



2009 - 2010 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey’s membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey’s structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that “once a kid gets on the ice, they are hooked on hockey.” Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s new American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

NHL Lockout (04-05) & post-NHL Lockout (05-06)

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
NEW	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
RR	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

Number of players acquired (points to NEW row)

Number of players retained (points to RET row)

Number of players that left association (points to LOST row)

Rate of Retention: percentage of players returning from year before (points to RR row)

post-Olympic years (02-03/06-07) (bracketed under 02-03 to 06-07)



2009-10 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

Lost

- Unfortunately, 15,184 players left youth hockey in 2009-10.

Rate of Retention

- In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

BOYS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%

GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%



2009-10 KEY TAKEAWAYS—MISSOURI

Total

- The total number of children ages 4 to 8 playing youth hockey in Missouri increased by 250 (18.5%) to 1,599.
- Highest number of total players this decade.

Acquisition

- New players increased by 182 (32.6%) from 2008-09 to 740.
- Second highest number of new players in the past 10 years.

Retention

- Retained players increased by 68 (8.6%) from 2008-09 to 859.
- Second consecutive season of retention growth.

Lost

- Unfortunately, 250 players left youth hockey in Missouri in 2009-10.

Rate of Retention

- In 2009-10, the rate of retention was 53.7%; this means 46.3% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	1440	1549	1563	1574	1465	1310	1193	1410	1349	1599
	N/A	7.6%	0.9%	0.7%	-6.9%	-10.6%	-8.9%	18.2%	-4.3%	18.5%
NEW	698	728	661	634	544	520	475	742	558	740
	N/A	4.3%	-9.2%	-4.1%	-14.2%	-4.4%	-8.7%	56.2%	-24.8%	32.6%
RETAINED	742	821	902	940	921	790	718	668	791	859
	N/A	10.6%	9.9%	4.2%	-2.0%	-14.2%	-9.1%	-7.0%	18.4%	8.6%
LOST	188	241	243	226	253	267	267	188	318	250
	N/A	28.2%	0.8%	-7.0%	11.9%	5.5%	0.0%	-29.6%	69.1%	-21.4%
RR	51.5%	53.0%	57.7%	59.7%	62.9%	60.3%	60.2%	47.4%	58.6%	53.7%

BOYS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	1394	1484	1501	1500	1397	1246	1132	1329	1253	1501
	N/A	6.5%	1.1%	-0.1%	-6.9%	-10.8%	-9.1%	17.4%	-5.7%	19.8%
NEW	669	690	626	591	508	489	439	683	497	685
	N/A	3.1%	-9.3%	-5.6%	-14.0%	-3.7%	-10.2%	55.6%	-27.2%	37.8%
RETAINED	725	794	875	909	889	757	693	646	756	816
	N/A	9.5%	10.2%	3.9%	-2.2%	-14.8%	-8.5%	-6.8%	17.0%	7.9%
LOST	182	233	225	218	225	251	250	168	286	214
	N/A	28.0%	-3.4%	-3.1%	3.2%	11.6%	-0.4%	-32.8%	70.2%	-25.2%
RR	52.0%	53.5%	58.3%	60.6%	63.6%	60.8%	61.2%	48.6%	60.3%	54.4%

FEMALE YOUTH HOCKEY_4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	46	65	62	74	68	64	61	81	96	98
	N/A	41.3%	-4.6%	19.4%	-8.1%	-5.9%	-4.7%	32.8%	18.5%	2.1%
NEW	29	38	35	43	36	31	36	59	61	55
	N/A	31.0%	-7.9%	22.9%	-16.3%	-13.9%	16.1%	63.9%	3.4%	-9.8%
RETAINED	17	27	27	31	32	33	25	22	35	43
	N/A	58.8%	0.0%	14.8%	3.2%	3.1%	-24.2%	-12.0%	59.1%	22.9%
LOST	6	8	18	8	28	16	17	20	32	36
	N/A	33.3%	125.0%	-55.6%	250.0%	-42.9%	6.3%	17.6%	60.0%	12.5%
RR	37.0%	41.5%	43.5%	41.9%	47.1%	51.6%	41.0%	27.2%	36.5%	43.9%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

