

# ANNUAL REPORT

2007/2008





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## **2007/2008 Executive Committee**

### **President**

*Ron DeGregorio*

### **Treasurer**

*Jim Smith*

### **Secretary**

*Bill Hall*

### **Vice Presidents**

*John Beadle*

*Dan Esdale*

*David Klasnick*

*Peter Lindberg*

*Larry Reid*

*Anthony Rossi*

### **Director Representatives**

*Joe Baudo*

*Brad Bekkedahl*

*Roger Mauritho*

### **Athlete Representatives**

*Shawna Davidson*

*Chris Imes*

*Mike McNeill*

### **Chairman of the Board**

*Walter L. Bush, Jr.*

### **Executive Director**

*Dave Ogrian*

**Ron DeGregorio**  
*President*



Looking back on the 2007-08 season and all that was accomplished on behalf of our great sport, we marvel at the dedication and passion of the thousands and thousands of volunteers across the country.

Hockey in the United States has come a long way. We can all be proud of what has been accomplished and look ahead with great excitement to the future.

Our efforts to develop high performance players continue in earnest. With the success of our National Team Development Program and the creation of our women's residency program in Blaine, we look forward with high expectations to the 2010 Olympic Winter Games in Vancouver.

With the continued focus on expanding our game and retaining those we already have involved, resources were devoted to create a new department devoted to membership development in June 2008. This important initiative will ensure that we have full-time personnel dedicated to growth and retention as their sole focus each and every day.

**Dave Ogrian**  
*Executive Director*



The Standard of Play and Rules Enforcement initiative, which was launched in 2006-07, continues to be an important focus across the country in making our game the very best it can be. It is important that we maintain its emphasis as we move forward.

We launched what is intended to be an annual celebration of our sport in Hockey Weekend Across America in 2007-08. This three-day event not only gives us a chance to honor our great game and all those involved, but also to expose our sport to new audiences.

We couldn't be more excited about the OneGoal equipment program. It provides local associations and rinks the chance to purchase starter equipment at a very low cost. This program will have a positive impact in reducing the costs associated with young people getting started in our game.

It's been a tremendous year, and we thank each of you for your efforts in making USA Hockey one of the most respected amateur sports organizations in our country.

We invite you to share in the accomplishments of the organization in the following pages.



**HOCKEY** has been part of the American sporting culture since before the turn of the 20th century. Until only recently, it was considered a regional sport limited to cold-climate locales such as New England, Michigan, Minnesota and New York. However, significant USA Hockey membership growth in non-traditional areas has helped the sport truly develop a national footprint.

With the advent of the sport's newest discipline, inline hockey, ice is no longer a necessity to play the game. All-purpose facilities continue to operate across the country, providing more playing opportunities for participants.

## **HISTORY**

USA Hockey, Inc. was established in the 1936-37 season. In 1990-91, USA Hockey had just over 200,000 registered members while in 2007-08, the organization reached a membership base of nearly 600,000.

## **CORE VALUES**

The following core values of USA Hockey have been adopted to guide the association's members in their planning, programming and play, both now and in the future.

**Sportsmanship** – Foremost of all values is to learn a sense of fair play. Become humble in victory, gracious in defeat. We will foster friendship with teammates and opponents alike.

**Respect for the Individual** – Treat others as you expect to be treated.

**Integrity** – We seek to foster honesty and fair play beyond mere strict interpretation of the rules and regulations of the game.

**Pursuit of Excellence at the Individual, Team and Organizational Levels** – Each member of the organization, whether player, volunteer or staff, should seek to perform each aspect of the game to the highest level of his or her ability.

**Enjoyment** – It is important for the hockey experience to be fun, satisfying and rewarding for all participants.

**Loyalty** – We aspire to teach loyalty to the ideals and fellow members of the sport of hockey.

**Teamwork** – We value the strength of learning to work together. The use of teamwork is reinforced and rewarded by success in the hockey experience.

