



**ACYHA Board of Directors
Meeting Minutes
April 2012**

Meeting Type: Annual Meeting
Date: April 9, 2012
Time: 6:30 pm
Location: New Hope Ice Arena - Meeting Room #1

Attendees:	P	Eric Berns	A	Dale Bjerke	E	Alicia Brown	P	Jill Byrnes
	P	Kevin Conway	P	Crissy Ginther	A	Mike Goergen	P	Tawnia Johnson
	P	Josh Levoir	P	Len Lopez	P	Dave McDonough	P	Derek Olson
	P	Dave Parenteau	P	Derrick Raymond	P	Cristy Siede	P	Greg Symicek
	P	Anne Winter						

Add'l Reps:	P	Kirk Anderson	P	Jon Campion	P	Tracee de Neui		Eric Marsh
		John O'Dell		Jon Piazza				

Key: P Present E Excused absence A Absent

Guests: Gage Hanson Kendra Verbeten Bob Sticha John Evans
 Joan Evans Eric Lucas

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|---|----------------------|
| Topics: | Presenter(s): |
| 1) Call to Order
Meeting called to order by Kevin Conway at 6:33 pm | Kevin Conway |
| 2) Roll call
Attendance taken; results indicated above. | Cristy Siede |
| 3) Approval of Meeting Minutes | Cristy Siede |
| a) March 13, 2012 meeting | |
| i) Cristy Siede presented the minutes from the March 13, 2012 meeting for approval. Moved by Tawnia Johnson and seconded to approve the minutes as presented. Motion carried unanimously. | |
| 4) Reports/Updates | |
| a) Secretary | Cristy Siede |
| i) Job description drafting project did not move forward due to work on the by-laws and personal schedule. Will send before May meeting. | |
| ii) Reminded board of new information packet process. Details, including a schedule of submission and distribution dates through 2014, are on the Board page of the ACYHA website. | |
| b) Charitable Gambling Manager | Tracee deNeui |
| i) Charitable Gambling report | |
| Tracee deNeui shared the following report and sought board approvals as indicated below: | |
| ii) Charitable Gambling report | |
| (1) Checkbook balance as of March 31, 2012 = \$47,434.69 | |
| (2) Profit for March 2012 = \$12,636 | |
| (3) Revenue for March 2012 = \$ | |
| (4) Bingo going well; gave out the \$1000; | |
| Monthly approvals | |
| (1) Approval of expenses for May 2012 in the amount of \$43,275 | |
| (2) Approval to pay March 2012 taxes to the City of Maple Grove in the amount of \$196.70 | |
| (3) Approval to make donation of \$20,000 to City of New Hope for ice time donation | |

Moved by Dave Parenteau and seconded to approve the charitable gambling report and required monthly approvals as presented. Motion carried unanimously.

Tracee introduced herself to the membership, shared her background and gave a brief history of ACYHA charitable gambling and provided a recap of the year:

- Pancake breakfast - very successful first year at Broadway Pizza
- Donations - Donated \$65k YTD to ACYHA, will surpass \$75K donated last year; Having pull-tabs at Champps Maple Grove requires ACYHA to donate a portion of profits within Maple Grove, donated approx \$7k YTD
- Revenue - summer months are slower
- Governance - every two years gambling control board reviews activity; ACYHA audit committee and outside accountant reviews accounts
- Pull-tabs – two really good months YTD, met maximum payout two of three months; closed Steve O’s pull-tab site this year; had been there since 2004. Always looking for another pull-tab site if anyone has a contact. Electronic pull-tabs are in the news; until bill passes, no action to take.
- Bingo - Wednesdays at 7 pm at Broadway Pizza Crystal; Thursdays at 7 pm at Sunshine Factory

- c) Mite Coordinator Derrick Raymond
 - i) Season is over; wrapping up the year; reviewing expenses and income; **will have a report for next meeting.**
 - ii) Preparing mailers to families indicating appropriate level registration for next year.
- d) Girls’ Travel Coordinator Anne Winter
 - i) U14 update; Anne Winter, Dave Parenteau, Kevin Conway and Kendra Verbeten meeting to discuss levels, retention numbers, and partnership options; current wrinkle in conversations is agreement as to who will be the hosting team. Working actively to create two teams at the A and B levels.
 - ii) Kevin shared that AC has been paid by Hopkins for 2010-11 rainbow season.
- e) Volunteer Coordinator Alicia Brown