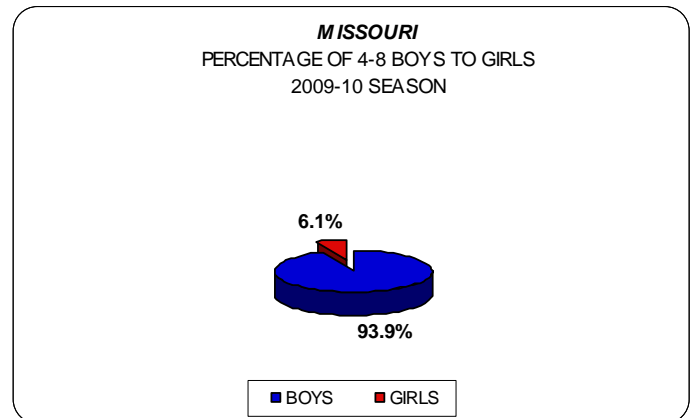
Missouri retention results for 2009-10 by age segment:

- **40.3% of all 4 Year Olds returned as 5 Year Olds** – National Average 32.1%
 - **53.6% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.5%
 - **66.2% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.8%
 - **75.2% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.2%
- | | | | |
|--|-------|-------------------|-------|
| ▪ Retention rate for Squirrels in 2009-10: | 83.2% | National Average: | 85.6% |
| ▪ Retention rate for Pee Wees in 2009-10: | 91.9% | National Average: | 91.2% |
| ▪ Retention rate for Bantams in 2009-10: | 89.8% | National Average: | 93.6% |

RATIO OF BOYS TO GIRLS – 4 TO 8 YEAR OLDS

Boys represented 93.9% of all 4 to 8 year olds in Missouri in 2009-10 while girls represented 6.1%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2009-10: if your association retained 30 players, your 2010-11 goal is to retain 30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
 - Underperformed in acquisition of new players by (395)
 - Underperformed retention goal by (1,016)

2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
 - 2,664 new players acquired (2 per association)
 - 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

2009-10: 2 & 2 CHALLENGE RESULTS - MISSOURI

- Achieved overall growth and met the 2 & 2 Challenge
 - Surpassed acquisition goal of new players by 156
 - Surpassed retention goal by 42

2010-11: 2 & 2 CHALLENGE GOALS - MISSOURI

- Based on 14 associations that registered 5 players or more in the age group
 - 28 new kids acquired (2 per association)
 - 28 kids retained (2 per association)
- 2010-11 goal is 1,655 (3.5% increase) total youth hockey 4 to 8 year old players

MISSOURI	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	1,349	1,599	1,401	198	250	1,655
NEW	558	740	584	156	182	768
RETAINED	791	859	817	42	68	887



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Southern Illinois Ice Hawks and St. Peters Hockey Club (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Missouri had a successful growth year and met the 2 & 2 Challenge! While many associations had tremendous growth, only two associations were able to accomplish the 2 & 2 Challenge.

MISSOURI'S 2009-10 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. St. Peters Hockey Club	+87
2. Northern Edge Hockey School	+83
3. St. Louis Stars Hockey Association Inc	+76
4. Springfield Youth Hockey Association	+51
5. Central Missouri Youth Hockey Assn	+50
6. Southern Illinois Ice Hawks	+17
7. Mid Missouri Tigers	+8
8. Springfield Youth Hockey Association MO	+2
9. St. Louis Girls Youth Hockey Association	+2
10. Affton Athletic Association	+1
11. Twin Bridges Lightning	-4
12. St. Louis Rockets Hockey Association	-6
13. Meramec Hockey Club	-112
14. Kirkwood Youth Hockey Association	-113

MISSOURI ASSOCIATIONS (14)

MOH0119 AFFTON ATHLETIC ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	287	323	314	275	255	226	191	275	219	220	223	(3)	1	224
	N/A	12.5%	-2.8%	-12.4%	-7.3%	-11.4%	-15.5%	44.0%	-20.4%	0.5%				
NEW	170	151	141	97	89	84	81	155	58	73	60	13	15	75
	N/A	-11.2%	-6.6%	-31.2%	-8.2%	-5.6%	-3.6%	91.4%	-62.6%	25.9%				
RETAINED	117	172	173	178	166	142	110	120	161	147	163	(16)	(14)	149
	N/A	47.0%	0.6%	2.9%	-6.7%	-14.5%	-22.5%	9.1%	34.2%	-8.7%				
LOST	30	63	58	58	50	48	59	46	93	36				
	N/A	110.0%	-7.9%	0.0%	-13.8%	-4.0%	22.9%	-22.0%	102.2%	-61.3%				
RR	40.8%	53.3%	55.1%	64.7%	65.1%	62.8%	57.6%	43.6%	73.5%	66.8%				