## **MISSION**

*USA Hockey, Inc. is the National Governing Body for the sport of ice hockey in the United States. Its mission is to promote the growth of hockey in America and provide the best possible experience for all participants by encouraging, developing, advancing and administering the sport.*





## 2007/08 HIGHLIGHTS

- *More than 3,500 players, coaches and officials participated in 15 levels of USA Hockey's Youth and Girls'/Women's National Championships.*
- *The Omaha Lancers won the Tier I National Championship, while, for the second straight year, the St. Louis Bandits captured the Tier II National Championship.*
- *USA Hockey's Tier III A, B and C Junior National Championships were held at the New England Sports Center. A total of 28 teams at three levels participated.*

## PLAYERS

### YOUTH

More than 350,000 players, including boys and girls, are part of USA Hockey's youth program.

USA Hockey provides an innovative grassroots foundation for the growth and development of ice hockey in the United States with programs aimed at increased participation, improvement of skills and a responsible environment for the conduct of youth hockey.

USA Hockey continues to encourage programs to incorporate cross-ice hockey for young players.

In 2007-08, USA Hockey conducted eight levels of Youth Tier I and Tier II National Championship Tournaments at two different locations, in addition to seven levels of girls' and women's national championships.

### JUNIOR

A total of 189 teams in six different certified levels of competition made up the landscape of junior hockey in 2007-08.

USA Hockey's junior program continues to excel in being an important part of the development model as evidenced by the fact that 272 freshmen on NCAA Division I hockey rosters have roots in the junior program. In addition, 231 recent junior hockey graduates are on NCAA Division III hockey rosters.

In terms of success at the highest level, the 2008 National Hockey League Draft included 11 players with ties to junior hockey, including one first-round pick.





## ADULT

Each year, the adult ice hockey program conducts an annual series of recreational non-checking tournaments for male and female adult players. During the 2007-08 season a total of 16 classic events were conducted and 451 adult teams competed nationwide in destination cities such as Ft. Lauderdale, Dallas, Minneapolis and Indianapolis.

USA Hockey conducted seven national championship tournaments and three new skills clinics that took place in Atlantic City, Orlando and Colorado Springs.

The American Collegiate Hockey Association continues to provide important organization, structure and numerous opportunities for young men and women to continue playing the game throughout their college careers.

An expanded benefits and services package that includes multiple playing opportunities, online membership registration, customer service and expanded resources for adult program administrators has helped propel USA Hockey's adult membership.

## DISABLED

USA Hockey's disabled hockey program, where hockey is for everyBody, is divided into four disciplines: standing/amputee, deaf/hard of hearing, sled, and special hockey. Programs are conducted in each of these disciplines throughout the country.

In 2007-08, USA Hockey staged the fourth annual Disabled Hockey Festival in Marlborough, Mass., at the New England Sports Center. Approximately 650 athletes from more than 20 states participated in an event designed to provide a national stage for athletes from all four disciplines of disabled hockey to showcase their talents.

## 2007/08 HIGHLIGHTS

- *Adult ice hockey membership increased by 13% to over 117,000 members.*
- *Tom Hendrix and Rich Wasilewski were honored with the Adult Player and Adult Ironman of the Year Awards.*
- *The Labatt Blue/USA Hockey Pond Hockey Championships expanded participation by 62 teams from the previous season to 142 teams. This event has quickly become the marquee tournament of the season.*
- *A record 378 non-varsity men's and women's college hockey teams comprised the American Collegiate Hockey Association in 2007-08.*
- *Max Maksimyadis, a goaltender on the New York Raptors special hockey team, was selected as the recipient of the 2008 Disabled Athlete of the Year.*





## 2007/08 HIGHLIGHTS

- *Checking the Right Way for Youth Hockey* manual and workshop were introduced.
- Al Bloomer (National Coach-in-Chief) and Mark Tabrum (Director, CEP) traveled to St. Petersburg and Moscow, Russia, to study Russian youth hockey and coaching education. A report outlining the trip was written and distributed to the Coaches Section and other interested parties.
- A new coaching clinic registration tool through *Intralearn* was introduced.
- Nearly 34,000 coaches nationwide attended Level 1-4 coaching clinics.
- Gary Gregus from Minnesota was honored with the *Walter Yaciuk Award* for his efforts in helping develop coaches at all levels.