In Alicia’s absence, Cristy Siede shared the following report:

 - i) Upon receipt of SKATE volunteer names and hours following April 24 rally, Alicia will determine final volunteer hour totals for 2011-12.
 - ii) **Tawnia will send Alicia sign-up sheets from office to allot credits.**
- f) Hockey Development Committee (HDC) Jon Campion
 - i) Provided Summer Training Program (STP) update.
 - ii) Kevin Conway suggested HDC compile summer hockey options for skaters.
- g) ACE and Coaches Coordinator Greg Symicek
 - i) Evaluations have been received and compiled, both in aggregate and by team. Greg thanked Cristy Siede for her help with distribution and compilation. Feedback will be shared with coaches by Coaches’ Committee.
 - ii) Distributed season recaps provided by coaches (attached at end of minutes). Greg introduced following coaches who presented their updates at the meeting:
 - (1) Eric Lucas Squirt B2; Won Alexandria tournament; made it to the Super Sunday and took 6th place in District playoffs. Saw improvement in each player; gained confidence, had fun. Coach learned a lot. It was fun.
 - (2) Kendra Verbeten U12A; Season record was winless in district play; young team having only two players with 12A experience. Everyone improved, learned about hockey, learned to work harder. 30/30/30 shared ice with the 12Bs worked well.
 - iii) Dave Parenteau thanked Greg and coaches who provided their recaps. Purpose of recaps is to show the positive work done at ACYHA.
- h) Equipment Manager Dave McDonough

- i) Still waiting on teams to return equipment. Keeping Kirk Anderson (incoming Equipment Manager) in the communication loop; transition going flawlessly. Dave shared his confidence in Kirk with the board.
- i) Concessions Manager Tawnia Johnson
 - i) Concession stand will be open for pond hockey and this summer (as possible) to provide volunteer hour opportunities and use current inventory. Confirmed no volunteers needed to staff the Showcase tournament other than concessions.
 - ii) Net income YTD: \$24,825; bank balance a/o April 1: \$28,847; current annual budget: \$35k; 2011 donation to ACYHA: \$30K; estimate 2012 donation of \$25K due to deficit of two tournaments and need to maintain \$5K in account for season start up.
 - iii) Highly successful sales of ACYHA coffee mugs; sold out in roughly a month; results in lower paper product costs. Water bottles ready to sell for next year; will price in fall at a rate competitive with retailers.
 - iv) End of season switched to K-cups for decaf; smoothies (new to menu this season) brought in over \$1,400.
- j) Marketing & Fundraising Coordinator Jill Byrnes
 - i) Marketing efforts - Making progress; meeting with All Star Sports to increase their presence in the arena.
 - ii) Dasher boards - Signed five businesses for dasher ads; goal of 20 total ads by September. In conversations with three people to assist with dasher board sales; will allocate volunteer hours on a performance basis.
 - iii) Wreath fundraiser - still need replacement for Dave Jensen. Position is a well-established, turn-key operation person stepping in. Jill meeting with Dave this week; has a couple of leads for volunteers.
 - iv) Christmas trees - Still pursuing idea with Rum River Tree farms.
 - v) Cristy Siede suggested Linder's flower mart flyer fundraiser. **Cristy and Jill to connect off line.**
- k) D3 Representative Josh Levoir
 - i) No D3 meeting at district level this month; next meeting May 9.
 - ii) Requested input from board relative to ACYHA's desire to host a regional or state tournament. Region tourney will require adjustment to Jamboree schedule. Derek suggested Josh reach out to Dale Bjerke to make him aware and to Greg Erickson, former Tournament Director, to obtain the last presentation made by ACYHA for state tourney bid. Discussion regarding hosting of tournament(s) would demonstrate positive publicity for City of New Hope. Board consensus is to apply for both with expectation of getting one.
 - iii) MN Hockey made no district changes; Crow River will remain in D3.
- l) Registrar Crissy Ginther
 - i) Position transition remains in progress; going well.
 - ii) Conversation regarding Beth Battina, Mite Registrar.
- m) Treasurer Eric Berns
 - i) 2010 tax returns prep being done.
 - ii) End-of-season finalization of team checkbooks.
 - iii) Minor collection of remaining registration fees.
 - iv) Working on budget prep for next season.
- n) Tournament Director Dale Bjerke

