



OSSEO-MAPLE GROVE HOCKEY ASSOCIATION

Meeting Minutes for Monday, June 9th 2014
8:00 pm Maple Grove Community Center

Executive Members		Present	Absent	Non-Voting Members		Present	Absent
President	Jesse Braasch	X		Asst. Secretary	Amy Lee Olson		X
ACE Coordinator	Luke Johnson	X		Asst. Treasurer	Irene Barbour	X	
Vice President Traveling	Kent Gerloff	X		Volunteer Coordinator	Rochelle Giuliani	X	
Vice President Traveling	Matt Margenau	X		Volunteer Coordinator	Michelle Fagerland		X
Vice President Girls	Jeff Brandt	X		Ice Coordinator	Melissa Elias		X
Vice President House	Curtis Janicke	X		Equipment Manager	Tim Carlson	X	
Treasurer	Tim Jacobs	X		Equipment Manager	Tony Olson	X	
Secretary	Open			Concession General Mgr	Tony Kunz		X
Direct Elect Board Members		Present	Absent	Concession Purchasing Dr	Mike Dahlquist		X
Charitable Gambling	Denise Hinton	X		Concession Staffing Dr	Joy Kunz		X
Marketing Director	Avery Appelman	X		Registrar Traveling	Kristy Gourley		X
Directors		Present	Absent	Registrar House	Michelle LaBorde		X
Mite Director	Brian Grant	X		Registrar House	Sunny Hammann		X
SuperMite/U8 Director	Erik Kukkonen		X	Web Master	Chris Savoie		X
District 3 Representative	Tracy Pfeffer		X	Asst. Web Master	Menno Kievoet		X
U10 Girls Director	Bethany Winter	X		Asst Web Master – House	Don Johnson		X
U12 Girls Director	Jeremy Lewis		X	Community Development	Open		
U14 Girls Director	Mark Johnson	X		Scholastic Achievement	Larysa Karkoc		X
Bantam Director	Mark Ellingson	X		Tournament Chair	Karen Kukkonen		X
Bantam Director	Kurt Halstrom		X	Tournament Chair	Amy Janicke		X
PEEWEE Director	Brad Coomes		X	House Goalie Director	Aric Stienessen		X
PEEWEE Director	Brad Leonard	X		Recruitment	Jason Bauerly		X
SQUIRT Director	Josh Ralph		X	Mini- Mite Director	Andy Olson		X
SQUIRT Director	Victor Nelson	X		Mini-Mite Director	Chuck Sawicky		X
				Girls House Director	Lisa Albers		X
				Jr. Gold Director	Roger Higbee		X
				Sports Safe Director	Steve Knop		X
				Asst. ACE Coordinator	Adam Reiter	X	

1. Meeting Called to order at 8:07pm by President.

- a. Announcements by the president
 - i. OMGHA Blood Drive: June 25, 2014
 1. Email to be sent to membership
 2. Volunteers being sought to help with the drive
 - ii. Appointees/Interviews for board openings
 1. Suzy Borsch – Apparel Chair
 2. Tricia Leafblad – New Volunteer Coordinator