## COACHES

The Coaching Education Program's objective is to improve the caliber and quality of coaching in amateur hockey in the United States. Five levels of achievement are in place to educate and train each coach, from beginner to expert.

USA Hockey conducted more than 725 coaching clinics in 2007-08, including:

- 700+ Level 1, 2 and 3 clinics (32,150 coaches were in attendance)
- 15 Level 4 Clinics (1,750 coaches were in attendance)
- 2,900+ coaches participated in the Level 3 online recertification program through *Flexxcoach*

In February 2008, USA Hockey launched *Intralearn*, the new online coaching clinic registration tool that provides a streamlined process for programs throughout the country to organize and register coaches for clinics.

In August 2008, the National Girls'/Women's Coaching Workshop was held in Lake Placid, N.Y., in conjunction with the National Women's Festival.

The Association Coaching and Education (ACE) Program continues to be an integral part of the Coaching Education Program. It provides development opportunities and learning experiences for associations and their members by distributing materials and presentations developed by the CEP.



*"Thanks to the efforts of the 13 District Coaches-in-Chief, the 350 volunteer clinic instructors and the USA Hockey staff we continue to develop the tools and resources needed to meet the expectations of our coaches nationwide. Educating and developing coaches as well as keeping parents informed are our highest priorities."*

Al Bloomer, National Coach-in-Chief



## OFFICIALS

The focus of the Officiating Education Program is to equip all officials with knowledge of their responsibilities, and the skills that will allow them to perform at the highest level. Instructional materials that are provided help officials to improve their ability and effectiveness, giving them the assurance that they have received the necessary training to do an effective job.

USA Hockey continues to be a leader in officiating development as a result of its summer officiating development camps, development program at the junior level and strong working relationship with the National Hockey League and minor professional leagues. The Elite Officiating Experience continues to prepare our top officials for international participation and success. District officiating seminars were conducted in select locations during the year and provided national- level instruction to the local grassroots officiating community.

In terms of operation, the online seminar and testing programs allowed over 26,000 officials to efficiently and effectively complete their registration process. Our volunteer local seminar instructors conducted over 450 one-day seminars and our evaluation program continues to provide performance feedback to officials throughout the country.

### 2007/08 HIGHLIGHTS

- Robert Klein was named the recipient of the Chet Stewart Award for his countless years as an official, mentor and local supervisor in the Southeastern District.
- Standard of Play and Rules Enforcement initiative continued to challenge players, coaches and officials to play within the rules and emphasize skill instead of illegal tactics. Educational materials were updated and distributed as a means to continue this education process.
- Over 300 officials were selected to officiate USA Hockey's Youth and Girls'/Women's National Championships. In addition, 20 USA Hockey officials were selected to work various International Ice Hockey Federation World Championship events.
- Chris Ciamaga, a USA Hockey-trained official, was assigned to his first National Hockey League game as a referee in March 2008.





## VOLUNTEERS

Volunteers are the bedrock of USA Hockey and provide the fuel that makes the USA Hockey engine operate.

From scorekeepers to team managers and from coaches to concession stand workers, USA Hockey's thousands upon thousands of volunteers are the critical element to the overall success of the organization.



Each year, USA Hockey honors one person with its most prestigious honor, the Wm Thayer Tutt Award. The honor is bestowed upon a volunteer who, during many years of service, has displayed a selfless dedication to the enhancement of ice hockey at the grassroots level in America. The 2008 recipient was **Paul Furman Sr.**

Furman's hockey career began in 1969 on the day he took his oldest son to register to play hockey in the Oswego (N.Y.) Minor Hockey Association. Although Furman barely knew how to skate at the time and had very little hockey knowledge, he was soon asked to coach a team, serve on the board of directors and act as the treasurer for OMHA. Despite having a full-time job at Alcan and being a member of the Alcan Fire Department, Furman agreed to help.

