



Yankton Area Ice Association
Meeting Minutes March 3rd, 2015 6:30 pm



Board Members in Attendance: Mike, Max, Ryan, Rob, Dave, Julie, and Heath

Guests: Pam, Bryan, Randy, Pam & Gwen

I. Approval of February Board minutes: Correction to date. Max motion to approve with correction, Heath 2nd.

II. Committee reports

A. Registrar: Pucks: We have 16 new players to get pucks and we have 21 pucks, so we're good for this year's banquet on those.

B. Figure skating: Pam handed out spreadsheet on competition. Revenue was good, net profit of \$2,877.93. Everything went smoothly for their first year home competition. Pleased with results. On Performance, net profit of \$1,369.78. Disney theme show. 43 skaters participated in it and 4 hockey players. Pam felt it went well. They don't do concessions for FS performances, just food donations. FS are still selling Pizza Ranch cards as fundraiser. They are selling until the end of March, have sold \$280 worth so far. \$127 on tips from pizza ranch in restaurant fundraiser does not include the 15% of sales. End of season banquet is scheduled for March 17th. March 21st & 22nd is Sioux Falls Competition. 9 skaters are going to this. This is testing week for skaters and opportunity to move up a level. Pam asked what actual cost of an hour of ice time is. Utilities are \$2,400/month just for the rink area. Pam needs to do election for officers at FS Banquet. Heath says divide all expenses for last year by number of days and hours of use.

C. Coaching: Discussion on Ryan as coaching help and whether he had done all items necessary to meet coaching requirements. Kendra said "yes." Dave will double check with her. Dave asked USD coaches for feedback on what did and didn't work. We will have to have further discussion on paying these non-parent coaches. Chad froze the seniors. State said 4 of 5 top scorers were not frozen. He did get that through.

1. Assistant

D. Financial: Mike wrote some checks this morning that will drop total. Overall we're healthy. We have gotten interest only payment on note paid. Heath got extension until June to decide on what to do with the rest of the money. Dave said we will have a plan by May. Money that comes in for Continue the Miracle Campaign should go directly to note. Mike said it does get marked towards loan right now and used to cashflow items like locker rooms. Once it converts to a regular loan, we'll have a balloon payment at the end of the year. Quite a bit has come in already. Discussion on keeping it out of our operating expenses. Dave Spencer handled billing out all the previous signs. There is no pre-payment penalty on the loan. Only thing on the loan right now is the bleachers. Just need to make sure we fundraise to cover total note. Heath has been added as signature on account and tomorrow Mike will start training him on Treasurer role. Only 4 board members have combination to safe. Sometimes have situation where all concession monies were accidentally put in safe and it needed to be opened. Will discuss how to handle this issue later. Ryan motion to approve financial statement, Dave second. Passed. January payment from City on Open Skate was almost \$1,400. Mike thinks we're up a little bit. Rob asked should we use the rest of the loan for other improvements. Mike will get to the Continue Miracle the money that has come in already. Discussion on how to use money for improvements and

which to put in first. Discussion on Max Tronnes fundraiser and contributing to it next year. Purchasing the hunt and maybe raffling it off.

E. Disciplinary: Nothing to report on discipline issues. All outstanding issues have been resolved. Kevin is resigning as Discipline Chair. Will need to find a new Disciplinary Chair.

F. Equipment: Down to 21 pucks we hand out to new players. Enough for this year, Randy has been pricing pucks for next year forward. Two samples \$1.94 for current style, \$1.24 for Dome style. Randy prefers the Dome Style. Could also give to sponsors. 200 of dome ones would cost \$680, \$340 for the current version. Price break for ordering 200. Mike suggested nicer dome ones for sponsors and current version for kids. Discussion on sponsors who should be getting plaques.

G. Scheduling: Chamber Mixer on March 10th. Birthday party next Friday, 2 parties next Saturday, one Sunday, Boys & Girls Club, Optimists, FS March 17th and Mount Marty on the 19th. We're really booked coming up. Discussion with Pam on how to handle date for Discover Hockey and FS keeping the competition weekend. Max suggested Pam leave a two hour block for Discover Hockey on that Saturday. Max suggested sending schools solicitation for parties at the beginning of the year. We've had more party bookings this year than the last two years combined. Max questioned holding open skate on those day after holidays as they are not well attended and difficult to find volunteers to staff. The day after President's Day was empty. Max will transition new Scheduler.

