

Minnetonka Girls Basketball Association
Board Meeting Notes
February 6, 2013

Web site: <http://www.tonkabuckets.org/>



Officers

President:	Rich Baker	rich@rcbaker.com
Vice President	Brad Hamilton	hamiltonteam5@gmail.com
Treasurer:	Dave Endy	daveendy@vcicapital.com
Secretary:	Laural Johnson	cj2hns9n@gmail.com
Marketing:	<i>open</i>	
Tournament Director:	Jim Willems	jwillems@msn.com
Girls Varsity Head Coach:	Leah Dasovich	leah.dasovich@minnetonka.k12.mn.us

Voting Members in Attendance: Rich Baker, Lisa Martinson, Jim Willems, Dave Endy, Laural Johnson, Evan Vaala, Wendy Melz, Pam Jensen, and Leah Dasovich

Non-Voting Members in Attendance: Rob Kahlmeyer, Kerri Hexum, and Joanna Hedstrom

Call to Order and Introduction of Attendees:

The meeting called to order at 6:35 pm at the Minnetonka District Service Center.

Secretary Report:

The minutes from the January meeting were reviewed. A motion was made by Lisa Martinson and seconded by Wendy Melz to approve them. The minutes were approved and will be posted in final form.

Treasurer's Report:

Dave Endy reported:

- Dave spent January catching up after the holiday tournament. We are sitting okay. Our actual income is \$5,011.53. Dave is still waiting for some checks to come in from the program advertisers. He has written checks for Youth Night, the Varsity assistant coaches and the state tournament.
- Upcoming: We will get money from the concession stand at the high school (although we have no idea what this might be). We will need to pay for Parent Night and Senior Night.
- Dave commented again that we made some money from accessories and apparel sales. He reported that he noticed a distinct benefit of having an outside company taking care of the sales where we weren't responsible for errors.
- Dave donated the laptop (with nothing but MGBA materials on it) to the organization. It has everything on it that the new volunteer would need, and it's ready to go.

- Before Dave retires in his position, he reports that he needs to move some numbers around (specifically related to membership and registration) to make it more clear for the new volunteer.
- Rich Baker and Evan Vaala reported that they looking into options that will work with our website to decrease our credit card fees.

Several board members wanted to extend their thanks to Dave for his work as Treasurer. He has made people more accountable and he has done a great job cleaning up.

A motion was made by Pam Jensen and seconded by Laural Johnson to approve the treasurer's report. The report was approved.

High School Report

- Joanna Hedstrom has been selected to play in the All Star games in April. Joanna was at the meeting and reported that it was an honor to represent Minnetonka and MGBA to be among the 40 girls chosen. She asked for MGBA's support in contributing towards the \$300 fee required for her to attend/play in the games. MGBA would be listed in the AS program as a sponsor. Pam Jensen made a motion to pay the entire \$300 to support Joanna. Dave Endy seconded the motion. The motion was approved and the board congratulated Joanna on the wonderful honor of being selected.
- Minnetonka got a bid for a MYAS tournament on April 13/14. We don't know the age level at this time.
- Leah is continuing in her quest to host a summer league. It would be a good "fundraiser." She would like an opportunity for the Minnetonka girls to play with no travel and no fees.
- Leah is getting ready to blast out information for her Summer Workout. Look for further information in the next couple of weeks.
- Leah would love to increase the fan base at high school girl's games. She spoke of her love of double headers with the boy's team for this reason, yet they can be somewhat difficult to schedule to play at home.

Marketing Report

- **Volunteer**—We are looking for a volunteer to head up this area. We would like someone to "market" our travel program. An example would be to increase the awareness of our program to the rec players moving from third to fourth grade.
- **Advertising**—Kerri Hexum and Scott Fransen would like to continue in their roles next year. AS mentioned before, they are looking at charging a little more for the ads as well as looking into timeclock ads. They are also suggesting that, given the programs, they can find lower printing costs. Members of the board thanked Kerri and Scott for their work.

Travel Program Updates

- Lisa Martinson reported that all is set for the Rochester tournament. There will be an informal gathering of families on Saturday night. Light appetizers (\$300 budget) will be served in a community room that has been rented for the occasion. A Welcome Letter from the hotel will be posted on the website listing information that families will be interested in.

- The seeding meeting for the state tournament is the 12th of February. One coach must be there if he/she would like a say in placement. Otherwise, teams take what they get. Lisa reported that the Code of Conduct form may be sent out earlier in the year to make sure it is returned from teams in time to send in.
- The Shooter's Club will honor 47 players for their accomplishments at half-time of the February 15th home game. Pizza will be served to those 47 players directly after the ceremony.

President's Notes:

Rich Baker reported:

Rich is proposing to move general elections to March and cancel the April and May meetings. Jim Willems made a motion for this to happen. Laural Johnson seconded the motion; it was approved.

Volunteers are needed for next year. For example, a Treasurer, Tournament Coordinator, Assistant Directors for the Holiday Classic, Gym Scheduler, Uniform Director, and Kickoff Meeting coordinator. Rich sent an email to parents of 4th-6th graders and has gotten several responses. A couple positions may evolve.

The 8th grade team will work with Zibby Nunn and Novacare on the ACL Prevention/PEP Evaluation on February 27th.

The spring MYAS season is approaching. At this time, there is no formalized program through MGBA. Players and teams are somewhat "on their own."

Meeting Adjournment

A motion was made and seconded to adjourn the meeting. The meeting was adjourned at 8:40 pm.

**The next MGBA meeting is scheduled for
Wednesday, March 6, 2013
From 6:30 – 8:30 pm @
Minnetonka District Service Center, Community Room**