3. Secretary & Grievance Board

a. Taking recommendations/nominations

2. Treasurer's Report--Verbally submitted at the meeting by Tim Jacobs (email report below; \$780k+ cash in the bank)

- a. Consent Business Minutes from May 2014, motion to approve by Curtis Janicke and second by Jeff Brandt. All approve and motion carries unanimously
- b. Currently have \$780,000+ in the bank.
- c. Proposal for excess money from Tim Jacobs
 - i. I would propose 400,000 as the level were targeting. Thought being we have always stated 300K but our expense is bigger – association size etc. Not sure where this will get us, but it's at least a start to model I would propose that entering the third year we hit our mark – having it over a two year plan...make sense?
 - ii. Expense Ideas
 1. Ice Cost Lever in base sub
 2. Goalie:
 3. Keep Goalie Registration Free
 4. \$250 Voucher at PW; \$500 at Bantams – 1 time / level with proof of equipment purchase within 30 days of expense window
 5. Goalie Helmets – House
 6. ProHybrid in-house goalie sessions
 7. Girls
 - a. Equal ratio for all traveling girls teams (Luke – determine ratio, if not equal)
 - b. So if a U12B team with 12 players base should be equal to base PWB team (with ratio if not determined equal)
 - i. 10 – SQ
 - ii. 12 – PW
 - iii. 14 – BN
 - c. Girls play free in house (3 year commitment)
 - i. First Year player - free
 - ii. Continue \$100 voucher for first year players in house
 - iii. Referral – Girls - \$50
- d. Discussion
 - i. Janicke proposed creating a committee to explore the possibility of using cash assets to creating something to enhances skills training
 - ii. Jesse responded with “ACE” already exists; very new; core purpose is to:
 1. Skill development programs
 2. Dryland improvements
 3. Need to avoid acquiring assets
- e. Charitable Gaming Report – (check email report
 - Duffy's Bar rent: \$875.00
 - Wild Bills Rent: \$1,750.00
 - Malone's: \$1,750.00
 - Malone's: \$100.00 monthly payment on booth
 - Payroll/Employer Taxes: \$16,570.00
 - Three Diamond games/tax: \$5,874.00
 - Pull tabs Plus – games/tax: \$1690.00
 - Public storage site 3612: 2,919.40
 - Public storage site 2103: \$ 3,048.00

3. Committee Reports

- a. District 3--verbally submitted by Matt Margenau
 - District 3 sent an email proposing that all associations within D3 a standard for ‘team leveling’ for age levels Squirt through Bantams that requires ‘x’ number of A, B, B1, B2 & C teams based on total number of teams an association can put on the ice for a given age group (Jesse showed the layout via the projector)
 - D3's goal appears to be team parody across the district
 - However, D3 has not presented a problem statement so that is only a best-guess at this point
 - OMGHA committee position
 - No one likes being told how to run their business
 - OMGHA vote will be ‘no’ to proposal
 - Preference is to get a problem statement and have some say in deciding how to best solve the problem
 - Feedback from other associations:
 - Wayzata VP is going to talk to Wayzata President about OMGHA's position
 - Storm VP wasn't even aware of the proposal which is a concern on several levels
 - Floor debate was decidedly against the D3 plan for the Squirt level
 - Wayzata tried it twice; it failed twice and cost the association players over the long-term

- Any change on this scale should be driven from MN Hockey, not a single district; to do otherwise will only hurt all associations within the district
 - OMGHA's Squirt A team's dominance in 2013-14 was immediate
 - "Straw vote" Motion – Tim Jacobs and seconded by Adam Rieter
 - 11 against
 - 0 in favor
 - 1 abstained
- b. Boys Traveling: verbally submitted at the meeting by Mr Gerloff
- i. Latest committee meeting reviewed the following items, but nothing is ready for formal submission
 1. Registration subsidies
 2. Proposal about increasing non-parent compensation for coaches
 3. Tournament registration
 4. Pre-season camps/costs
- c. House Report—submitted by Curtis Janicke
- i. House Committee Update
 1. House VP – Curtis Janicke (verbally submitted)
 2. SM/U8 Director – Erik Kukkonen
 3. Girls House Director – Lisa Albers
 4. Mite Director – Brian Grant
 5. Mini Mite Director – Andy Olson
 6. Mini Mite Director – Chuck Sawicky
 7. House Goalie Director – Aric Stienessen
 8. Assistant Ace Coordinator – Adam Reiter
 9. House Recruitment Director – Jason Bauerly
 - ii. House Committee met twice since last board meeting
 1. Topics Discussed
 - a. Forecasting - ~370 Kids in House
 - b. SM Structure For 2014 – 2015 – Recommendation – 2 Tiers
 - i. Supermite structure
 - ii. Recommendation – house committee – 2-tier structure
 - iii. More dialogue – 12 teams, 2 tiers/6 each
 - c. Goalie Helmets For House
 - d. Use of Prohybrid at House Level
 2. Recruitment and Retention – Actions include -
 - a. Registration discount – Free Hockey for new joiners
 - b. Voucher program
 - c. Referral Program
 - d. Potential Girls Incentive – All House Girls Play For Free – Next 3 Years
 - e. Parade Involvement and Planning
 - i. Tatur Days – June 14th
 - ii. Maple Grove- July 10th
 - iii. Osseo – Sept 13th
 - iv. Jason Bauerly Coordinating
 - f. THFF Events Tentative Schedule
 - i. Thursday July 24th
 - ii. Saturday August 16th
 - iii. Saturday September 20th
 - iv. Saturday September 27th
 - v. Adam Reiter to Coordinate
 3. Future Topic – Boots On The Ground Campaign
- d. Volunteer Committee –submitted by Rochelle Giuliani, Michelle Fagerland & Dana Johnson
- i. More submitted at the meeting by Ms. Giuliani
 1. At the end of the season, Rochelle was calling people to put in their hours
 2. Cash & vouchers were paid to cover gap between hours needed and hours being provided by membership
 3. Committee recommends increasing number of total hours
 - a. Perhaps Jr Gold parents could be required to provide volunteer hours—maybe 2 hrs
 4. Jesse's response:
 - a. Association's goal is NOT to increase the total number of volunteer hours
 - b. Creative alternatives

