

Say Hello to the
Dragon Divas

Breast Cancer Survivor Dragon Boat Racing Team



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501 (c)(3) Nonprofit organization
Tax ID #: 64-0949728



Overview

The Dragon Divas team was founded in 2006 to bring a message of hope to the Twin Cities community, that those diagnosed with breast cancer could return to active lifestyles and enjoy a full life after treatment. We embody our message by advocating year-round physical fitness, racing dragon boats at 4-6 events each season, and promoting educational and outreach activities throughout the year. Winning races isn't our primary goal; instead, we are a unique group dedicated to promoting awareness about the importance of early detection, being part of a cohesive, supportive team both on and off the water, and empowering each member to improve her personal physical fitness.

Our Membership and Geographic Area Served

Through our outreach programs we encourage all breast cancer survivors to live active and vibrant lives throughout St. Paul, Minneapolis, and the surrounding communities including western Wisconsin. Each season we participate in Dragon Boat festivals in St. Paul and outstate Minnesota, Iowa, Wisconsin, Illinois, and Montana. In October, 2014, we attended the International Breast Cancer Survivor Dragon Boat Festival in Sarasota, Florida, where 101 BCS teams and 2000+ survivors came together to celebrate survivorship in a spirit of friendly competition.

Donations to the Dragon Divas

We are an all volunteer organization. All funds directly support the Dragon Divas team, benefit local breast cancer survivors, and promote cancer education within our community.



Dragon Divas

An All Volunteer, Non-Profit Organization

Mission Statement

“The mission of the Dragon Divas is to demonstrate that a full and active life is possible following the diagnosis of breast cancer. The organization provides an opportunity for members to connect with other breast cancer survivors in a supportive environment to enhance their physical, emotional, and spiritual health. The Dragon Divas are dedicated to promoting the early detection of breast cancer and raising awareness in the community of the importance of physical fitness in fighting this disease. Through our message and actions, the Dragon Divas honor the memory of those who have died from the disease and the blessings they have bestowed on our survivorship.”

Dragon Diva Objectives

HEALTH: We emphasize the benefits of exercise in living longer and thriving following a diagnosis of breast cancer and demonstrate how to live a life without limits following the diagnosis.

AWARENESS: We promote awareness in the wider community about the importance of early detection and the benefits of an active lifestyle in fighting this disease.

SUPPORT: We are dedicated to helping survivors attain their personal well being in body and spirit. We support and encourage each other’s journey through mentorship and our unique camaraderie.

TEAMWORK: We pull together as a team to live our values and attain our goals.

SPORTSMANSHIP: We demonstrate our spirit by being gracious in victory and defeat.

HONESTY: We conduct ourselves with authenticity tempered by compassion in the spirit of love.

RESILIENCE: We face difficulty and adversity with courage, resolve, and unwavering integrity.

COURAGE: We empower survivors to thrive as the strongest and most courageous versions of themselves in the boat and in their communities.

REMEMBRANCE: We honor those who have gone before us for what they have taught us about living with and dying from this disease, and what their journey has taught our physicians and researchers about curing this disease.

HOPE: We embrace hope that a cure will be realized within our lifetimes.

Sponsorship of the Dragon Divas

It is in this spirit that we are approaching you for sponsorship. The chart below details the benefits of sponsorship available at various levels of giving, including in-kind donations.

Sponsorship Level	Bronze	Silver	Gold	Platinum
Rewards	Paddle	Paddle	Paddle	Paddle
	\$250-\$999	\$1000-\$2499	\$2500-\$4999	\$5000 & Up
Recognition in Dragon Diva's Annual Report, Website and Facebook page	X	X	X	X
Name and Logo on display at Dragon Divas Festivals and public events		X	X	X
Dragon Divas members will speak at Corporate Events			X	X
Logo displayed on team race shirts				X



The Dragon Divas praise our Sponsors loudly!

Dragon Divas festivals in 2016 –

- Asian Festival on Lake Phalen in St. Paul, MN
- Dragon Boat Festival, Fort Dodge, IA
- Lake Superior Dragon Boat Festival, Superior, WI
- Capital Lakes Dragon Fest, Madison, WI
- Dragon Boat Festival, Arlington Heights, IL

Other Dragon Boat festivals attended in previous years: Starbuck, Minnesota; Grand Marais, Minnesota; Peterborough, Canada; Sarasota FL, Oshkosh WI

Dragon Diva Outreach –

- Manitou Days Parade and Boat Show in White Bear Lake
- Many cancer walks including the 3 day and Mother's Day walks
- Dragon Divas sponsored educational workshops
- Dragon Divas speak at various events related to breast cancer, including support groups
- Dragon Divas prepared meals at the Ronald McDonald House charities in April and again in September
- Dragon Divas participated in the Lake Gervais Flotilla Parade in Little Canada
- Dragon Divas hosted a Well Being Seminar at Woodwinds Hospital
- Dragon Divas held a Kids Winter Clothing Drive for Northport Elementary School in Brooklyn Center
- Dragon Divas volunteered at Feed Our Starving Children

Dragon Divas in the news media in 2015-2016 –

- May 2, 2015; **Comcast Newsmakers** ; featuring the Dragon Divas
- September 14, 2016; **WCCO Channel 4 Life Stories**; featuring the passing of a Dragon Diva

Dragon Divas in the news media in previous years – The Dragon Divas have been featured in: White Bear Press, Town Life Magazine White Bear Lake, the Vadnais Heights Press, the Shoreview Press, the Villager papers, Forest Lake Press, the Star-Tribune, the Woodbury Magazine, New Richmond News, Superior Telegram, Messenger News Iowa, Alumni News from St Catherine's University, on WCCO TV, on Fox 9 local news, Kare11, on Shoreview cable TV, WTIP 90.7, on Peterborough Canada TV, Northland News Center