Since that day, Furman has been an unselfish, dedicated and hard-working member of the hockey community in the state of New York. From his early days as a coach, through numerous administrative duties at the local and state levels, he always stayed close to not only his local organization, but to the hockey community as a whole.

Beyond being on the Board of Directors and serving as the treasurer for OMHA, Furman was the Squirt house league coordinator for six years; ran player registration, the used equipment sale and was the ice scheduler and travel team coordinator for the association for over 10 years; was the New York State Amateur Hockey Association Central Section president and NYSAHA vice president for three years and then served as the NYSAHA state tournament director for 24 years.



*"Our volunteers are the not sufficiently praised heroes of the organization."*

Dave Ogrian  
USA Hockey Executive Director





**2008 U.S. Women's National Team**  
*IIHF World Women's Hockey Champions*





## 2007/08 HIGHLIGHTS

- *The U.S. National Under-18 Team, comprised largely of members of the National Team Development Program, captured the bronze medal at the 2008 International Ice Hockey Federation Men's World Under-18 Championship. The bronze marked Team USA's fifth straight medal at the event and sixth overall.*
- *A total of 11 players with connections to the NTDP were selected in the 2008 NHL Entry Draft, including the Nashville Predators seventh overall pick, Colin Wilson.*
- *Patrick Kane of the Chicago Blackhawks became the first NTDP alumnus to earn the Calder Memorial Trophy as the NHL's rookie of the year.*
- *Kevin Porter of the University of Michigan became the third NTDP alumnus (2002-04) to capture the Hobey Baker Memorial Award as college hockey's best player.*

## NATIONAL TEAM DEVELOPMENT PROGRAM

USA Hockey's National Team Development Program celebrated its 12th anniversary of existence and 11th year on the ice in 2007-08. Based in Ann Arbor, Mich., the NTDP provides a concentrated on- and off-ice training environment for 46 of America's premier ice hockey players under the age of 18. With an emphasis on athletic, academic and social development, the NTDP prepares America's world-class ice hockey players for success at the highest levels of competition, including the International Ice Hockey Federation World Junior and Men's Under-18 Championships, the college and junior levels of play, and, ultimately, the National Hockey League.

Unlike many competitive athletic teams, the success of the NTDP is not gauged on wins and losses. Instead, the focus is on the development of skills and acquiring experience against older competitors.

The NTDP's player development efforts have been highly regarded by collegiate and professional programs alike. During the 2007-08 season, 19 players from the NTDP committed to NCAA Division I colleges and universities and 11 NTDP alumni were taken in the 2008 NHL Entry Draft.

In the short history of the program, over 250 NTDP athletes have committed to NCAA Division I colleges and universities and 152 alumni have been selected in the NHL Entry Draft.



## ***PLAYER DEVELOPMENT CAMPS***

USA Hockey hosted 1,300 hockey players at nine player development camps around the country throughout the summer of 2008. The weeklong sessions annually provide many of the United States' finest young hockey players with concentrated on- and off-ice training and instruction, as well as the chance to compete against other top players from their age groups.

Over 265 coaches from youth, high school, prep, college and professional ranks instructed at the camps, which are administered by USA Hockey's Player Development Committee.