MOH0107 CENTRAL MISSOURI YOUTH HOCKEY ASSN

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	20	17	15	14	11	0	15	(15)	(11)	4
	N/A	0.0%	0.0%	0.0%	0.0%	-15.0%	-11.8%	-6.7%	-21.4%	-100.0%				
NEW	0	0	0	0	20	6	7	9	5	0	7	(7)	(5)	2
	N/A	0.0%	0.0%	0.0%	0.0%	-70.0%	16.7%	28.6%	-44.4%	-100.0%				
RETAINED	0	0	0	0	0	11	8	5	6	0	8	(8)	(6)	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	-27.3%	-37.5%	20.0%	-100.0%				
LOST	0	0	0	0	0	0	2	5	1	10				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	150.0%	-80.0%	900.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	64.7%	53.3%	35.7%	54.5%	0.0%				

MOH0107 CENTRAL MISSOURI YOUTH HOCKEY ASSN

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	126	111	196	208	286	283	159	154	75	125	79	46	50	129
	#REF!	-11.9%	76.6%	6.1%	37.5%	-1.0%	-43.8%	-3.1%	-51.3%	66.7%				
NEW	43	52	137	106	189	157	65	78	15	80	17	63	65	82
	#REF!	20.9%	163.5%	-22.6%	78.3%	-16.9%	-58.6%	20.0%	-80.8%	433.3%				
RETAINED	83	59	59	102	97	126	94	76	60	45	62	(17)	(15)	47
	#REF!	-28.9%	0.0%	72.9%	-4.9%	29.9%	-25.4%	-19.1%	-21.1%	-25.0%				
LOST	20	12	14	34	39	67	114	31	25	4				
	#REF!	-40.0%	16.7%	142.9%	14.7%	71.8%	70.1%	-72.8%	-19.4%	-84.0%				
RR	65.9%	53.2%	30.1%	49.0%	33.9%	44.5%	59.1%	49.4%	80.0%	36.0%				

MOH0174

KIRKWOOD YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	130	198	222	235	188	144	110	75	257	144	261	(117)	(113)	148
	N/A	52.3%	12.1%	5.9%	-20.0%	-23.4%	-23.6%	-31.8%	242.7%	-44.0%				
NEW	61	116	91	78	43	32	30	22	216	102	218	(116)	(114)	104
	N/A	90.2%	-21.6%	-14.3%	-44.9%	-25.6%	-6.3%	-26.7%	881.8%	-52.8%				
RETAINED	69	82	131	157	145	112	80	53	41	42	43	(1)	1	44
	N/A	18.8%	59.8%	19.8%	-7.6%	-22.8%	-28.6%	-33.8%	-22.6%	2.4%				
LOST	5	6	18	34	38	40	22	8	4	70				
	N/A	20.0%	200.0%	88.9%	0.0%	5.3%	-45.0%	-63.6%	-50.0%	1650.0%				
RR	53.1%	41.4%	59.0%	66.8%	77.1%	77.8%	72.7%	70.7%	16.0%	29.2%				

MOH0109

MEDIACOM ICE PARK

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	31	20	20	10	0	14	(14)	(10)	4
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	-35.5%	0.0%	-50.0%	-100.0%				
NEW	0	0	0	0	0	31	13	13	4	0	6	(6)	(4)	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	-58.1%	0.0%	-69.2%	-100.0%				
RETAINED	0	0	0	0	0	0	7	7	6	0	8	(8)	(6)	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-14.3%	-100.0%				
LOST	0	0	0	0	0	0	11	8	6	5				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-27.3%	-25.0%	-16.7%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	35.0%	35.0%	60.0%	#DIV/0!				

MOH0175

MERAMEC HOCKEY CLUB

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	152	141	145	225	184	111	121	214	241	129	245	(116)	(112)	133
	N/A	-7.2%	2.8%	55.2%	-18.2%	-39.7%	9.0%	76.9%	12.6%	-46.5%				
NEW	69	45	65	146	55	26	56	146	122	22	124	(102)	(100)	24
	N/A	-34.8%	44.4%	124.6%	-62.3%	-52.7%	115.4%	160.7%	-16.4%	-82.0%				
RETAINED	83	96	80	79	129	85	65	68	119	107	121	(14)	(12)	109
	N/A	15.7%	-16.7%	-1.3%	63.3%	-34.1%	-23.5%	4.6%	75.0%	-10.1%				
LOST	29	34	24	29	63	45	17	18	61	105				
	N/A	17.2%	-29.4%	20.8%	0.0%	-28.6%	-62.2%	5.9%	238.9%	72.1%				
RR	54.6%	68.1%	55.2%	35.1%	70.1%	76.6%	53.7%	31.8%	49.4%	82.9%				

