

SFFSC March 11, 2014 Board Meeting Minutes

Debbie called the meeting to order at 6:15pm at the Avera Living Well Center.

Those in attendance were Debbie Geddes, President; Lisa Jensen, Vice President; Sally Pelletier, Treasurer; Karen Thornbrugh, Skating Director; Bonnie Harvison, Patty Grady, Leah Broesder, Dan Kolbeck, Brian Knutson and Susan McDowell, Secretary.

Fundraising

Leah is looking into a fundraising option through Schwans.

Rebecca Trobec will be offering a Pampered Chef fundraising day at the rink on 4/9 from 4 – 7:30pm..

Patty suggested the option of Culvers cakes as a Mother's Day fundraiser.

Discussion took place regarding the need to start a "booster club" at the rink to facilitate fundraising management.

Minutes

Susan distributed the February 11, 2014 board minutes to those in attendance. After board review, the following changes will be made: In-House Competition ice is contracted until 2:45 pm, not 1:30 pm. Show photo dates/photographer have been changed and will be omitted from the minutes. With above changes made, Bonnie made a motion to approve, Leah seconded and all approved the February minutes.

Treasurer's Report

Sally distributed the financial reports. After review, Lisa made a motion to approve, Bonnie seconded and all approved these reports.

Advertising

An ISI "Penguin" banner is available for sale for \$99 as a promotional tool for figure skating. Debbie made a motion to purchase this banner for the Club, Leah seconded and all approved to buy the banner.

In-House Competition

Karen reported there are 40 skaters participating in the competition. Schedules have been made and practice ice starts at 8:00 am. Karen has all the technology/volunteers in place to print results/labels, etc...Judges have been assigned (most are on at least 2 panels) and volunteers are in place -- ice monitors, runners and concessions. Bonnie is ordering medals and awards. Donations are still needed in concessions and hospitality room.

Coaches Meeting Update

Karen had held a coaches meeting and opened discussion about future days/times ice may be contracted at the new rink opening fall 2014. The coaches in attendance stated they liked having LTS on Wednesdays. Karen announced that a new coach Amber Crew has been hired. She is from Windom, MN and has experience with hockey.

Chicago Competition

Coach Sarah and 3 SFFSC skaters will be attending this competition. Sarah will be covering the judging hours.

Stampede Exhibition

On 4/5 (last home game), SFFSC will be performing an exhibition skate during the first intermission of the game. If the Club sells 100 tickets (\$10 each), Stampede will donate \$500 back to the Club. Karen will be utilizing 45 minutes of ice after the In-House Competition, 2:00 – 2:45, for a quick program rehearsal.

End-Of-Year Banquet

Brian and Kristin Knutson will be hosting the annual event at the same location/menu as last year in Brandon on 5/10/14 at 6:00 pm. There will be no photo booth this year. A raffle (Susan) will be offered, as well as a Baby Photo game. Karen is working on a possible E-VITE invitation for the party.

Grants/Scholarships

Dan Kolbeck continues to work on a possible grant from Mid-Continent.

Publicity

It was suggested the “Hood” Magazine may be a good advertising tool for the Club in the future. It was decided to address this option in the summer.

Scheels Ice Plex Committee

Patty reported that the Club will be charged tax on ice rentals. The Club is hoping to offer new programming for skaters will special needs through a possible grant

Patty contacted Sheila Thelen in Minneapolis who put her in touch with a well-known expert in jump harness installation. Through fundraising and grants, the Club is hoping to purchase one in the future. The architects at the future new rink needed specs for the harness so future installation may be possible and safety requirements will be met. That information was forwarded on to Ice Sports and will be utilized during the construction process.

Ice days/times options will be the first priority of business in the “brainstorming” committee Patty has formed. Programming will follow after careful thought about what works well and shouldn’t be changed and what the Club may want to consider changing.

The next committee meeting will take place at Patty’s home on 3/17/14 at 6:00pm. The Committee’s suggestions will be presented to the board for approval at a later date.

Show

Plans for the annual show are underway which takes place on May 3rd and May 4th. Program ads are coming in—Reidell on front inside cover, Carlson – full page, Sanford – back cover, Pierce – half page, Derynk – ½ page. Alpha Graphics will be printing the program this year. A black/white version \$2 at show and a pre-ordered, in-color, keepsake version for \$10.

Committees as follows:

Decorations/Lobby – Jane Naro
Concessions – Bonnie, Sally and Susan
DVD Photo – Brian Knutson
Set/Spotlights/Props/Sound – Dan Kolbeck
Flowers – Susan
Program Ads/Sponsors – Debbie
Program Printing – Patty, Karen
Volunteer Coordinator – Lisa
Raffle – Susan
Gifts/Recognition – Lisa
Show Photos – Michelle
Video – Susan (contracted MPI)
Costumes/Show Shirts/Music – Karen

Donations are needed for raffle baskets. Entry fees will remain the same as last year. A parent letter will be sent out in the near future.

Lynn Marie Photography will be taking the photos this year. More information to follow on dates/times.

Debbie made a motion to adjourn, Susan seconded and the board approved to adjourn the meeting at 8:52pm.

Respectfully submitted by,
Susan McDowell, Secretary

The next SFFSC Board Meeting will be held on Tuesday, April 8th at 7:00pm at the Avera Living Well Center.

