

Armstrong/Cooper Girl's Hockey Booster Club Meeting

Sept. 17th 2012 Meeting Minutes

New Hope Ice Arena, 7:05pm to 8:45pm

Meeting Attendants:

Coach Kevin Gray, Jim Halverson-President, Julie Olsen-Vice President, Rod Reeve-Treasurer, Dan Sontowski-Secretary, Mike Terres-Fundraiser/Volunteer Coordinator, Rob Roy-Holiday Tournament Chair and Stephanie Eid.

I. Call to Order:

Jim Halverson called to order at 7:05 pm. Julie handed out the agenda for the evening, Rod handed out the budget. Jim informed us that he has reserved hotel rooms for the New Prague tournament. Details to come.

II. Secretary's Report:

We discussed a few of the action items from last meeting.

Coach Gray is still looking for a new female JV coach.

Bus still needs to be arranged for the Hopkins scrimmage.

III. Treasurer's Report:

Rod informed us that we made approximately \$2,400.00 in profit at the Golf fundraiser event.

Board reviewed 2012-2013 budget.

IV. Coach's Report:

Coach Gray had a few suggestions for improvement for next year's Golf fundraiser:

Photographs of golf participants/teams.

Send out follow up emails to participants.

Advertising campaign options.

Have radios at the tee boxes for Viking game updates. •

The girls need all around improvement on their PR skills.

Kevin would like to have more of a uniformed dress code for the girls.

Kevin would like to have a photographer on the course.

V. Volunteer Coordinator's Report:

The Golf fundraiser was a success!

Mike will be looking into all of the remaining fundraisers in the near future and specifically the 2nd Cub bagging event.

V1. Old Business/Upcoming items:

Rod suggested that the B.C. buy new warm ups for the girls. Julie agreed and added that she likes the windbreaker style. Rod advised that we have the funds for it now. Rob Roy showed concern of extra carry over funds at the end of year. Coach Gray stated that we will need new White Jerseys next year. From here on out all new jerseys will be of higher/better quality. We need to figure a budget for the jerseys. We all agreed that we donate need 40 jerseys but 30 would be Ok. The cost of jerseys could vary from \$25.00 to \$125.00 per jersey, depending on quality. Kevin recommended that we only buy new jerseys for the Varsity team and the JV team would get the Varsity hand me downs. Everyone agreed that we need to budget \$3,000.00 annually for jerseys/socks. We also agreed that we need to budget \$2,500.00 for warm ups. Mike T. will look into the warm ups, focusing on CCM, Bauer, Warrior and Easton brands.

Dan advised that he has spoken with arena staff in regards to the glass that is being stored in the JV locker room. Dan and Kevin went through the locker room on Sunday, Sept. 16th to set up a game plan for the removal of the Cooper hockey equipment and jerseys.

Contact Cooper A.D. and have him deal with equipment.

Derek Olson and Marsh the Goalie coach from the Youth program would be interested in a few of the items.

Sell or donate the rest.

\$500.00 has been budgeted for the JV locker facelift. This will include paint, A/C stickers, misc items and a rug for Varsity locker room floor.

Everyone agreed to continue with the panoramic team photo and budget \$1,000.00 for it.

Duke Johnson and Derek Olson to run Captains practice and Amber to run dry land.

Julie asked to decrease fundraising events. This lead to discussions to possibly eliminating the Nike Bauer Tournament.

Jim showed Thanks and gratitude to all that helped out with the Golf fundraiser. Season ticket passes were awarded to Mike T. and Anne B. through a lottery of all volunteers. Sarah S. was given a \$20.00 Broadway Pizza Gift Certificate for hitting Jim's ball into the pond.

Everyone liked the Calico Beans.

Jim will follow up with Jill Byrnes in regards to the Dasher boards.

Deadline for the JV locker room clean up/renovation is Sept. 30th.

Dan will ask arena staff if the entrance door to the locker room is part of building maintenance.

VII New Business:

Mike T. moves to approve the board members as listed on the agenda, Julie seconds the motion, all voted in favor.

- Jim Halverson
- Kevin Gray
- Julie Olsen
- Rod Reeve
- Mike Terres

Rod left at 8:20pm

Mike T. offered his truck for the Homecoming Parade. He is currently looking for a 4 placed trailer for a float.

Emma T. and Mari V. will head up the float design and decoration.

There was discussion of additional parades ie. Whiz Bang Daze, Crystal Frolics, etc.

Kevin wants a “First Class” program with corporate sponsors, advertising, team photos, rosters, game schedules and opposing team supplement. Black and White would be ok, some color pages would be great and have District 281 print it.

Rob Roy suggested that the corporate sponsors would piggy back with the Holiday Tournament.

Ex. • Buy one ad, two programs, one price. •

Team photos will be taken Thurs. Nov. 8th prior to departure of 1st game.

Add program fees to budget.

Programs deadline is Monday, Nov 12th.

Rob Roy nominated Kendra V. to head up the program details/design.

Team captains to be announced in the next 7 to 10 days.

Rob wants to add a meeting for the AC Holiday Tournament. •

V111. Open Floor:

Stephanie Eid expressed her thoughts about fundraisers. Have the kids work more and the parents work less, by keeping the 2nd Cub bagging and eliminate the Nike Bauer Tournament.

Meeting Adjourned at 8:45pm