- i. mini-mite parents to provide hour
 - ii. get resources from high school booster clubs
 - c. Committees to review hour budgets
 - d. August meeting: lock-down hour budgets--‘speak now or forever hold your peace between now and Aug’
- ii. The Volunteer Hours available for the 2013-2014 Season were 9140:

	Count	Hours	Total Hours
1 Player Families	440	14	6160
2 player family - player 1	149	20	2980
2 player family player 2 or more	159	0	0
Board Member/Lifetime	92	0	0
Jr Gold/Mini Mite/U19	170	0	0
Volunteer Buyout	4	0	0
No selection	6	0	0
Total		1020	9140

- e. Concessions - No report; no activity
- f. Equipment: Tim Carlson – verbally submitted
 - i. Needs to know how many traveling teams there will be in 2014 – 15
 - ii. Knows who he is ordering from
 - iii. Interior of storage shed has collapsed—need volunteer hours to repair
 - iv. Same color suite will be ordered for practice jerseys
 - v. Goalie jerseys will be come in ‘goalie’ cut
 - vi. “performance” socks – any feedback?
 - 1. Sizing was an issue, but held up well over the season
- g. Dryland Usage—submitted by Kristen Kacer
 - i. Met with Luke Johnson & Cari Doucette 6/1 to go over Dryland responsibilities, program history & future goals.
 - ii. Outline of responsibilities was provided with high-level demonstration of scheduling tool.
 - iii. Kristin & Cari will meet again this summer to document processes.
 - iv. Luke to request OMGHA Dryland Coordinator link to be changed to Cari’s email.
 - v. Kristin to set up July on schedule.
 - vi. Crease Online Schedule will be discontinued
 - vii. Luke to ensure MGCC Dryland Room key was given back by MGSB-Girls team.
 - 1. Dryland to be handed-off to ACE team vs. being handled/managed by Secretary
- h. Girls Traveling—submitted by Jeff Brandt
 - i. Working on getting teams registered for tournaments
 - ii. Discussing coaching options
 - iii. May have some potential non-parent female coaches
 - iv. At this time, forecasting 3 teams at U10 & U12, 2-3 Teams at U14.
 - v. Reviewing apparel proposal for girls
 - vi. Will be working with ice scheduler on setting up the U10 development camp
- i. Scholastic Achievement—nothing reported
- j. Marketing—verbally submitted at the meeting Avery Appleman
 - i. Traveling jersey sponsorship opportunity is ‘big’
 - ii. Kudos to Derek Marcinni (sp) and his business – board recommendation recommended by Avery
 - 1. very talented and committed to making clients happy with end-results
 - iii. Directories – whether online or printed, okay revenue source – last year was first year and was paid for by ads
- k. Registrar – verbally submitted at the meeting
 - i. Nothing happening currently—but 51 days until registration opens
 - ii. Will need to know what the vouchers will be
 - 1. Same plan as last year for vouchers

