

## **ANNUAL EEO PUBLIC REPORT**

Dates: December 1, 2017 through November 30, 2018

Employment Unit: De La Hunt Broadcasting Corp & EC Broadcasting

Stations: KPRM, KDKK and KXKK

This report prepared by: David J. De La Hunt

The De La Hunt Broadcasting Company/EC Broadcasting employees more than 5 full-time employees.

### **Management Positions:**

Owners: Ed and Carol De La Hunt

Chief Engineer/Sales: David De La Hunt

Station Manager/Sales: Bernie Schumacher

**Other full-time staff includes:** 7 other full-time positions, 3 males and 4 females.

Morning Announcer

Afternoon Announcer

Accounting Assistant

Traffic Secretary (2)

Sales Executive (1)

### **RECRUITMENT SOURCES AND AGENCIES:**

Working relationship with many area schools, broadcasting sources and agencies are maintained should someone be interested in a career in broadcasting or if employees are needed. Majority of our employment comes from Broadcast schools

and resumes that are randomly being received through the mail as a result of source relationships. Primary sources include (but not limited exclusively to) the following:

Minnesota Broadcasters Association/Job Bank  
3033 Excelsior Blvd, Suite 310  
Minneapolis, MN 55416

Bemidji State University/Communications Media Department  
Placement Office  
Bemidji, MN 56470

Northwest Technical College  
Placement Office  
Bemidji, MN 56470

Northland Community and Technical College  
New Media Program  
Contact: Mark C Johnson  
KSRQ Radio Station Manager  
Thief River Falls, MN  
(218) 683-8587

University of Wisconsin - Superior  
Holden Fine and Applied Arts Center 2100  
Belknap and Catlin Ave  
P.O. Box 2000  
Superior, WI 54880  
ph. [715-394-8369](tel:715-394-8369)

KK Radio Network Website  
[www.kkradionetwork.com](http://www.kkradionetwork.com)

We also do advertising on our own airwaves that we are looking for various positions when we have openings.

## **OUTREACH INITIATIVES:**

Park Rapids Area Job Fair – Did not occur this year due to a vacancy in the Hubbard County Regional Development director position.

Career Days/Youth Programs. Did not occur this year.

### College Outreach Station Tours

Bemidji State University Mass Media program requires students to visit station outside of Bemidji, Minnesota. Tours provide an opportunity of outreach and educational experience. Numerous students from the Bemidji State Mass Communications Department of the college have visited the studio location in Park Rapids.

### High School Outreach Program

The Radio Station has participated in numerous outreach programs with area schools to include: student participation and preparation of PSA Announcement; Community Education Department Events; and ongoing student employment opportunities for high school sports board operator through High School Media Department. The Radio Station participates in outreach program with the Park Rapids School System to include: BPA program training students to participate as student training employment opportunities.

Youth Community Outreach Tours Local Club Scouts in order to fulfill Communications Badge have visited the radio station on an annual basis. The tours serve as an opportunity of outreach and educational.

### Employment Full-time Jobs Filled Previous Year

Three Full-time positions were sought in the last term. Twenty-five total applications were received during the year. Eleven interviews were conducted in which two declined offer, another took another job and two wanted more pay.

Two Full-time traffic positions hired.

One Part time announcer hired.

One PBP part time position hired.

One 1/3 time sales representative hired.

Still seeking a full time sales manager position.

Recruitment Sources:

Minnesota Broadcaster Job Posting Website

Minnesota Work Force Center

Indeed Website Posting

On-air Announcements KPRM(AM), KDKK(FM) and KXKK(FM) (See attachments)