



Dear Prospective Sponsor,

Watertown Youth Basketball was created with a vision for boys and girls who desired to learn and play the game of basketball at a more competitive level. The program goals are to provide an atmosphere with excellent coaching, high levels of competition for elementary and middle school to high school players on a state-wide level who are looking to improve their skill development and knowledge of the game in a fun atmosphere.

Our basketball club currently consists of ten to twelve traveling teams on an annual basis, composed of players from the City of Watertown. These players range from 9-15 years of age and are committed to prepare themselves for a more competitive level of basketball.

The following components are in place to help lead the athletes in a positive direction: skill development sessions, scrimmages, competitive tournaments, skill-based leagues and individual & small group training. In addition our basketball program has an environment that continues to promote individual confidence, self-esteem, academic excellence and leadership skills that student-athletes need to master in order to be successful throughout life.

Each year the travel schedule consists of 4-8 tournaments around Wisconsin and participation in the premier youth basketball league in the state. Watertown Youth Basketball also hosts its own basketball tournament each year in February. The schedule offers the players who desire to play more competitive basketball to compete against some of the top caliber teams and clubs from around the state. Altogether, each team plays over 40 games which translates into significant playing time for each player.

Over the course of the year, our expenses end up including tournament & league fees, uniforms, insurance, and gym-rental fees. The average expense per player is over \$200 for the entire basketball season. Without parents, fundraisers, community and business support, some players would be excluded from participating due to financial hardship. The club is seeking prospective sponsors so that each player who has the desire to compete will have the opportunity to compete. The club is a non-profit organization and all sponsorship money will be used solely for the operation of these teams. Each donor will receive a receipt with our 501(c)(3) tax number attached after we receive a donation or sponsorship.

If you would like to be a sponsor for Watertown Youth Basketball, please complete the attached sponsor form. If you have additional questions, please contact Jeff Oiler at 262-951-1561. Thank you for your time and consideration.

Sincerely,
Jeff Oiler
Treasurer
Watertown Youth Basketball



The corporate and individual sponsorship levels and benefits will be as follows:

PLATINUM: \$300 and above

Level includes a certificate of appreciation stating your generous support; be listed as a sponsor on the website. Corporate sponsors may also have their logo added to the website with a link. Your logo and/or name will be listed in the Great Gosling Shootout tournament program, entry form and banner hung during tournament.

GOLD: \$100.00 and above

Level includes a certificate of appreciation stating your generous support and your name or business logo listed as a sponsor on the website.

All checks should be made out to: Watertown Youth Basketball. Checks and sponsorships along with the form below can be given directly to student-athlete or be mailed to the following address:

Watertown Youth Basketball
C/O Jeff Oiler
712 Mary Knoll Ln
Watertown, WI 53098

Official invoices and tax receipts will be provided for all contributions. Please visit our team website for future updates at www.watertownbasketball.org. Please return the following information along with your sponsorship / donation. Thank you for your support.

Sponsor Name: _____

Contact Person (If Different from Above): _____

Mailing Address: _____

Phone: _____ E-mail: _____

Level of Sponsorship (Circle One): Platinum Gold Amount: _____

Team or Individual Name to Apply Sponsorship to: _____