



Lyons Township Soccer Club

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www.ltsc.us



Lyons Township Soccer Club



Lyonstownshipsoccerclub



@lyonstownshipsc

Dear Local Business Owner or Executive Manager,

The Lyons Township Soccer Club would like to introduce ourselves to your business. LTSC is an Illinois not-for-profit corporation with federal 501(c)(3) tax-exempt status. We are very active in the local community and attract thousands of youth soccer players from La Grange, La Grange Park, Western Springs, Brookfield, Riverside, Indian Head Park, Countryside, Burr Ridge, Willow Springs, Hinsdale, Clarendon Hills, Elmhurst, Evergreen Park, Chicago, and other nearby communities. We are highly interested in seeking sponsorship for the 2019-20 tryouts, scheduled for May.

We have several levels of programming to numerous amounts of players each year at various levels. Our Little Lyons soccer programs are year round recreational and cater to children ages 4-10 years old who are new to soccer. The other area is our competitive program which has four tiers: Travel, Premier, Select, and Showcase and is tailored to players ages 6-14 year olds who are dedicated to soccer and seek greater competition. The final area is our high school program, Union. This program will serve approximately 135 high school- aged players who wish to receive further development within LTSC. In the coming 2019-20 year, LTSC will have 35-plus teams playing in competitive games. These teams will play in leagues and tournaments in the northern Illinois region. Additionally, teams will travel to Maryland, Wisconsin, Kansas, Iowa, Indiana, Florida, Texas and beyond.

LTSC strives to keep player fees as low as possible, which we achieve in large part by marketing our sponsors in club publications, print, and other digital media. We produce a number of items seen by thousands in Chicago's western suburbs- primarily through our website, Facebook, Twitter, Instagram and other online news websites or publications. We also distribute tryout flyers at local schools and businesses, posters around the western suburban area, banners and signs at tryouts, training and recreational soccer camps, and our parent handbooks (distributed at tryouts for our competitive program).

More than offering you just name exposure, we would like to get involved with what matters to your business and work together for the mutual benefit of your company and our community. For example, a team of LTSC players in uniform could volunteer at your next community event or charitable endeavor. With various opportunities to sponsor LTSC, the possibilities for promoting your business within our club are limitless. If you are interested in learning more about sponsorship opportunities please review the additional documents included with this letter.

Enclosed you find our various sponsorship levels for including some that extend to other LTSC events throughout the year. We are receptive to any ideas you may for long-term collaboration as well. If you are interested in pursuing a promotional sponsorship with Lyons Township Soccer Club we would love to hear from you. Please contact us at play@ltsc.us.

Thank you for your time and we hope your business and LTSC can begin a mutually beneficial partnership.

Kind Regards,

Christopher Ward
Director of Sponsorship & Club Events
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