MOH0125

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	29	25	19	16	19	24	22	17	13	21	17	4	8	25
	N/A	-13.8%	-24.0%	-15.8%	18.8%	26.3%	-8.3%	-22.7%	-23.5%	61.5%				
NEW	16	11	10	9	12	16	9	9	5	3	7	(4)	(2)	5
	N/A	-31.3%	-9.1%	-10.0%	33.3%	33.3%	-43.8%	0.0%	-44.4%	-40.0%				
RETAINED	13	14	9	7	7	8	13	8	8	18	10	8	10	20
	N/A	7.7%	-35.7%	-22.2%	0.0%	14.3%	62.5%	-38.5%	0.0%	125.0%				
LOST	3	2	6	0	6	3	5	5	2	2				
	N/A	-33.3%	200.0%	-100.0%	0.0%	-50.0%	66.7%	0.0%	-60.0%	0.0%				
RR	44.8%	56.0%	47.4%	43.8%	36.8%	33.3%	59.1%	47.1%	61.5%	85.7%				

MOH0112

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	6	36	119	40	79	83	123
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	500.0%	230.6%				
NEW	0	0	0	0	0	0	0	6	36	26	38	(12)	(10)	28
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	500.0%	-27.8%				
RETAINED	0	0	0	0	0	0	0	0	0	93	2	91	93	95
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	#DIV/0!				
LOST	0	0	0	0	0	0	0	0	0	23				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	#DIV/0!				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	78.2%				

MOH0167

SOUTHERN ILLINOIS ICE HAWKS

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	36	49	39	41	32	30	43	33	39	56	43	13	17	60
	N/A	36.1%	-20.4%	5.1%	-22.0%	-6.3%	43.3%	-23.3%	18.2%	43.6%				
NEW	22	35	16	24	19	13	25	11	24	26	26	0	2	28
	N/A	59.1%	-54.3%	50.0%	-20.8%	-31.6%	92.3%	-56.0%	118.2%	8.3%				
RETAINED	14	14	23	17	13	17	18	22	15	30	17	13	15	32
	N/A	0.0%	64.3%	-26.1%	-23.5%	30.8%	5.9%	22.2%	-31.8%	100.0%				
LOST	2	2	5	8	8	3	2	5	10	2				
	N/A	0.0%	150.0%	60.0%	0.0%	-62.5%	-33.3%	150.0%	100.0%	-80.0%				
RR	38.9%	28.6%	59.0%	41.5%	40.6%	56.7%	41.9%	66.7%	38.5%	53.6%				

MOH0177

SPRINGFIELD YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	99	88	89	89	98	79	55	66	43	94	47	47	51	98
	N/A	-11.1%	1.1%	0.0%	10.1%	-19.4%	-30.4%	20.0%	-34.8%	118.6%				
NEW	64	43	46	42	54	42	12	31	11	72	13	59	61	74
	N/A	-32.8%	7.0%	-8.7%	28.6%	-22.2%	-71.4%	158.3%	-64.5%	554.5%				
RETAINED	35	45	43	47	44	37	43	35	32	22	34	(12)	(10)	24
	N/A	28.6%	-4.4%	9.3%	-6.4%	-15.9%	16.2%	-18.6%	-8.6%	-31.3%				
LOST	23	44	35	31	21	42	29	8	17	4				
	N/A	91.3%	-20.5%	-11.4%	0.0%	100.0%	-31.0%	-72.4%	112.5%	-76.5%				
RR	35.4%	51.1%	48.3%	52.8%	44.9%	46.8%	78.2%	53.0%	74.4%	23.4%				

MOH0122

SPRINGFIELD YOUTH HOCKEY ASSOCIATION MO

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	21	14	10	3	5	7	12	11	13	15	(2)	2	17
	N/A	0.0%	-33.3%	-28.6%	-70.0%	66.7%	40.0%	71.4%	-8.3%	18.2%				
NEW	0	21	7	4	1	3	4	8	9	7	11	(4)	(2)	9
	N/A	0.0%	-66.7%	-42.9%	-75.0%	200.0%	33.3%	100.0%	12.5%	-22.2%				
RETAINED	0	0	7	6	2	2	3	4	2	6	4	2	4	8
	N/A	0.0%	0.0%	-14.3%	-66.7%	0.0%	50.0%	33.3%	-50.0%	200.0%				
LOST	0	0	6	2	3	0	0	0	2	0				
	N/A	0.0%	0.0%	-66.7%	50.0%	-100.0%	0.0%	0.0%	0.0%	-100.0%				
RR	0.0%	0.0%	50.0%	60.0%	66.7%	40.0%	42.9%	33.3%	18.2%	46.2%				

