



# PENFIELD STRIKERS

## Penfield Strikers Soccer Club – July 2013 Board Meeting Notes

7/14/13

1. Call to order 6:41 pm
  - a. Colleen Bell
  - b. Melissa Crane
  - c. Dito Garcia
  - d. Jon Getz
  - e. Tim Kotyra
  - f. Julie Marshall
  - g. Jeremiah Shufelt
  - h. Linda Teglash
  - i. Bob Wells
2. Minutes approval – Unanimous (with one abstention) approval of June minutes with one edit – tryout dates are Sept 14-15 (not 16) and Sept 21-22.
3. AGAS
  - a. Melissa Crane is our new AGAS coordinator, along with Lisa Thompson and Erin Buckley. Woo hoo!
  - b. Julie to send Melissa confirmation of Gold and Silver sponsors for the t-shirt.
  - c. Linda to update sponsors on website to match current levels.
  - d. Registration will open July 29.
4. Rhinos event – deadline is July 15 but participation expected to be low. Melissa will determine what to do after July 15 and cancel or go forward as appropriate.
5. Recruiting
  - a. Tim K to pass out flyers and wristbands at U7 Rec Monday 7/15
  - b. Dito to send out an email to see who might be able to do 7/17 (U8-10), 7/22 (U7), 7/24 (U8-10)
  - c. Jon to arrange for community access TV ad like last year
  - d. Unanimous approval of \$200 full page ad in PenRec catalog – Dito to submit
6. End of Season items
  - a. Equipment
    - i. No plans to collect and inventory equipment from coaches – Jeremiah knows who has what
    - ii. Coaching committee to let Jeremiah know who is not returning, Jeremiah will then ask them to return their equipment
    - iii. Jeremiah to send a note out to coaches to return their flats and pinnies for tryouts
  - b. Player Evals
    - i. Coaching committee to send out a reminder to coaches to do the end of season evals
  - c. Surveys
    - i. Coach Feedback
    - ii. Club
  - d. Fields – lots of discussion – bottom line is that fields this year were bad. As a source of pride in our sport we would like to improve them. Plan is to ask the Town what we can do to help when we meet with them in Aug or Sept. Dito to communicate date when it is set.
7. Tryout Planning
  - a. Dito to send out flyer on process to board
  - b. Tryout committee will communicate to age group coordinators to start lining up independent evaluators
  - c. Tryout committee planning meeting with age group coordinators target date is Aug 25

- d. Lots of discussion on process. We follow US Youth Soccer process and when done correctly it works very well. It is never perfect however. This process, while tough, is core to our mission as it enables us to place girls where they are best suited to play for their development.
  - e. Tim Kotyra considering joining tryout committee –will discuss with Jon G.
  - f. Tryout committee to identify a U9 age group coordinator.
8. Registrar Report
- a. Registration will open 2<sup>nd</sup> week in August
  - b. All camps paid in full
  - c. C. Demmin handling his own registration. Last month he had 50 Strikers signed up. Might be more by now.
9. Scholarship vote –Unanimous approval – final edits to form to be made by Jon G.
10. Treasurer Report / Budget Vote
- a. Dito to get bill for fines and pass to Bob W
  - b. Linda to communicate can drive account via Clubwide email
  - c. Reduced equipment budget by \$2000 based on forecasted spending
  - d. Instituted a \$25 uniform fee for new players
  - e. Kept basic fee at \$410.
  - f. With above changes budget passed unanimously –laves us where we need to be in a non-uniform year (roughly ½ uniform cost)
  - g. We have applied for a grant of equipment from Good Sports which could further reduce our equipment expenses if we get it
  - h. Can drive not in the budget (upside/funding for scholarship)
11. Presidents Report
- a. Jason Sabel will be leaving the Board next season. We will miss him and thank him for his service.
  - b. Dito to send out Cancer Walk info to teams
  - c. Executive committee met early July to consider direction for next year consistent with our Strategic Plan
    - i. In general we agreed that given the many changes in the past 2 years we should stabilize and therefore focus more on operations and communications this year.
      - 1. Jon Getz Interim Communications Manager
      - 2. Dito to focus more on operations
    - ii. Potential for additional services but we need to consider burden of administration. Continue with “brand and outsource” model.
    - iii. Agreed to engage George to discuss how we can better utilize his time.
    - iv. Agreed on a Clubwide survey to be administered concurrently with coach survey
  - d. George’s recommendations were:
    - i. Provide Club expectations of coaches to them in written form (including key policies) before the start of the season
    - ii. Classroom training for coaches
  - e. Board in general agreement with direction and George’s recommendations
    - i. We will work to survey the coaches as well to get their input
    - ii. Concern about time commitment from coaches for classroom training but we will work that out – we have to have a way to teach coaches or else they cannot implement what we want them to implement
    - iii. Desire to obtain George’s bio – to be resolved at a future date
  - f. August meeting cancelled –business to be conducted on email –happy summer and see you in September!
12. New business
13. Adjourn