



General Board Meeting Minutes
January 26, 2014

The general board meeting of the Shakopee Soccer Association was called to order at approximately 7:00pm at the Shakopee Police Station by Mark Teslow

Present: Mark Teslow, Lori Boone, Patti Isensee, Chuck Millis, Darla Teslow, Brendan Finnegan, Tony Schuetz, Scott Russett, Josh Forsythe, Pete Lutz, Jon Poppen, Wendy Rogers, Doyle Voss

Agenda:

- Agenda approved by consent: 1-3-5 yr planning working session

Minutes:

- Minutes from January 12, 2014 approved by consent

Volunteer – Josh Forsythe

- 1YR – Single point of contact. Volunteer emails flow only to Vol Dir
- 3YR - Check out other options beyond DIBS
- 5YR – Additional coordinators. Know all volunteer opportunities for the year by a set date, pre-load hours

Communications – Brendan Finnegan

- 1YR – Website. Local media outreach. Marketing plan. Photo library. Communication plan w/ schedule and templates. Brendan draft/Darla & Patti proof/Patti sends
- 3YR – Update web/mobile app. Social aspect.
- 5YR - ?

Admin – Patti Isensee

- 1YR – Get all birth certificates scanned
- 3YR – Scan all current docs, concussion training certs, W9s, contracts
- 5YR – scan all past docs via Neat Scanner. Electronic check-ins.

Travel Boys & Girls – Lori Boone & Chuck Millis

- 1YR – Registration fees – roll all fees into one collection point (C1 teams). Separate tryout fee to attract more players, build numbers (easier). Increase player numbers. Increase higher level of play. Coach survey/player survey. Coach nurturing/pay attention to performance/brainstorm ideas to help enhance.

Equipment – Tony Schuetz

- 1YR – Make sure everyone has what they need. Futsal balls for gym practices. Replacement schedule for size 4/5 balls. Replace tryout pinnies. Acquire goals. Purchase additional Puggs.

Treasurer – Scott Russett

- 1YR – Increase usefulness of accounting data (code your own expenses). Process/clean data/regular reporting.
- 5YR – Look at business units. Develop financial health plan (FDIC risks-diversity, long term savings, capital spending plan). Community sponsorship plan. Benchmark against other area clubs.

Rec – Pete Lutz

- 1YR – Rec tournament – SSA Only. Coach training. Diversity goal – at registration we strive to recognize target groups (Hispanic, Ukranian, Jordan, Belle Plaine, Mdnwaketan Sioux)
- 3YR – Rec tournament with other communities
- 5YR – Rec tournament with other communities



Shakopee Soccer Association
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Referees – Wendy Rogers

- 1YR – Website back open again. Grade 9 clinics Mar.22 & Apr 12 in Shakopee.

Audit: MSC to accept proposal from Chris Lewis for audit for 2013 for \$1500.

Adjourn Meeting:

Motion adjourned at 9:00pm – Motion passed

The next event will be Sunday February 9 at SHS – All Team Meetings

The next meeting will be Sunday, February 23 @ 7:00pm at the Shakopee Police Station

Minutes submitted by: Darla Teslow