



# SPONSORSHIP OPPORTUNITIES



*Training Champions for Life!*

**ENSPIRE365**

4876 WEST LAWRENCE ST.  
APPLETON, WI 54914  
WWW.ENSPIRE365.COM

920-750-5180  
TEAM@ENSPIRE365.COM  
WWW.WISCONSINBLAZE.COM

# SPONSORSHIP BENEFITS

At Enspire365 and Wisconsin Blaze, we believe strongly in our mission of *Training Champions for Life!* From our facility to our coaches and teams, we strive to provide an amazing experience for our athletes, members and families. Part of this experience is partnering with organizations that are a good fit for our mission. Together, we can help you reach your advertising goals through our variety of sponsorship options that fit all needs and budgets. We can also create a custom sponsorship just for you.

Enspire365 is a state-of-the-art fitness and wellness facility located off of Highway 41 in Appleton near the Fox River Mall. This prime retail location makes our facility accessible to Appleton and the many surrounding communities. The facility features a full-size hardwood basketball and volleyball court, a weight training room, apparel and gear store, yoga room and meeting room.

Enspire365 is home of Wisconsin Blaze, a faith-based AAU Basketball and Club Volleyball program. We have basketball and volleyball teams for boys and girls in 4th grade – 11th grade. We have over 500 athletes and their parents visit our gym a week for practices, trainings and clinics. These athletes come from not only the greater Appleton area, but as far away as Weyauwega and Chilton to Green Bay and Oshkosh. Your message will be highly visible to key decision makers in these families.



**Reach of Enspire365 and Wisconsin Blaze**

*The greater Appleton area and beyond!*

Enspire365 also offers BodyBurn fitness classes 5 days a week at three different times per day. Over 250 people come through our doors every week to exercise in our beautiful facility. We also offer personal training. Your message will be visible to a very captive audience.

Enspire365 plays host to multiple basketball and volleyball camps and clinics throughout the year including Jason Otter School of Basketball. These camps and clinics extend our reach beyond our Wisconsin Blaze athletes and their families in the greater Fox Cities area, and allow us to bring many new athletes and families into our facility for the first time.

Enspire365 will be hosting volleyball and basketball tournaments in 2017 which will attract a large audience and provide many sponsorship opportunities.

For more information on sponsorship opportunities, contact Tracey Ubl, Director of Business Development, at **920-378-5432** or [tracey@enspire365.com](mailto:tracey@enspire365.com)

Follow Enspire365 and Wisconsin Blaze on Facebook, Instagram and Twitter!

[www.enspire365.com](http://www.enspire365.com) | [www.wisconsinblaze.com](http://www.wisconsinblaze.com)

Facility: 4876 W. Lawrence St., Appleton, WI 54914

# SPONSORSHIP OPPORTUNITIES

## SIGNAGE

### Gym Banners

We offer two banner sizes that will hang inside the Enspire365 gym. These banners will be highly visible to everyone entering the gym. Size options include 4' x 8' or 3' x 5'. If you would like a custom size for your message, please contact us to make arrangements. We are happy to accommodate special requests. This cost is for one year.

- 4' x 8' banner – \$600
- 3' x 5' banner – \$300



### Window Decals (exterior facing)

If you would like your logo visible to people driving up to Enspire365, a window decal is the perfect option. We offer three window decal sizes that will be visible from outside the Enspire365 facility. These decals will be highly visible to everyone entering the facility. Size options include full window, 2/3 window, 1/2 window and 1/3 window. This cost is for one year.

- Full window decal – \$1,000
- 2/3 Window decal – \$800
- 1/2 Window decal – \$600
- 1/3 Window decal – \$400

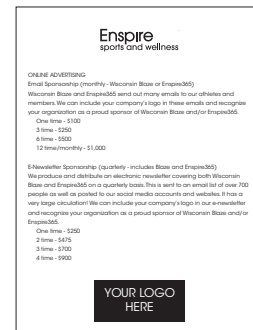


## EMAIL ADVERTISING

### Email Sponsorship (monthly - Wisconsin Blaze or Enspire365)

Wisconsin Blaze and Enspire365 send out many emails to our athletes and members. We can include your company's logo in these emails and recognize your organization as a proud sponsor of Wisconsin Blaze and/or Enspire365.

- One time – \$100
- 3 times – \$250
- 6 times – \$500
- 12 times – \$1,000



### E-Newsletter Sponsorship

We produce and distribute an electronic newsletter covering both Wisconsin Blaze and Enspire365 on a quarterly basis. This is sent to an email list of over 700 people as well as posted to our social media accounts and websites. It has a very large circulation! We can include your company's logo in our e-newsletter and recognize your organization as a proud sponsor of Wisconsin Blaze and/or Enspire365.