### ***2008 USA HOCKEY PLAYER DEVELOPMENT CAMPS***

- Girls' Select 14 • July 19-25 • ESL Sports Center, Rochester, N.Y.
- Girls' Select 15 • July 26-August 1 • ESL Sports Center, Rochester, N.Y.
- Girls' Select 16 • July 26-August 1 • ESL Sports Center, Rochester, N.Y.
- Girls' Select 17 • June 25-July 1 • Olympic Center, Lake Placid, N.Y.
- Boys' Select 14 • July 12-18 • ESL Sports Centre, Rochester, N.Y.
- Boys' Select 15 • August 2-8 • National Hockey Center, St. Cloud, Minn.
- Boys' Select 16 • June 21-27 • ESL Sports Centre, Rochester, N.Y.
- Boys' Select 17 • July 7-13 • National Hockey Center, St. Cloud, Minn.
- Sled Hockey • June 21-25 • ESL Sports Centre, Rochester, N.Y.

## ***WOMEN'S RESIDENCY PROGRAM***

In preparation for the 2010 Olympic Winter Games, USA Hockey announced the launch of a residency program in Blaine, Minn., for post-NCAA athletes involved in its U.S. Women's National Program. The program, based out of the National Sports Center's Schwan Super Rink and Herb Brooks Training Center, launched in September 2008.

The squad based in Blaine, known as the 2008-09 U.S. Women's Select Team, will play weekly games in the Minnesota Wild Adult Hockey League, while also facing NCAA Division I women's teams (including all eight teams from the Western Collegiate Hockey Association), the Minnesota Whitecaps of the Western Women's Hockey League and select Minnesota high school boys' teams.







## 2007/08 HIGHLIGHTS

- *The U.S. Women's National Team captured its second-ever world championship. Natalie Darwitz earned the directorate award as top forward and Angela Ruggiero earned the same honor as the top defenseman.*
- *The U.S. Women's National Under-18 Team captured the gold medal at the first-ever IIHF World Women's U18 Championship. Alyssa Grogan garnered top goaltender honors from the directorate.*
- *The U.S. Men's National Under-18 Team captured its record fifth straight medal at the IIHF World Men's U18 Championship.*
- *The 2008 U.S. National Sled Hockey Team gained the bronze medal while hosting the world championship in Massachusetts.*

## NATIONAL TEAMS

*Teams representing the United States and USA Hockey captured medals at four world championships in 2007-08, including two gold-medal fetes by U.S. women's teams. Overall, U.S. squads traveled to 16 international competitions in a total of nine countries and finished in the top three a total of 13 times.*

### MEN'S SENIOR TEAMS

The U.S. Men's Select Team finished second in the 2007 Deutschland Cup in Hannover, Germany, during the international break in November. USA Hockey bi-annually fields a team in the event and lost in a shootout to Switzerland in the championship game.

The international season culminated in May at the 2008 IIHF Men's World Championship in Canada. There, Team USA made it to the quarterfinals via four wins and a pair of one-goal losses. With an overtime loss to Finland in the quarters, the United States finished sixth in the 16-team event that has had four different teams win gold in the last four years.

### WOMEN'S SENIOR TEAMS

On the women's side, three teams were fielded in 2007-08, including the U.S. Women's Under-22 Select Team for the 2007 Under-22 Series with Canada in August; the U.S. Women's Select Team for the 2008 Four Nations Cup in Sweden in November; and the U.S. Women's National Team for the 2008 IIHF World Women's Championship in China in April.

After being topped by Canada in the Under-22 Series and Four Nations Cup, where Team USA finished second, the United States came back at the world championship to earn the gold medal with consecutive wins over the defending world and Olympic champion Canadians. The world title was the second for Team USA and the first since 2005.





### **JUNIOR TEAM**

The U.S. National Junior Team took part in the 2008 IIHF World Junior Championship in the Czech Republic in late December and early January. After amassing a 4-0-0-0 record, Team USA fell to Canada in the semifinals and Finland in the bronze-medal matchup to finish fourth.

### **UNDER-18 TEAMS**

At the Under-18 level, USA Hockey now trains teams to compete in IIHF championships on both the men's and women's side. After the U.S. Women's Under-18 Select Team participated in the 2007 Under-18 Series with Canada, the U.S. Women's National Under-18 Team was formed in January for the first-ever IIHF World Women's U18 Championship in Calgary. Team USA won each of its five games in the event, including a 5-2 victory over Canada in the gold-medal game.

