

DRAFT DCYHA Board Meeting Minutes March 19, 2015

Board Members in Attendance: Rich Lucy, Paul Amidon, Ty Poulson, Kayrn Baxter, Becky Jacobson, John Jensen, Anna Erickson

Excused: Mike Hassler, Rick Leighter, Troy Osbourn

Officer/Non-Voting Board Member: Scott Hinerman, Treasurer

Business:

A motion was made and seconded to approve the DCYHA Board meeting minutes from February 19, 2015. The motion carried unanimously.

Ty Poulson was nominated to serve as President of DCYHA, to be served through March 2016, the end of his term as a DCYHA Board Director. Ty took control of the meeting as the DCYHA President.

Ty Poulson entertained a motion to nominate Becky Jacobson as Secretary for DCYHA. Karyn Baxter seconded the motion. The motion carried unanimously.

Replacement for Stephanie Sill's Board position (one year term expiring March 2016) was discussed. As per DCYHA By-laws, the DCYHA President put forth two

candidates to the potential appointed position, Josh Douglass and John Jensen. Rick Lucy mentioned Doug Morrill. The President made a formal nomination for candidate John Jensen to fill the vacated Board position. Karyn Baxter seconded the motion. The nomination carried unanimously. John Jensen will fill the board position vacated by Stephanie Sill as of March 11, 2015. John Jensen accepted the position via phone and agreed to serve in this capacity starting immediately and commencing March 2016. John Jensen arrived at the meeting to begin serving his one-year term.

Karyn Baxter nominated Scott Hinerman as DCYHA Treasurer. Ty Poulson seconded the motion. The motion carried unanimously. Scott will serve at the DCYHA Treasurer through March 2016 at which time all appointed positions, including the Treasurer, will be evaluated for performance.

Discussion of Board Member responsibilities **Action:**
Tabled to future meeting.

Discussion of appointed positions including Treasurer, Coaching Director, All Age Division Coaching Directors, Equipment Manager, Scheduler, Marketing /Sponsorship Director position, Representatives to SDRC Board, Representative to the URL Board and other positions as determined.

The board discussed instituting a one-year, renewable term for DCYHA appointed positions. Discussion involved the benefits of an annual performance review for all appointed positions with the possibility of renewal if those serving are deemed as having successfully served their role to the benefit of DCYHA and to the satisfaction of the DCYHA Board of Directors. It was noted that there is a need to gather samples of youth hockey program evaluation criteria and tools to facilitate this process. A DCYHA general member may be a good candidate to undertake the responsibility of gathering resources for use by the Board. **ACTION:** Further discussion of appointed DCYHA positions was tabled.

Marketing/Sponsorship Coordinator – An appointed position

One year ago, it was noted that DCYHA BOD agreed to develop a marketing & sponsorship coordination position. Today, the need is further substantiated by opportunities that DCYHA has not been able maximize due to a vacancy in this area of need. In particular local business sponsors or individual sponsors could be approached. Resulting resources could defray the cost of operating the Sport Ngin website.

ACTION: A Marketing/Sponsorship Coordinator position

description will be written by Rich Lucy and forwarded to the Board for review and edit.

ACTION: Karyn Baxter will distribute the final position description to the DCYHA general membership to identify candidates who may be skilled, available and willing to work with the DCYHA Board in fulfilling the Marketing/Sponsorship coordinator duties.

Summer Hockey Programs:

Learn to Play Hockey (LTPH) – The LTPH program has ranged from a 13- week program to a 4-6 week program over the years. The Learn to Play

program as been hosted by DCHYA and lately by the South Davis Recreation Program. The 2014 program experienced some registration and coaching shortcomings. The reasons are not well known.

ACTION: Anna Erickson will find out the available summer ice times at SDRC this hosting a LTPH Program and provide some suggestions for moving forward.

DCYHA Camp – proposed June 22-26

Ty Berrett and Anna Erickson have researched ice time, coaches, curriculum, budget, liability, promotional incentives, surveillance of local hockey camps, etc. Discussions are underway with Greg Leeb to conduct on

ice coaching and to consult on dryland, goalie and other specialty coaches. The planning budget accommodates these coaches. Anna asked for assistance from another Board member and a general member to finalize camp details. **ACTION:** Paul Amidon stepped forward to assist in the planning of the camp. They will report progress to the Board by March 27.

ACTION: Anna will approach one of the DCYHA general members/parents regarding their interest in volunteering for the camp planning committee.

