



Meeting Agenda

Date: 12/15/2014
Board of Directors Meeting

Meeting Date/Time

Date: 12/15/2014 Time: 6:30 PM

Meeting Deadlines

Agenda Submission:

12/12/14

Meeting Minute Approval:

12/29/14

Meeting Minutes Published:

12/30/14

Agenda

Board of Director Updates

- **President – Corey McDonald**

As an Association we continue to plan and organize for the future of the Select. On December 2nd the Business Infrastructure Committee met to discuss tryout dates, registration deadlines, fees and camp schedule. We expect to have these published by the beginning of 2015.

As I mentioned last week, I finally was able to meet with Heidi Kelly, from the Ice Ranch and was informed last week our security deposit was returned to us.

Our U19AAA team has struggled this year, first with Injuries, leaving just two lines. Chris Foy has joined the coaching staff to assist Rich and use his experience and expertise to help the defense corp. I had 1 on 1 meetings with most parents and we had a parent meeting with Kendall and our related Directors, Sandy Glatt and John Dohner, to review the steps we are taking and resources we are dedicating to make the best of the season for our players.

We welcomed USA Hockey again on Tuesday December 9th. Michelle Amidon, Bob Mancini, Roger Grillo and Guy Gosselin were in attendance. See their bios here.

<http://www.usahockey.com/staffdirectory> We are leveraging our relationship with USA hockey to use the experience and expertise of their staff to develop our coaches as part of our ongoing commitment to development and train of our coaches. They were on the ice assisting coaches in instruction of our players and held an ADM meeting and presentation for Parents. If you were at that meeting, you witnessed a parent whose behavior was unacceptable. We have a zero tolerance policy regarding abuse and conduct, and that family accepted their release from the Select.

As part of planning for the future the BOD unanimously voted to have Gary Weber, Director of Recreation programs to assume the President- Elect position. Gary has been has been a great asset to our organization as a dedicated member of the BOD, coach and parent.

Director of Hockey Kendall Hanley - Test Drive: We had 10 potential new players sign up for our three week Test Drive session. Of these participants, 8 are at the 8U age level. Our last session is this Thursday. I am working on options to offer the families to transition players directly into our 8U program (practice or full).

Power Play Pals / Battle of the Cans: Mt. Evans (19U AA, 14U A, 8U) are our 2014 Battle of the Cans champions! They group donated over 400 food items to our Holiday Food Drive.

Captain's Council: Kerry, Taylor and Kendra are hosting the second session of Captain's Council tonight!

Locker Room Painting: Locker Room 8, 6 and 4 on the West Rink have been painted! This project would not have been possible without the generous anonymous donation in addition to the help of many players and parents of all age levels. Special thanks to Wade Griese and Gary Weber for their professional taping and painting guidance and efforts!

Alumni Game Update: The Alumni Game Committee held their second and final meeting Wednesday, December 3rd. Various activities and events the day of were planned and will take place, including but limited to an Alumni Wall of Honor unveiling, Alumni Autograph Session, Select Happy Hour and Post Game Party. We will have an 8U/10U cross-ice intermission game between the 1st and 2nd period of the Alumni Game. Puck drops at 8:30 p.m.

Alumni Wall: The Alumni Wall of Honor is up! Many thanks to Eric Mayhew for his efforts in coordinating with Crown Trophy. We are working on gathering action photos and coordinating a criteria plaque to be posted next to the wall. The official unveiling will be held at the Alumni Game on December 22nd.

USA Hockey ADM Model Club Night: USA Hockey returned on Tuesday, December 9th to host an ADM Model Club Night. Various Regional Managers, including Michele Amidon, hit the ice with our teams and coaches. For the older age levels, rather than have USA Hockey provide the practice plan, I asked our coaches to work together to design sessions that worked on their teams needs at this point in the season. USA Hockey Regional Managers floated at each session and provided feedback afterwards to the coaching groups. A special 8U – 12U Parent Education Session from 6:15 – 7:15 p.m. in the Center Ice Room with special guest speaker Roger Grillo.

Online Apparel Store: Is open!

Fourteeners: Information is being put together and we hope to post in early January!

- **Treasurer Glenn Kazminski -3 Players are delinquent in fees and action is being taken**
Stephanie compiled the Attached Budget to Actuals to date. I also included per the last BOD meeting Budget to Actuals to date for the past few years. You may have some specific questions regarding the past expenses/revenue. For example the fundraising category for 13/14 was quite a bit higher as we hosted a tournament that year and had some profit from that. If you have questions, don't hesitate to email me today and I will try to answer them throughout the day.

Also, I ran the coaching budget numbers since you all discussed paying the assistant coaches. Below are the numbers.