MOH0300

ST LOUIS GIRLS YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	10	4	1	1	3	1	1	7	9	11	(2)	2	13
	N/A	0.0%	-60.0%	-75.0%	0.0%	200.0%	-66.7%	0.0%	600.0%	28.6%				
NEW	0	10	1	1	1	2	1	1	7	7	9	(2)	0	9
	N/A	0.0%	-90.0%	0.0%	0.0%	100.0%	-50.0%	0.0%	600.0%	0.0%				
RETAINED	0	0	3	0	0	1	0	0	0	2	2	0	2	4
	N/A	0.0%	0.0%	-100.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%				
LOST	0	0	8	1	0	0	1	1	0	2				
	N/A	0.0%	0.0%	-87.5%	-100.0%	0.0%	0.0%	0.0%	-100.0%	0.0%				
RR	0.0%	0.0%	75.0%	0.0%	0.0%	33.3%	0.0%	0.0%	0.0%	22.2%				

MOH0176

ST LOUIS STARS HOCKEY ASSOCIATION INC

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	0	0	0	76	4	72	76	80
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
NEW	0	0	0	0	0	0	0	0	0	76	2	74	76	78
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	#DIV/0!	0.0%				
RETAINED	0	0	0	0	0	0	0	0	0	0	2	(2)	0	2
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	0	0	0				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				

MOH0169

ST LOUIS ROCKETS HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	241	182	145	107	190	234	137	211	116	110	120	(10)	(6)	114
	N/A	-24.5%	-20.3%	-26.2%	77.6%	23.2%	-41.5%	54.0%	-45.0%	-5.2%				
NEW	177	105	39	32	122	133	55	115	29	58	31	27	29	60
	N/A	-40.7%	-62.9%	-17.9%	281.3%	9.0%	-58.6%	109.1%	-74.8%	100.0%				
RETAINED	64	77	106	75	68	101	82	96	87	52	89	(37)	(35)	54
	N/A	20.3%	37.7%	-29.2%	-9.3%	48.5%	-18.8%	17.1%	-9.4%	-40.2%				
LOST	13	92	37	20	5	32	76	17	57	19				
	N/A	607.7%	-59.8%	-45.9%	0.0%	540.0%	137.5%	-77.6%	235.3%	-66.7%				
RR	26.6%	42.3%	73.1%	70.1%	35.8%	43.2%	59.9%	45.5%	75.0%	47.3%				

MOH0248

ST PETERS HOCKEY CLUB

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	149	175	179	161	181	144	159	127	146	233	150	83	87	237
	N/A	17.4%	2.3%	-10.1%	12.4%	-20.4%	10.4%	-20.1%	15.0%	59.6%				
NEW	71	95	75	53	83	59	76	59	71	141	73	68	70	143
	N/A	33.8%	-21.1%	-29.3%	56.6%	-28.9%	28.8%	-22.4%	20.3%	98.6%				
RETAINED	78	80	104	108	98	85	83	68	75	92	77	15	17	94
	N/A	2.6%	30.0%	3.8%	-9.3%	-13.3%	-2.4%	-18.1%	10.3%	22.7%				
LOST	10	12	22	11	9	28	17	33	14	21				
	N/A	20.0%	83.3%	-50.0%	-18.2%	211.1%	-39.3%	94.1%	-57.6%	50.0%				
RR	52.3%	45.7%	58.1%	67.1%	54.1%	59.0%	52.2%	53.5%	51.4%	39.5%				

MOH0173

TWIN BRIDGES LIGHTNING

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	72	142	96	132	161	199	150	123	64	60	68	(8)	(4)	64
	N/A	97.2%	-32.4%	37.5%	22.0%	23.6%	-24.6%	-18.0%	-48.0%	-6.3%				
NEW	18	102	29	75	89	118	59	52	14	21	16	5	7	23
	N/A	466.7%	-71.6%	158.6%	18.7%	32.6%	-50.0%	-11.9%	-73.1%	50.0%				
RETAINED	54	40	67	57	72	81	91	71	50	39	52	(13)	(11)	41
	N/A	-25.9%	67.5%	-14.9%	26.3%	12.5%	12.3%	-22.0%	-29.6%	-22.0%				
LOST	12	8	42	10	13	34	75	44	45	9				
	N/A	-33.3%	425.0%	-76.2%	0.0%	161.5%	120.6%	-41.3%	2.3%	-80.0%				
RR	75.0%	28.2%	69.8%	43.2%	44.7%	40.7%	60.7%	57.7%	78.1%	65.0%				