1. Marketing – Avery Appleman – verbally submitted at the meeting
 - i. “Road Rage” Street Hockey Tournament
 1. Somewhere between 40 – 80 teams
 2. This is a summer tournament – looking to provide value-add to Maple Grove community
 3. Net loss is projected for year #1; but is being recommended for future boost
 4. A lot of interest from Arbor Lakes businesses, like Dave & Busters and other restaurant businesses
- m. End of Year Celebration—nothing reported
- n. Grievances
 - No new grievances

4. Old Business

- a. Jersey Committee Update
 - i. July meeting – 2 votes (approve the design; approve the expense)
 - ii. Do not need jerseys for 2014-15 (\$90k for traveling jerseys, minus Jr Gold jerseys)
 - iii. Jr Gold teams will be included in the new OMGHA jerseys
 - iv. Sneak peek on jerseys provided during the meeting
 1. Color scheme – black & gold – why?
 2. Tracy, Avery, Kent, Luke & Tim (jersey committee)
 3. Original colors were black & gold and called the “Saints”
 4. Process – sneak peek will be sent to voting members; board members will provide feedback to committee; committee will present their recommendations
 5. Is committee making the decision or is the board making the decision?
 - a. Jesse said “I’m going to direct the committee to take the input from the voting members as a ‘vote.’”
- b. Hockey Costs for 2014-2015 (see notes in committee section)
- c. Handbook Edits – Submitted by Jesse Braasch
 - i. Activity Levels
 - ii. Injury and Sickness
 - iii. Player Movement

5. New Business

- a. D3 Competition Committee Plan (see notes in committee section)
- b. Team Formations – Boys / Girls
- c. Grievance Process – Matt Margenau
 - i. Revision to the process has been posted on OMGHA website (simplified; reduced from 14 pgs to 8 pgs)
 - ii. Send comments of the draft to Matt; in particular, look for the phrase “Code of Conduct” and if found, notify Matt on where it’s found
- d. Jesse reviewed paid positions for OMGHA – advised the board to review the list; send questions to Jesse
- e. Jesse has gone through handbook and recommended revisions
 - i. Janicke motioned to approve/Seconded by Ralph
 - ii. Unanimously approved
- f. Jesse reviewed traveling policy change; 30% of team fee is the limit for traveling teams to use for out-of-town tournaments
 - i. Need to edit: Super-majority (66%) change - team parents vote
 - ii. With edit made, Janicke motioned to approve/Seconded by Ralph
 - iii. Unanimously approved
- g. Injury/Sickness during tryouts section
 - i. Minor change to handbook – ‘level of play Director’; in case of injury or sickness
 - ii. With edits, Grant motioned to approve/Seconded by Janicke
 - iii. Unanimously approved
- h. Tryout Process change
 - i. A few edits needed—‘registrar’ to be changed to ‘traveling registrar’
 1. There was quite a bit of discussion on this one—started by Janicke after the motion was seconded
 - a. The problem being addressed is what to do with a player whose effort/performance declines following making a desired team
 - b. Historically, if coaches wanted to make a change by moving a player down to another team and bringing another player up, they had to make this decision and communicate it to player, parents, league director and the matter was brought to the board president if necessary, and this all had to be done around Christmas time (or anytime in the event of a Code of Conduct violation)
 - c. Proposal provides a Nov 15 deadline for any changes

- d. Janicke posed the question if 2-4 weeks is enough time for a coach to make a decision of this nature
 - e. Braasch countered that the amount of time is more like 2 months if tryouts and extended tryouts are included
 - f. General consensus was that a date should be set for a coach to have as a deadline for performance-based changes—Code of Conduct-type changes cannot have any limitations
 - g. Gerloff added that coaches should have the ability to make these kinds of changes, but that the Christmas time period is a poor option considering timing—no kid/parent/family/coach/board member wants to deal with this kind of change at that time of year/season
 - h. Time was running short—discussion was cut short
2. Vote was tabled by Jesse until the July meeting so board could ‘sleep on it’

6. Meeting Adjourned at 10:07pm

- a. Motion to adjourn by Janicke/Second Leonad, Motion Approved