

# TEAM UP WITH THE 2017/18 NORTH PEACE NAVIGATORS



	Individual Advertising Options						Advertising Package Options						
	Laporte Pack - Season Pass	Kinsey Pack - Season Pass	Program Ad	Stair Ad	Website and Lobby TV Ad	Rink Board (Dasher) Sign	Friends of the NAVs - 'B'	Friends of the NAVs - 'A'	Green Star	Bronze	Silver	Gold	Platinum
Quantity of Regular Season Tickets	10 Tickets	17 Tickets					20	40	20	36	54	72	108
Business Card Ad Printed in Program			★				★	★	★	★	★	★	★
Quantity of Stair Ad(s)				★			1	1	1	1	2	3	6
Business Card on Website and Lobby TV Ad					★				★	★	★	★	★
Company Information on Rink Board (Dasher) Sign						★			Optional - See Below	Optional - See Below	Optional - See Below	Optional - See Below	Optional - See Below
Company Logo on Team Banner <sup>1</sup>										★	★	★	★
Game Night Sponsor <sup>2 &amp; 3</sup>										★	★	★	★
Company Name Bar on a One Player Jersey <sup>4</sup>										★	★	★	★
Company Logo Printed on Team Hoodies and Apparel <sup>5</sup>											★	★	★
Company Name on Trophy <sup>6</sup>												★	★
Company Logo Printed on Tickets <sup>7</sup>													★
Quantity of School Tickets Donated <sup>8</sup>													2700
Package Value	\$100.00	\$170.00	\$200.00	\$200.00	\$400.00	\$1250.00	\$600.00	\$800.00	\$1000.00	\$4660.00	\$7040.00	\$7670.00	\$10630.00
<b>Package Cost</b>	<b>\$90.00</b> 10% Savings	<b>\$150.00</b> 12% Savings	<b>\$200.00</b>	<b>\$200.00</b>	<b>\$400.00</b>	<b>\$1250.00</b>	<b>\$400.00</b> 33% Savings	<b>\$475.00</b> 41% Savings	<b>\$900</b> 10% Savings	<b>\$2300.00</b> 51% Savings	<b>\$3400.00</b> 52% Savings	<b>\$3650.00</b> 52% Savings	<b>\$5000.00</b> 53% Savings
Value with a Rink Board Sign Added									2250.00	\$5910.00	\$8290.00	\$8920.00	\$11880.00
<b>Package Cost with Rink Board Sign</b>									<b>1950.00</b> 13% Savings	<b>\$3400.00</b> 43% Savings	<b>\$4500.00</b> 46% Savings	<b>\$4700.00</b> 47% Savings	<b>\$6000.00</b> 50% Savings

Please note that all production costs of signs are in addition to the advertising / sponsorship cost. Rink board signs do take a beating from the pucks and hockey players and may need to be replaced every couple of years.

To guarantee your company name or logo on the apparel and jerseys, we need your advertising and sponsorship payment by September 15<sup>th</sup>.

**TO FURTHER DISCUSS ADVERTISING OPPORTUNITIES WITH THE NAVIGATOR HOCKEY CLUB, CONTACT:**

**WAYNE DUNNINGTON**

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★ **WANT EVEN MORE SAVINGS?!** ★

All package costs will be subject to a 5% discount if payment is received prior to September 1<sup>st</sup>!

★ ★



<sup>1</sup> Assuming \$500 value  
<sup>2</sup> This includes: a commercial read during the game, logo on front of cover of the program and full page ad within the program  
<sup>3</sup> Assuming \$1000 value  
<sup>4</sup> Assuming \$2000 value  
<sup>5</sup> Assuming \$2000 value  
<sup>6</sup> Assuming \$250 value  
<sup>7</sup> Assuming \$1000 value  
<sup>8</sup> Assuming \$1000 value