The U.S. Men's National Under-18 Team traveled to Russia for the 2008 IIHF World Men's U18 Championship in April and earned its record fifth straight medal in the event. Team USA, with a 5-0-0-2 record, captured the bronze medal.

### **SLED TEAMS**

The 2007-08 U.S. National Sled Hockey Team competed in a pair of exhibition series with Canada and made its way to Asahikawa, Japan, for an international match prior to hosting the world for the 2008 IPC Ice Sledge Hockey World Championship in Marlborough, Mass. There, Team USA took the bronze medal with a 4-0-0-2 record.

### **SELECT TEAMS**

USA Hockey put together men's select teams at the Under-18, Under-17 and Junior levels for competition in the Under-18 Memorial of Ivan Hlinka and Under-17 Five Nations Tournament in March, as well as the World Junior A Challenge in November.





## 2007/08 HIGHLIGHTS

- On pace to double sponsorship revenue and value-in-kind for the current quadrennial.
- Added major sponsors TotalHockey.net and Liberty Mutual Insurance Group.
- Signed Reebok as title sponsor of Hockey Weekend Across America.

## MARKETING & SPONSORSHIP

Even in difficult economic times, USA Hockey's marketing and sponsorship division advanced a climate to attract additional sponsors and provided ways in which current sponsors were able to find increased value in their USA Hockey sponsorship.

USA Hockey's sponsors contribute to the success of the organization in multiple ways, among them:

- **Qwest** – Sponsor of Women's National Team and Qwest Tour. Also involved in support of online efforts, including providing the video player on USAHockey.com.
- **Nike/Bauer** – Provides competitive apparel and off-ice apparel for national teams. Also provides helmets and gloves for National Team Development Program.
- **Liberty Mutual Insurance Group** – Through its Responsible Sports program, assists in providing coaching and education materials to membership as well as opportunity to compete for grants.
- **Labatt Blue** – Title sponsor of Pond Hockey National Championship and other USA Hockey adult tournaments.
- **Easton Sports** – Major partner in coaching education programs and also sponsor of USA Hockey Youth, Girls and Women's National Championships.
- **Reebok Hockey** – Helping grow the sport through sponsorship of Hockey Weekend Across America.
- **Chase Bank** – Provides general support of all USA Hockey programs.
- **Total Hockey** – Involved in youth hockey programs, including grow the game initiatives at USA Hockey's Annual Congress.
- **Mission/Itech** – Contributing to research to help improve safety in the game.



TOTAL HOCKEY



*"Qwest places huge importance on supporting organizations that promote education and goodwill. That's one of the reasons we're so pleased to work with USA Hockey and the women's national team - they care about giving back to their communities and enhancing the sport of hockey. Countless numbers of players, fans and kids have benefitted from their games, their work and their programs - and we at Qwest benefit, too, from the well-being of our communities, our customers and our employees."*

Rich Karlis, Qwest

## MEMBERSHIP DEVELOPMENT

USA Hockey created a Membership Development department in June of 2008 to focus resources on both expanding and retaining players, coaches and officials.

The new department's focus is on five major functions, including:

- Create initiatives and material to drive membership growth and retention.
- Harness resources and efforts of existing growth initiatives toward a coordinated effort.
- Serve as a liaison with USA Hockey Districts, Affiliates, local Associations and ice rinks to grow membership.
- Serve as a liaison with NHL clubs and other professional and amateur organizations on grassroots initiatives to expand participation.
- Assist with additional initiatives to further develop hockey in America.

Pat Kelleher, the former chief operating officer of Serving the American Rinks (STAR), was hired as the assistant executive director for membership development and is leading the new initiative.