Coaching Budget: \$45,170.00

Total Spent to Date: \$21,432.33

Total Left to Spend: \$8,442.86 (these are remaining coaching stipends for all Head Coaches including 19AAA Head coach)

Remaining Budget: \$15,294.81

- **Registrar – Stephanie Hodge- See above. We need to find a full time registrar.**
- **Directors of Coaching- Mitch Watson and Chris Foy** - All coaches are certified and have completed their age modules. I have a few that I am waiting for email conformation on. Nothing much else to report Chris can fill in on the U19AAA team.
 - **Director of Tier I Programs – Sandy Glatt** Addressed voluntary withdrawal of two players from 19AAA team end of Nov. President had one on one meetings with some families followed by an optional meeting. Steps taken to address challenges with the team were laid out. Increased communication was appreciated. Need to continue open lines if communication.
- **Director of Tier II programs - Mitch Cohen**
- **Director of Recreation Programs - Gary Weber.** I heard from the 8 manager and the MSGHL manager only. They report is that all is good.
However, we are dealing with a few parents that are discontent with ADM and how the girls

are playing (not winning) in scrimmage's and games at the 8-12 age group. Then, we also have the matter with the Iverson family. There are concerns with both 12 teams being in the CAHA state recreational tournament and we need to have a conversation regarding this situation.

I have attended a number of games/scrimmage of all the teams and am very pleased with how the girls are playing. I see major improvements at the 8-12 age groups. I have observed that the girls that work the hardest on dryland and on ice are the ones that are improving the most. The 19 team is competing hard in their games and doing well.

- **12U/14U Age Division Director - Daroah Powell**

The 14s are continuing to participate with the Summit team and were in Steamboat this weekend for the Adele Dombrowski tournament. The girls had a good showing and skated hard. Gary can add some more detail.

U12

The MSGHL team is continuing its strong season and is currently undefeated in MSGHL play. They just completed a successful weekend trip to Santa Fe. The girls will host their first league home games this coming weekend against West Elk 12U.

The C470 team is struggling in league play and have yet to win since their first game. They participated in the Adele Dombrowski tournament in Steamboat this weekend and finished third with a 2-1-1 record. The team had a holiday party, team dinner and gift exchange.

They also welcomed a new addition/mascot to the team – Coach Jess on a shelf.

Currently the only remaining tournament plans for both teams in the CAHA state tournament.

- **16U/19U Age Division Director – John Dohner** It's been pretty quiet with the teams, except for ongoing issues with the 19AAA.

After the CT weekend, we lost two 19AAA players from the association.

The emphasis on the team has now shifted from being an all coaching issue to a mix of coaching, player maturity and team building, and negative parent involvement. It is beginning to be realized that this is a small roster playing in some big games, so successes need to be measured in what the kids are learning and executing on the ice, not so much in wins and losses.

Based on email communication from parents and the departure of two players from the team, a 19AAA Parent meeting was schedule to discuss the issues with the team and reduce parent concerns over recent events. The meeting was productive and went as well as could be expected. Attendance was very low, this was probably due to Corey reaching out to many of the families one-on-one prior to the meeting. The overarching concern was the separation between the three player groups consisting of returning 19AAA, 16AAA move-ups and the Tigers. Overall, the season experience is not being perceived as fun.

Several ideas were discussed in the meeting. A strategy for team-building and developing

player trust and accountability was developed. Andy Lutz will lead directed sessions along with Taylor Gross focused on resolving some of these problems. Several attempts were made to schedule sessions over the last week but with travel, team weekends and finals schedules, we were unable to pin down dates before the Providence weekend. We will resume scheduling after the Alumni Game.

Team Photos were rescheduled for next Saturday, Dec 20th, with the 19A & 19AA teams. Team travel and out-of-town players have made this difficult to schedule.

- **Apparel Coordinator(Tracey Powell)-**
- **Communications Coordinator _Andy Antencio**

The on-line store has been launched. I have talked with several people who said they have ordered items from the store. To date we have sold 84 items for a total of \$3445. That is \$344.50 coming back to the association!

I did research with SportNgin on the registration process. I have provided a detailed recount of that research to the members of the work group that I was included in to determine the ability to do what was discussed for registration in the Business Infrastructure Committee Meeting. Bottom line is basically if we can think of a way to run registration I can work with SportNgin to make it work.

We currently have 90 people signed up to receive the Select News! Newsletter. Currently our readership rate averages about 70%

Website statistics:

- 5267 visits, by 2144 unique visitors, with an average time spent on the website of 2:55 (M:S). 45% of visitors only visited a single page before leaving the site, and the average visitor views 3 pages before leaving.
- Most visited page is the Calendar with more than 75% of the visitors visiting that page and nothing else.
- Over 3/4 of the visitors are accessing the website using a mobile device, either a phone or a tablet.
- We had visitors to the website from United States, Canada, Russia, Japan, Brazil, Turkey, Germany, India, United Arab Emirates, and Austria.

Old Business

- Expense of Tier 1 program and evaluating JWHL experience and other options. Set up meeting with coaches and experienced BOD members to have educated options Pay pal and late fee policy
- Dropbox- Glenn will look into this and come back with budget, but conceptually we approve.
- Kendall Hanley- Celebrating Success-managers need to provide to Andy Antencio success stories
- Request for Spring/Summer and Tryout Dates – Due on or before January 1st
- Spring Program – Fourteeners- three teams, 10U, 12U, 14U Play in Mountain Dew Blast May 1-

3. Suggested to explore a 16U team as well.

New Business

- Annual Meeting – we need to decide date, time and place
- Mitch Cohen

Adjourn General Session

Executive Session