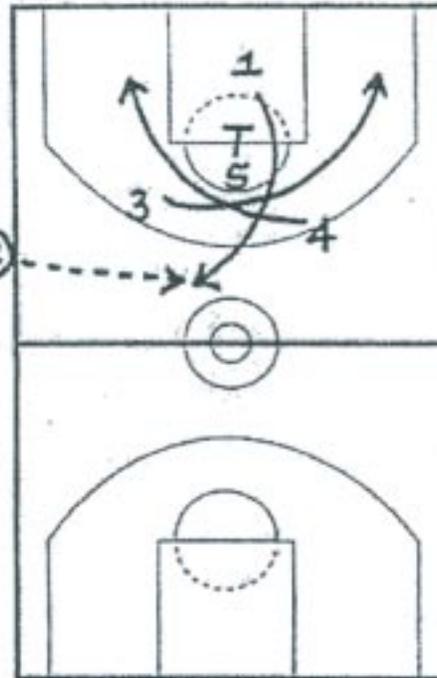
QUICK HANDOFF TO 2.

SOB - NEED 2/3



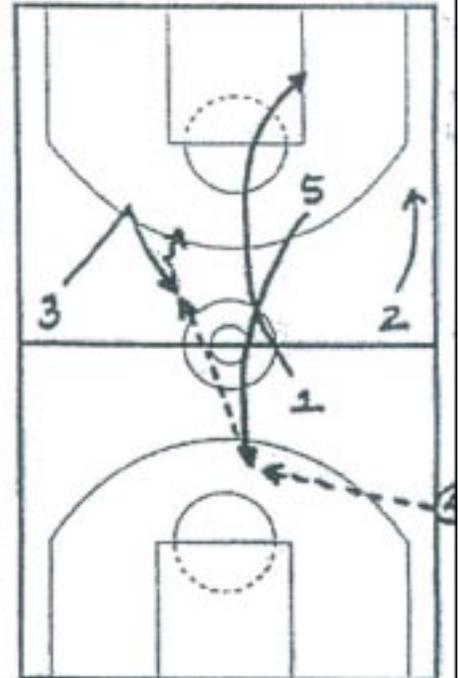
1 FLASHES TO TOP, 2 OFF BASELINE SCREEN BY 5, 4 HITS 2.

SOB - LATE GAME



TRIANGLE SET TO GET BALL IN.

3/4 CT.....2.8 SECONDS



THE **GUN**

By **Shoot-A-Way**
PROVEN BY THE NATION'S BEST

1-800-294-4654

www.shootaway.net

BASKETBALL IN THE SPOTLIGHT

It's a great day for basketball in the state of Wisconsin and by the time you receive this newsletter our boys' and girls' seasons will be in full swing. I am Jim Myers, the girls' basketball coach at Barneveld and I now am beginning my term as the new President of the WBCA. I feel very fortunate and honored to have the opportunity to be the President of such a fine organization and to take over from our past President, John Miron.

I am excited to begin my term as President because I am not faced with a fiscal cliff or have to deal with a split congress, but instead I can be able to focus on the sport of basketball and you, the members of the WBCA. If you have questions or issues concerning the sport of basketball feel free to share them with me. My contact information is: jdmyers@mhtc.net or (608) 575-5901

Yours in Hoops, Jim Myers, WBCA President

WBCA EXECUTIVE BOARD, CONT.

Jim Jones, Media Liaison 855 Michael Dr. Brookfield, WI 53045 e-mail: jonesjty@yahoo.com	Todd Jahns, Private School Rep. 3399 Division Rd Jackson, WI 53037	Rob Hernandez, Media 3014 Manchester Rd Madison, WI 53719	Jim Gosz, Milwaukee City Rep 6934 W. Norwich Ave Milwaukee, WI 53220	Nick Kartos, Web Site Co-Dir. 4915 Monona Dr. Monona, WI 53716
Caron Townsend, Academic All-State 430 Tamarac Trace Platteville, WI 53818	Loren Homb, Girls All-Star Co-Chair N3101 Rufenacht Rd Monroe, WI 53566	Tony Scallon, Boys All-Star Chair 85 Breckenridge St Mayville, WI 53050	Eli Crogan, Mentors N816 N Water St Watertown, WI 53098	Lee Rabas, Web Site Co. Dir. 4302 N Bull Rush Dr Appleton, WI 54915
Dan Bureson, 1st Vice President 616 Washington St. Dodgeville, WI 53533	Joe Stekel, WBCA Historian 1975 Joy Ln La Crosse, WI 54601	Terry Erickson, Official 1925 Nakoma Ave La Crosse, WI 54603	Jason Martzke, Northwest Clinics 423 W Oak Ln Fall Creek, WI 54742	Sam Mathiason, Girls All-Star Co-Chair Monroe HS 1600 26th St Monroe, WI 53566
John Fullerton, Official 5460 Caddis Bend #101 Fitchburg, WI 53711	Dennis Semrau, Media 2211 Mill St. Cross Plains, WI 53528	Jim Scheidler, Facility & Meal Coord. 21 Frederick Cir. Madison, WI 53711	Deb Hauser, WIAA PO Box 267 Stevens Point, WI 54481	Kirk Kaul, All-Star Corp. Spon. 311 E. Tweedy St., Box 548 Hustisford, WI 53034
Steve Chard 19975 W Bittersweet Ln New Berlin, WI 53146	Steve Collins, Madison City Rep Madison Memorial High School 210 S. Gammon Rd Madison, WI 53717	Mark Stewart, Media 1218 Nevada Rd Madison, WI 53711	Mike Huser, Boy's All-Star Co-Chair 1075 Cadillac Dr Platteville, WI 53818	Mike Hintz, Youth Clinic Chair 1709 Oakridge Ct Stoughton, WI 53589



WISCONSIN BASKETBALL COACHES ASSOCIATION

605 S. Randolph St.
Cuba City, WI 53807

PRSRST STD
US POSTAGE
PAID
PLATTEVILLE,
WI 53818
PERMIT NO. 124