Absent; no report
- o) Recruiting & Retention Coordinator Len Lopez
 - i) Participating in USA Hockey 2 and 2 challenge
 - (1) Provides blueprint coordinated with USA Hockey and tools with a goal of acquiring two additional players and retaining two additional players than the previous season's total.
 - (2) Has three phases:

- (a) Retention: Welcome Back Week: October 15-21
 - (b) Acquisition: Try Hockey for Free Day: November 3
 - (c) Conversion: Transition Program: Mini Mites
- (3) Association receives in return:
 - (a) Up to 12 new USA Hockey starter sets of equipment
 - (b) National recognition on USA Hockey website & USA Hockey magazine
 - (c) Banner for arena; web banner for website
- ii) Duk Duk Daze – looking into booth
- iii) Creating Recruiting and Retention Subcommittee
 - (1) Each elementary school will have a representative
- iv) Whiz Bang Days – Dave Parenteau suggested setting up booth at Little League baseball tourney
- p) Ice Coordinator/Website Administrator Derek Olson
 - i) No report.
- q) Youth Director Kevin Conway
 - i) City of New Hope Meeting update
 - (1) Jill and Kevin met with City; ground breaking ceremony April 11 at 11:00 am; concessions here; local reps and dignitaries will be here.
 - (2) Work session and City Council meeting to show support for additional \$600k in amenity improvements to building. Showers are the only major improvement not included in plan. Bid solicitations will appear in the April 12 paper. Kevin invited board to City Council meeting on April 23. All work to be done this summer.
 - (a) **Jill and Derek to discuss possible fundraiser for shower improvement.**
 - ii) High school update
 - (1) Armstrong High school is moving back to the arena. Membership was notified; resulted in no comments or concerns from membership.
 - iii) Ice update
 - (1) Progress on North rink is going faster than expected. Discussion regarding ice logos and schedule; July 15 North rink; Labor Day for South rink. Desire to represent building tenants. **Kevin asked Derek Olson to work on ice logo project.** Possible to have corporate sponsor.
 - (2) Reminder to keep children out of North rink for safety reasons.
 - iv) U14 update
 - (1) In addition to Anne Winter’s update, AC is working with Minneapolis Storm.
 - (2) Meeting with Tina Eskrow, president of North Metro.
 - (3) Derek Olson suggested all financial considerations and ice scheduling be ironed out prior to any commitment. Derek offered to provide a sample ice schedule if it would be helpful.
- r) Assistant Youth Director Dave Parenteau
 - i) Focus last month to recruit and vet people for the board positions open.
 - ii) Thanked Cristy for her work on by-laws.
- s) At-Large Member Mike Goergen
 - Absent; no report
- 5) New Business
 - a) Approval of revised by-laws Cristy Siede
 - i) Cristy Siede presented the revised ACYHA by-laws for adoption. She shared that by adopting the by-laws as presented, the Sept. 13, 2011 board action changing the annual meeting of the association from May to April in Article 8, Section 8.1 will be ratified.
 - ii) Moved by Josh LeVoir to approve and adopt the ACYHA revised by-laws as presented and seconded. Tawnia Johnson moved to amend the approval motion to include changing sections 5.2 and 10.1 for the purpose of clarifying the role of the Nominating Committee.

Josh LeVoir accepted the amendment to the motion. Derek shared that the membership in attendance can vote on this adoption. Motion by Josh LeVoir to adopt the by-laws as revised was seconded; hearing no further discussion, motion passed unanimously.

b) New board member appointments Dave Parenteau

i) Dave Parenteau, as chair of Nominating Committee, presented the following individuals to Kevin Conway, Youth Director, for appointment to the Board of Directors.