### 2007/08 USA HOCKEY MEMBERSHIP

**TOTAL MEMBERSHIP**  
586,499

**Youth Players**  
350,983

**Adult Players**  
117,219

**Coaches**  
54,302

**Officials**  
26,047

**Allied Members**  
575

**Inline Members**  
37,948

*\*Numbers above include 59,430 girls' and women's players.*



*"It is most appropriate that we devote the resources to not only a focused effort on expanding those playing our game, but also in retaining those we already have participating."*

Ron DeGregorio  
President, USA Hockey





## ***SPECIAL EVENTS***

### ***HOCKEY WEEKEND ACROSS AMERICA***

USA Hockey led the hockey community in the first-ever Hockey Weekend Across America Feb. 15-17, 2008. The nationwide initiative was launched to celebrate the game of hockey and those involved at all levels and also expose the game to new audiences across the United States. With the help of professional, college, junior and high school teams, local hockey associations and volunteers from every corner of the country, the event was a huge success.



Each day of Hockey Weekend Across America had a theme. Friday was Wear Your Jersey to School Day, Saturday was Bring a Friend to the Rink Day and Sunday was Celebrate Local Hockey Heroes Day.

Skaneateles (N.Y.) Youth Hockey won the grand prize in Hockey Weekend Across America's best programming contest and collected 25 sets of OneGoal starter equipment.

### ***24-HOUR GAME***

USA Hockey conducted the first-ever nationwide 24-Hour Hockey Game in celebration of the International Ice Hockey Federation's 100th Anniversary. The game began in Hallowell, Maine, at noon ET on Feb. 29 and ended in Honolulu, Hawaii, at 1 p.m. ET on March 1.



The 24-Hour Hockey Game consisted of one 30-minute running-time game in each of the lower 48 states, while Alaska and Hawaii each played a 30-minute running-time "overtime" period. One team was designated as Stars and one as Stripes in each state's game. A national running score was kept and every level of amateur hockey was represented during the contest, including all youth categories, high school, junior, adult, disabled and inline.

### ***U.S. HOCKEY HALL OF FAME***

The U.S. Hockey Hall of Fame Class of 2008 included Cammi Granato, Brett Hull, Brian Leetch and Mike Richter. The group was formally inducted in Denver on Oct. 10 on the floor of the University of Denver's Magness Arena. USA Hockey formally took over responsibilities for the selection process and induction ceremony associated with the U.S. Hockey Hall of Fame in May of 2007.



## USA HOCKEY INLINE

USA Hockey InLine is the only inline hockey program in the United States that has implemented a comprehensive grassroots organizational structure for its leagues and members.

In 2008, USA Hockey InLine developed and created an inline version of the Cyber Sport registration software. This application was modeled after the successful ice hockey version and is used to complete the online registration process. Approximately 60% of USA Hockey InLine membership was completed online for the 2007-08 season.

In addition, USA Hockey InLine partnered with the Professional Inline Hockey Association (PIHA) to provide inline hockey players another advancement opportunity.

The USA Hockey InLine Cup returned to the Las Vegas Roller Hockey Center for the fourth year in 2007-08. Over 50 teams from around the country competed in one of seven divisions over the course of two consecutive weekends. This event continues to grow as many teams return and new teams join the action.

## 2007/08 HIGHLIGHTS

- *USA Hockey InLine partnered with the Professional Inline Hockey Association to provide inline hockey players another advancement opportunity.*
- *USA Hockey InLine implemented the online membership registration process for all inline hockey leagues.*
- *The 2008 USA Hockey InLine cup returned to the Las Vegas Roller Hockey Center for the fourth consecutive year and more than 50 teams competed over two weekends.*