Iron Cup – March 26-29

The Iron Cup will proceed as scheduled. The Mite Division has four team (1 DCYHA team and 3 Guests); the Squirt Division has six teams entered (1 DCYHA team and 5 Guests); the Pee Wee Division has four teams entered (1DCYHA team and 3 Guests); the Bantam Division has three teams entered (1 DCYHA team and 2 Guests). Volunteer position descriptions are listed under the Iron Cup tab on the DCYHA website home page ribbon. Contact Rich Lucy to volunteer. The Cup Committee is asking for complete raffle baskets and additional items to help build or bolster other baskets. An observation noted was that the USA Hockey 14U National Tournament is being held that same weekend throughout

Salt Lake County potentially drawing on volunteer availability. **ACTION:** DCYHA House Team Managers are asking parents for raffle basket donations and signing up for the various volunteer positions.

Cost of Operating DCYHA

Scott can provide a Profit and Loss (PNL) report that will begin to provide a

glimpse income and outflow of DCYHA financial resources from the previous season. Karyn can calculate the hours of ice time used by each division thus drilling down to further determine use of ice time (spending) by each division. **ACTION:** Scott will provide a PNL to the DCYHA President, Ty Poulson for the April meeting.

ACTION: Karyn will provide a report on player division membership to help with the analysis. **ACTION:** Anna will look for similar historical data analysis to assist in identifying trends and areas of concern/correction.

DCYHA bylaws/rules & regulations

John Jensen offered to lead a committee to review and suggest revisions to the DCYHA By-laws and Policies and Procedures. **ACTION:** John Jensen will convene a committee to begin reviewing the DCYHA By-laws, Policies & Procedures and other related documents. Rich

Lucy and Anna Erickson will serve on this committee.
Reporting timeline not determined.

Dropbox

Anna has set up a Dropbox for online sharing and editing of DCYHA business documents. All board members will be invited to join the Dropbox folder.

ACTION: Anna will send an invitation to all Board members to join Dropbox and view the documents in the DCYHA folder.

Utah Eagles Tier Program Representative

An invitation was extended to the Golden Eagles Tier team program to have an Eagles representative present at DCYHA Board meetings. Roger Barrus was the candidate appointed however he had reservations about the commitment since he had many other responsibilities within the DCYHA and Eagles programs. It was suggested that the Eagles General Manager be approached to discuss regular participation in DCYHA Board meetings. It was noted that the Eagles program benefits greatly by their relationship with the DCYHA Rec program including being under the DCYHA program charter, banking, registrar duties and player development. It was felt that there is a need to cultivate a positive

relationship between the programs as they further develop/grow their house and travel programs. **ACTION:** To be further discussed at the April 2015 Board meeting.

DCYHA House Pictures:

Parents can now go to fiposters.com to access their child's photos. Parents, grandparents and friends can order additional products at the Futute Images website link (fiposters.com). Parents who did not submit initial paperwork can also order through this website. It is noted that the link seems to be missing some teams. Website should be validated before sending the link. **ACTION:** Becky Jacobson will be available at pre-determined times during the Iron Cup to distribute the pictures to families that have already ordered pictures or they can contact Becky at thefourjacobsens@gmail.com to make other arrangements to retrieve their child's photos.

Board of Directors Election 2015 & 2016:

The balloting process seems to need some tightening-up for 2016 election. It was noted that an external accounting firm can be engaged, on a pro-bono basis, to accept, process and validate votes and the voting process. This system provides a community partner to

participate in local youth sports and DCYHA would benefit from a more objective election process. **ACTION:** No action was discussed.

Banner – Ty Poulson & John Jensen

Ty and John are working with SDRC administration to get closure on location of banners for hanging in the rink area. They are also locating old banners and determining which banners will be displayed, as there are more banners than there is space to accommodate them.

ACTION: Ty and John will continue their work on getting the banners placed in the rink.

Team Uniforms

The local hockey apparel company, Game Gear, was vetted for quality, delivery, service, design, cost, etc. and was well liked on all of these points by John Jensen and Karyn Baxter. A motion was made by John Jensen to place future orders of DCYHA team jerseys and uniform socks with Game Gear. The motion was seconded. The motion failed.

Karyn Baxter noted that DCYHA has a large inventory of traditional uniform socks on hand to fill sock orders for another season. Thus, there is little

rationale to change uniform socks at this time. Karyn Baxter entertained a motion to place future orders for uniform *jerseys* only with Game Gear. The motion was seconded. The motion carried. **ACTION:** The President will assure that the individual ordering uniforms (jersey & socks) knows that the vendor Game Gear is the provider of jerseys and that DCYHA will sell the socks on hand for the 2015-16 season. **ACTION:** A DCYHA general member under the guidance of DCYHA Registrar may be identified as responsible for the ordering, inventory and distribution of team uniforms.

Appointed versus Elected Positions

The board discussed the importance of continuing to have the Coaching Director and the Treasurer remain as appointed positions. The issue of the Registrar as appointed position versus filled by a Board member was also discussed. **ACTION:** Appointed and Board organization positions will be discussed by the Bylaws and Procedures Review subcommittee to be convened Spring/Summer 2015 and spearheaded by John Jensen.