ACE Coordinator (3 roles)	Jon Hill
	John Evans
	Kendra Verbeten
Boys' Travel Coordinator	Bob Sticha
Recruiting & Retention Coordinator	Len Lopez
Equipment Manager	Kirk Anderson
Volunteer Coordinator	Gage Hanson
<i>Mite Registrar (non-board position)</i>	<i>Beth Battina</i>

ii) Before introducing the candidates, Dave shared Nominating Committee's process for finding the best candidates to fit the roles. Discussion regarding which of the ACE Coordinator team votes; ACE Charter will define who votes. 3-year terms will begin with the May 2012 board meeting. Discussion about Squirt coordinator to backfill Kirk as he transitions to Equipment manager.

iii) Derek Olson moved to approve the board candidates presented by the Nominating Committee; motion was seconded and carried unanimously.

iv) Cristy Siede asked **new board members to email cristy.siede@gmail.com and provide their preferred contact info.**

6) Open Floor Discussion Membership

i) Joan Evans, ACYHA member for 14 years, shared the transitions taking place at boys' high school program and in the Booster club; they welcome suggestions in this at this time. Boosters are sensing a spirit of open communication with youth association, looking to strengthen the bond and highlight opportunities for youth players to interact with high school program. She shared some ideas, i.e. youth pictures in the high school yearbook. New AHS Booster Club president is Janelle Carr.

ii) John Evans, shared AHS Booster club is excited for the AHS STP (summer training program). Cory Laylin, EuroAmerican Hockey, is taking lead on training and is bringing in alumni to coach. Excited to leverage the history. AHS has put more players on the US Olympic team than any other school in the country. John shared that both AHS and CHS have STP programs.

iii) Derek Olson thanked Joan and Kendra for their effort in connecting youth players with high school players.

iv) Kendra Verbeten mentioned that John Oelfke, Cooper Athletic Director, and Patti Weldon, Armstrong Athletic Director, are talking with MSHSL regarding possible merger of boys' high school programs. MSHSL will make a preliminary yes or no decision; if yes, it may happen next year.

v) Kevin Conway shared the important contributions of outgoing board and thanked each member for their service.

- (1) Dave McDonough - Dedication and commitment appreciated by association.
- (2) Greg Symicek – 27 years; insight to help develop ACE position is important, learned a lot from Greg and importance; putting tools in the tool box.
- (3) Mike Goergen – Kevin has leaned on Mike many times throughout the year. Appreciate his help when needed.
- (4) Alicia Brown – Did a fantastic job this year; adaptability and flexibility, no problem with Dibs this year;

vi) New board members; Kevin thanked them for their willingness to serve and shared that the board is here to help.

7) Adjourn

Meeting adjourned at 8:11 pm

Respectfully submitted,

Cristy Siede

Board Secretary

Action items:

- Send preferred contact info to Cristy.siede@gmail.com New board members
- Meet/discuss possible fundraiser for arena shower improvements Jill Byrnes/Derek Olson
- Forward volunteer sign-up sheets from office to Alicia Brown Tawnia Johnson
- Reach out to Dale Bjerke and Greg Erickson re: hosting regional/state tournament(s) Josh LeVair
- Investigate recruiting booth at Robbinsdale Whiz Bang Days Little League baseball tournament Len Lopez
- Work on ice logo project Derek Olson
- Mite recap report Derrick Raymond
- Email job description drafts to board members before May meeting Cristy Siede
- Connect offline regarding Linder’s Greenhouse flyer fundraiser Cristy Siede/Jill Byrnes

Future Meetings		
Meeting Date:	Materials Due*:	Materials Distributed:
May 14	8:00 pm May 10	8:00 am May 11
June 11	8:00 pm June 7	8:00 am June 8
July 9	8:00 pm July 3	8:00 am July 4
August 13	8:00 pm August 9	8:00 am August 10
Agenda items/Report in absentia:		
<p><i>*Effective May 2012:</i></p> <ol style="list-style-type: none"> 1. Action or discussion items must be sent to the Secretary no later than 8:00 pm on the 1st Thursday of the month. Cristy.siede@gmail.com 2. Board packet (agenda, action/discussion items, reports) will be distributed no later than 8:00 am on the 1st Friday of the month. 3. Unexcused absences will be noted and may result in suspension of board voting privileges. An absence shall be considered excused if notice is provided to any officer, the Secretary of the Association, or the committee chairperson responsible for the Association function. 		