

MCYHA Board Meeting Minutes
Manitowoc County Ice Center
Monday May 5, 2014

Attending: Rob Hensel, Bill Ploederl, Marie Hammill, Pete Hammill, Doug Berry, Mark Herzog, Shannon Nickels, Jobeth Hoeffner, Spring Moore, Jill Schullander, and Becky Markusen

Call to Order: 6:06 P.M.

Discussion with Tyler Kluczinske: Tyler Kluczinske is interested in becoming the head JV coach. He has been assistant coaching for 3 years. Would like to do 1-1/4 – 1-1/2 hour practices 3 days a week. Tyler feels he can bring back the skaters passion for hockey. All were in favor of promoting Tyler as the High School Coach.

Approval of Minutes: Minutes were approved

Treasurer Report: \$18,000.00 in Money Market Account. \$10,828 in checking account. Shared Income Summary - \$41,599 (public skate, concessions, etc.) Paid \$5,500 to MCFSC in Feb, they owed us \$1476 which didn't included \$900.00 we owed them for state. They will cut us a check for \$500.00.

Next season maybe do month to month with MCFSC to figure concessions monthly.

President Report: Voted in the executive committee which now consists of President – Rob Hensel, Vice President – Marie Hammill, Secretary – Spring Moore, Treasurer – Bill Ploederl
Capitol fund improvements \$5,000 for equipment or for the building. Looking at a new score board which costs around 5300. Approach Pepsi to sponsor. Possibly edging machine (roughly \$5000) would need done 2 – 3 times per week. Saves county money for compressor not running as much. Dick talked to Jeff Beyer for a proposal. We will need to find a new go to guy to replace Dick Orth. Rob attended WIAMA conference. R22 phase out (Freon) Equipment upgrades available but nothing 100% yet. Sheboygan is spending 6,000-8,000 to convert plus \$20,000 start up. Summer Hockey open to all. Starts June 7th times are noon and 12:55 p.m.

Standing Reports

Programs

Marie Hammill voted as Programs Committee Chair.

The 2014-2015 Hockey season will start October 13 and go through March 13. 22 weeks minus holiday would be 19 weeks. Figure Skaters Ice Show March 20-22. Squirts Tournament March 14-15 Bantam Tournament March 14-15 Merrill to Host. Pee Wee Tournament March 21-22 North Lakeland to host. Proposed Practice times: Mites/Learn to play Thursdays 5:00-6:00; Basic Skate Thursdays 6:00-6:45; Mites and Squirts Mondays 5:00-6:00; Squirts Fridays 5:00-6:00; Pee Wee Mondays 6:15-7:30 and Wednesdays 7:15-8:15; Bantams Mondays 6:15-7:45 and Wednesdays 8:15-9:30 and Thursdays 7:00-8:00. Projected number of skaters per level: Mites -13; Squirts – 10 (possibly 4 to play up) PW – 6 Bantam – 13; HS – 11 (best guess as of 4.22.14).

Possible basic skate dates – 19 week sessions due to holidays. \$25 per session.

One session would have 4 weeks vs 5 weeks charge would be \$20 for that session.

New: Skater packets made up by programs/marketing would include rink directions, welcome letter to parents etc.

Learn to Play/Basic Skate to have a locker room.

Learn to Play to participate in fundraising? Would be credited towards next year if they join Mites or corresponding team. Would have a vested interest to come back.

Looking to do more clinics in the beginning, middle and before the end of season tourneys to refresh/sharpen skills: stick/puck; skating; goalie; body contact; and Open Stick/Puck charge \$5 to come with sticks to practice.

Marketing Committee

Maura Berry was voted in as Marketing Committee

Rob and Maura are meeting with Darin from Buffalo Wild Wings about sponsorship for next year.

Rob to meet with Steve from Maritime Ford for sponsorship.

Maura would like to do a monthly newsletter for MCYHA.

Volunteer Committee

Becky Markusen voted as Volunteer Coordinator.

DIBS – a website to put in volunteer hours, sign up for volunteer positions, calculates hours, etc. Cost \$500 a year to use.

Fundraising Committee

Looking for fundraising committee head

Looking into Elite Fund Raising. Minimum of 200 cards get 50% if you sell 200 cards.

Need new ideas to replace Pick 3 Tickets

Skate a thon November 8th

Coaching Committee

Pete Hammill to head up coaching committee

Coaching applications can start coming in. Feedback to coaches from last season no complaints from parents. Clinics for Coaches were pushed to limits of the coaches. Off ice training contingent on finding a place. Encourage to do off ice training. Summer hockey stick to just let the kids play. Build their passion level. A teach themselves. Need adults to be on ice. Certifications not needed.

WIAA

JV team next year. Possibility of 2 players moving up. Mark Persaud resigned as head coach.

Blue Line

Solid balance in account of 10,000

Doing a lot of work with Facebook. Laura Wiegert Marketing Coordinator moving on to a new job with Investors Community Bank. Tammy Robinson, Dick Orth's niece asking for donation for Dick Orth for medication costs. Benefit for Dick Orth is on June 14th at Fat Seagull. Looking to give Dick Orth \$500 from MCYHA and \$500 from Blue Line.

Old Business:

Hosting a Bantam Tournament

Sheboygan to have 38 PeeWee's asking Sheboygan skaters if any would want to come to Manitowoc.

New Business:

Registration for the 2014-2015 Hockey season starts July 1st. Due Date Dec 1st or Jan 1st.

Include Jerseys in Registration fee? Rough cost would be around \$80 w/screen printing.

Looking into online store with Lakeshore Screen Printing.

Will be doing the fair booth this year again. We would not need someone there the whole time.

MCIC need to make sure Lobby is up-to-date with dates, etc before the fair.

WAHA is putting on a Board Officer Development Seminar on August 2nd from 8:30-3:30. Executive board to go to this.

Next Meeting: June 2 at 6:00 p.m.

Meeting Adjourned: 8:42 p.m.