## STATEMENTS OF FINANCIAL POSITION

### AUGUST 31, 2008

ASSETS	2008	2007
<b>Current Assets</b>		
Cash and cash equivalents	3,076,281	1,647,221
Short-term investments	1,415,255	1,619,776
Accounts receivable <sup>1</sup>	1,011,340	749,559
Prepaid expenses	1,289,977	1,145,099
<b>Total Current Assets</b>	<b>\$6,792,853</b>	<b>\$5,161,655</b>
<b>Property and Equipment</b>		
At cost	3,898,193	3,712,564
Less accumulated depreciation	(2,698,909)	(2,743,275)
<b>Property and Equipment – net</b>	<b>\$1,199,284</b>	<b>\$969,289</b>
<b>Other Assets</b>		
Investment in HARP	750,000	750,000
<b>Total Other Assets</b>	<b>\$750,000</b>	<b>\$750,000</b>
<b>TOTAL ASSETS</b>	<b>\$8,742,137</b>	<b>\$6,880,944</b>

LIABILITIES AND NET ASSETS	2008	2007
<b>Current Liabilities</b>		
Accounts Payable	1,830,036	1,179,700
Accrued payroll and related benefits	313,362	240,300
Deferred revenue	6,833,855	5,201,621
<b>Total Current Liabilities</b>	<b>\$8,977,253</b>	<b>\$6,621,621</b>
<b>Net Assets</b>		
Unrestricted	(287,077)	259,323
Temporarily Restricted	51,961	0
<b>Total Net Assets</b>	<b>(235,116)</b>	<b>\$259,323</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$8,742,137</b>	<b>\$6,880,944</b>

<sup>1</sup> Includes accounts receivable from The USA Hockey Foundation and STAR.

\* These statements represent USA Hockey, Inc. only and do not include The USA Hockey Foundation. The USA Hockey Foundation is a 501(c)(3) corporation. The majority of The USA Hockey Foundation Board of Directors are appointed by the USA Hockey Board of Directors.



# STATEMENTS OF UNRESTRICTED REVENUES, EXPENSES AND OTHER CHANGES IN UNRESTRICTED NET ASSETS

**AUGUST 31, 2008**

Revenue	2008	2007
Membership registrations and dues	19,325,039	19,039,602
Corporate sponsorship	1,879,275	1,584,760
USOC grants	1,447,176	991,473
Tournaments and exhibitions	1,461,426	1,456,302
Interest and dividends	164,953	174,526
Advertising and merchandise sales net of cost	1,017,454	583,128
Other income	188,225	134,993
National Hockey League	1,100,000	1,000,000
Contributions	1,855	5,414
USA Hockey Foundation grant	114,756	40,000
Satisfied program restrictions	106,039	0
<b>Total Revenue</b>	<b>\$26,806,198</b>	<b>\$25,010,198</b>

Expenses	2008	2007
Membership services	8,360,681	7,411,725
Inline hockey	1,043,406	1,159,887
National team development	2,642,600	2,717,718
International programs	2,995,942	2,250,013
Internet program	853,281	747,599
Player development	1,385,622	1,349,097
Officials	1,509,030	1,427,678
Coaching	1,307,304	1,616,169
Junior program	274,146	370,874
Adult program	992,276	897,751
Annual Congress/Winter Meetings	738,416	682,282
Youth program	486,667	488,228
<b>Total Program Services</b>	<b>\$22,589,371</b>	<b>\$21,119,021</b>

Supporting Services	2008	2007
General and administrative	3,487,867	3,147,548
Marketing and fundraising	1,275,360	727,561
<b>Total Supporting Services</b>	<b>\$4,763,227</b>	<b>\$3,875,109</b>

Change in Temporarily Restricted Assets	\$51,961	\$0
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<b>INCREASE (DECREASE) IN NET ASSETS</b>	<b>(\$494,439)</b>	<b>\$16,068</b>
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## REVENUE BREAKDOWN



- Dues & Membership Registrations (72.09%)
- Grants and Other Income (11.65%)
- Corporate Sponsorship (7.01%)
- Tournaments & Exhibitions (5.45%)
- Advertising & Merchandise Sales (3.80%)





**2008 U.S. Women's National Under-18 Team**  
*IIHF World Women's Under-18 Hockey Champions*