H. Marketing: Membership Mixer next week. Open Skate schedules on Chamber calendars. Dave Spencer and Mike K. will be here for the Mixer. Discussion on the newspaper and reporting of scores/stories. Dave will talk to James Cimburek about that again. Discussion on whether Observer will take our stories. Discussion on how many people who spend money come into town for these tournaments.

I. Other

III. New Business: Bryan suggested planning where we want to be at different levels and get that out to the state board. In April we should have an idea. Bryan wanted to make sure that is on radar for next meeting to keep playing levels where we want. Bryan felt if the state registrar understands what we want to do it'll be okay.

A. State JV Tournament: Dr. Kindle will be speaker. Meeting tomorrow night. Keep digital items on thumb drive for future tournaments. We will ask Brandy at Days Inn to invoice YAIA for the refs rooms. There is a tournament meeting tomorrow.

B. Continue the Miracle Campaign: Five people are pushing the Continue the Miracle campaign. Goal is to push it hard so they know by May how much money they have. Made some changes to brochure. Asking \$1,500 for rink boards: Hat Trick (5 years), Olympic Silver 5 year commitment for 1K annually. Grandfather the permanent signs. No permanent signs going forward. Olympic Gold becomes in-ice sign, Olympic Gold moves to Silver, Silver to Bronze. "Clear Winner": Committee felt we shouldn't sell glass yet, save it for down the road. Got rid of it for right now. Friends of YAIA: Consider 5 year individual pledge. Giving levels plaque. Put the plaque out where the peg boards are for this. It would be a five year pledge. Within two months they'd have an idea of how much money is raised. Dave asked what priority is: de-humidifier, compressor improvements, rink entrance doors, boards & glass. When they talk to people they want to be able to assure them that 100% of their money is going to rink improvements. Mike says operating expenses covered by operating income, so wouldn't need money that comes in for operating expense; but strictly for the rink improvements. Keep completed projects in brochure also. Boards can also be leased. Put boards cost on brochure. Heath can make a poster large size to profile. Next month need to prioritize what needs to be done. Discussion on logo size and

placement in ice. We will have to spend \$900 on signs that have been broken this year by pucks or tennis balls.

C. Help from Federal Prison: Discussion on other projects the inmates could help with. They've been cleaning and helping with building projects. Teen Court—4H can use them for summertime. Discussion on whether that would work for hockey. Gwen suggested Saturday mornings might be best for Teen Court to help, since their peers would not be there at that time. Randy suggested locker rooms on Monday right after school. Squirts come in at 4:45. Tuesdays—4 – 5:30, FS don't use the locker rooms.

D. Board Members – 3 People rotating off. Sue Stewart & Gwen Wenisch interested in joining the board. Need names in by the 17th for FS Banquet. Hockey Banquet is the 29th. Deadline will have to be before the 17th for nominations. Discussion on adding 3 this year, 3 next year and ask one to stay on a 4th year each year to get to 9. Take questions from prospective board members. Need to have a deadline. Setting the 12th as deadline for submissions.

E. SDAHA annual meeting April 18: Dave & Ryan going

F. Other: We take rink over in September and warming building on October 1st.

IV. Old business: Invoices need to be turned in for shooting cage to grantor. Steel company invoice for shooting cage. Mike will submit invoice from Shur-Co for the tarp behind the shooting cage.

OTHER:

- We need registration numbers finalized by next board meeting. Need real player numbers early
- Board went into Executive Session at 8:48pm regarding a bank notice on a player and award
- Discussion on trophies for end of season award. How to handle recognition. Raised puck for award.
- Organizing Banquet: Rob suggested Jamie. Cleanup is at 2 and banquet is at 5. Reminder to just dibs-owners about rink tear-down.
- Compressor's re-bid. Tessier's out of Mitchell will probably not spend \$6,500 before the state tournament—want it done correctly with at the right price. Temporary de-humidifier: we had to pass, wasn't going to work. Too many variables and no written quote.
- Think about what we need to do heading into our next year of play: Charge Mites/MiniMites Dibs
- What we are paying coaches
- Annual meeting in Huron on the 18th-Dave & Ryan going.

Adjourn - Next Meeting April 14, 2015 at 6:30p