



**BOARD MEETING MINUTES
MONDAY, NOVEMBER 11, 2014**

**MCCOY'S PUB
ELK RIVER, MN**

MEMBERS PRESENT: JEFF HENDRICKSON (PRESIDENT), JESS QUAID (VICE PRESIDENT), LYNN BROWN (TREASURER), STEVE WEBER (SECRETARY), ALISHA HEATH (FUNDRAISING COORDINATOR), MELISSA WEBER (UNIFORMS), BECKY WOZNEY (GIRLS DIRECTOR)

MEMBERS NOT PRESENT: KARIN HENDRICKSON (APPAREL), BUD HALE (SCHEDULING)

GUESTS PRESENT: NONE

MEETING WAS CALLED TO ORDER BY PRESIDENT JEFF HENDRICKSON AT APPROXIMATELY 6:08PM.

JEFF HENDRICKSON CALLED TO APPROVE THE MEETING MINUTES FROM THE AUGUST 10th MEETING; MELISSA WEBER 2nd THE MOTION.

OPEN FORUM

Jeff Hendrickson reported that he is in talks with another arena about possibly purchasing "used" turf that we could look to install in our arena in the spring. More details on this to follow at a later time.

The board discussed that we need to work with Tim Dalton to make sure we are in the Community Education book. We would also like to look at what the last date is for the community education program and send our kids into the program to show off uniforms and to work with the kids in this program to entice them to come on and play in the youth program.

TREASURER'S REPORT (LYNN BROWN)

Lynn Brown reported that we remain on budget from the 2014 seasons and are prepared for the 2015 seasons. With the news last month that we were approved as a 501(c)(3) organization, Lynn has filed the paperwork with the State of Minnesota for Sales Tax Exemption. Lynn requested with the board that approval be given to her to hire a CPA to complete all the necessary tax information and appropriate forms. Jess Quaid approved the motion with Melissa Weber providing a second. All board members were in favor.

BOYS DIRECTOR REPORT:

The decision was made to currently leave this position open and jointly work between Jeff Hendrickson, Jess Quaid and Steve Weber to oversee the boys' program in 2015. At the end of 2015, the need for this position will be evaluated and a determination made as to if this worked or not.

Homegrown Lacrosse has announced that they are going to have a league – Northstar Lacrosse – in 2015. After reviewing the costs and options, Jeff Hendrickson motioned that Elk River would remain with YLM. Jess 2nd the motion, which passed.

GIRLS DIRECTOR REPORT (BECKY WOZNEY)

Becky provided an update to the board from the MSSLAX annual meeting. Too many updates to include for the purpose of these minutes, but some highlights include: Possibility of adding goalies at the 3-4 level, Coaches/Team Managers will likely work with other coaches/managers to schedule games with other girls' teams (will need to work with Bud Hale to determine available times), location of state games, with more to follow at the coaches meeting early in the 2015 calendar year.

UNIFORM REPORT (MELISSA WEBER)

2015 Uniform designs were approved at the previous meeting. Jeff Hendrickson and Steve Weber worked with contact at ThreadHead to establish numbering and sizing. Recommendation was based on Edina Lacrosse's sizing which has been consistent for a few seasons now. Each set came in at \$76.50, including the shooter t-shirt, which is personalized. All players will be given the opportunity to retain the uniform for more than one (1) season, in hopes that the cost can be minimalized over repeated years.

REGISTRATION UPDATE (OPEN POSITION)

This position is currently open. Steve Weber received a nomination for Jeanne Schiller to be in this position. Jeanne was not able to attend tonight's meeting. Jeanne has previous experience scheduling for baseball, as well as managing teams. She would have one player, who will be new to the program in 2015. Future discussions to be had regarding this when Jeanne can join us for a meeting.

Steve Weber has worked with Brandon from SportNGIN to begin the setup process of the online registration. A future date will be established with the registration coordinator to review the process and system via a webinar.

EQUIPMENT (JESS QUAID):

Jess Quaid presented the Helmet Wraps. Design was approved by the board, Jess to proceed with ordering a sample for sale at registration. More to follow.

SCHEDULING REPORT (BUD HALE):

Bud Hale was not present at this meeting. No updates at this time.

FUNDRAISING REPORT

Alisha Heath was present at the meeting. Fundraiser card will be smaller sized at 8.5x11, As previously, families buy cards at \$10 each (\$100 total), and sell at \$20 each, making profit. Family level discount continues for multi-player families. Alicia is also looking at other ways to fundraise, including hats, beanies, stickers, "livestrong" bracelets, socks, stickers, etc. More information to follow.

Continuing looking to have a tournament in 2015. Tabled for the October meeting. Previously discussed that we would call this the Icebreaker Jamboree to kick off the year. U15 players would play in a Friday Night Lights game with lit fields. Need to work deals with referees, and coordinate other details with MBSLA. Guarantee three (3) games. First two teams registered would get Friday Night games under the lights. Possibly first weekend in May (Friday and Saturday).

APPAREL (KARIN HENDRICKSON):

Karin Hendrickson was not present at this meeting. Motion was made by Steve Weber that all apparel items not offered for sale or purchase by the board must be approved by the board. This is to prevent the misuse or casual re-design of the association logo, and to prevent challenges that other Elk River associations have with program identity due to multiple logos.

MEETING WAS ADJOURNED BY VICE PRESIDENT JESS QUAID AT APPROXIMATELY 8:21PM

Respectfully Submitted
Steve Weber
11/15/14