

DEAR SPONSOR:

As we enter into our 65th year of youth baseball in Naperville, we are seeking businesses and individuals who have an interest in helping to support the efforts of our volunteers and players. Our organization is a training ground for the area high school baseball programs as well as a vital family spring and summer activity for our area youth baseball players. Since we have no funding from the local park districts or other taxing bodies, we completely operate this valuable youth sports program with sponsorship funds and participant fees. The area businesses are an essential part of this program's success.



We would greatly appreciate your commitment to help support the Naperville Baseball Association with a Team Sponsorship. Our program provides competitive spring and summer baseball for our youth in Junior High School and Senior High School. Providing a Team Sponsorship helps in the purchase of equipment and uniforms as well as offset costs of field use and umpire services. In exchange, your business name will be assigned to a team in either our Senior League or Junior League division. Your name will appear on team jerseys, in newspaper articles, and on the NBA website along with your logo and link to your web site. This is the only financial commitment you will be asked for in your sponsorship. Of course, your sponsorship will be deductible on your business or personal income taxes.

Should you have any questions regarding the Naperville Baseball Association Sponsorship Program, please contact our sponsorship coordinator, Jim Higgins at (630) 308-6298 or jimhiggsjr@yahoo.com. We greatly appreciate your support in promoting baseball in Naperville. Our association is dependent on the assistance of the community in meeting the growing needs of our youth sports as well as the individual players and families involved. You can help baseball have a positive impact on our city.

We look forward to an exciting 2020 baseball season.

Thank you,

Jim Higgins
Naperville Baseball Association Sponsorship Director
jimhiggsjr@yahoo.com
630-308-6298

NAPERVILLE BASEBALL ASSOCIATION TEAM SPONSORSHIP/ADVERTISING



_____ Yes, we will sponsor/advertise in 2020.

Enclosed is our check (made payable to Naperville Baseball Association, Inc. a non profit organization) in the amount of \$_____ for sponsorship/Advertising of the following (check the level you wish to sponsor/advertise and every effort will be made to accommodate your choice)

PLEASE FILL IN THE FOLLOWING INFORMATION:

Sponsor's Name: _____
(as it should appear on uniforms)

Address _____ City _____ Zip _____

Contact Name _____ Date _____

Phone _____ Fax _____ Email _____

Junior League (Junior High School) _____ \$350.00 per year _____

Senior League (9th through 12th grade) _____ \$350.00 per year _____

Junior League Team AND Senior League Team _____ \$600.00 per year _____

Advertising Only (Rotating Logo): _____ \$100.00 per year _____

2020 Total: _____