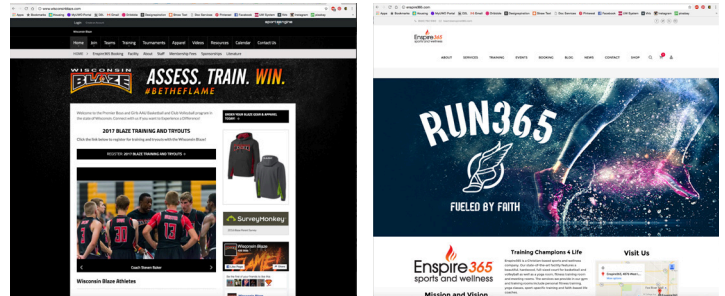
- One time – \$250
- 2 times – \$475
- 3 times – \$700
- 4 times – \$900

# WEBSITE ADVERTISING

## Website Advertising

Place your logo on the homepage of the Wisconsin Blaze or Enspire365 websites to recognize your company as a proud sponsor of Wisconsin Blaze and/or Enspire365. This cost is for one year.

- Wisconsin Blaze website banner ad – \$1,000
- Enspire365 website banner ad – \$1,000



# FACILITY & EQUIPMENT

## Facility TV Sponsorship

Your logo will be featured as part of a continuous loop on the TV in the Enspire365 lobby. The TV is on during fitness classes, practices and events at Enspire365. This is a very visual way to let people know that your organization is a proud sponsor of Wisconsin Blaze and/or Enspire365.

- 3 months – \$500
- 6 months – \$950
- 12 months – \$1,400



## Dr. Dish Basketball Shooting Machine Sponsorship

Enspire365 is proud to be one of the only facilities in the Fox Valley that has a Dr. Dish Basketball Shooting Machine. This machine provides athletes with a unique, cutting-edge way for basketball athletes to train. This cost is for one year.

- Organization logo on Dr. Dish – \$750



## AirCat Volleyball Drill Machine Sponsorship

Enspire365 is proud to be one of the only facilities in the Fox Valley that has an AirCat Volleyball Drill Machine. This machine provides athletes with a unique, game-like high repetition way to train. This cost is for one year.

- Organization logo on AirCat – \$750



## Scoreboard Sponsorship

Nothing says high visibility like your organization's name on the scoreboard! If you would like your organization's logo to be seen every time athletes and fans check the score and clock, this sponsorship is for you. This cost is for one year. Sponsor is responsible for the cost of producing and installing the graphic through an Enspire-approved vendor.

- Organization logo on scoreboard – \$2,000



## Volleyball Net Sponsorship

For an in-your-face marketing approach, place your organization's name or logo on our volleyball net. This net is used in practices, games and tournaments. This cost is for one year. Sponsor is responsible for the cost of producing and installing the graphics through an Enspire-approved vendor.

- Organization logo on volleyball net – \$1,000



# ATHLETE & TEAM SPONSORSHIP

## Athlete Welcome Packets

Our athlete welcome packets are distributed to all Wisconsin Blaze volleyball and basketball players at the start of the season. These packets provide an opportunity for your organization to share a marketing piece with our athletes. You must provide Enspire365/Wisconsin Blaze with the printed marketing piece and we will include it in our packets upon approval.

- Volleyball welcome packets – \$500
- Basketball welcome packets – \$500

## Team Sponsorship (*Wisconsin Blaze Basketball or Volleyball*)

Sponsor one of our Wisconsin Blaze basketball or volleyball teams for the season! By sponsoring a team, you help offset the cost of the program for the athletes. This cost is for one season.

- Each member of the team and coach(es) will receive a special Blaze t-shirt with your organization's logo on the back.
- \$1,000/team

## Uniform Sponsorship

The elite level Wisconsin Blaze boys and girls basketball and volleyball teams will wear uniforms that are different than our other Blaze team uniforms. We will place your organization's logo on these uniforms. This cost is for one season.

- Organization logo on elite uniforms – \$1,000/team



# EVENT SPONSORSHIP

## Tournament Sponsorship

Enspire365 will host both volleyball and basketball tournaments in 2017. As a tournament sponsor, your organization's logo will be included on the tournament t-shirts, tournament flyers and posters, tournament webpage and tournament social media graphic.

- \$750/tournament

## Camp and Clinic Sponsorship

Enspire365 will host both volleyball and basketball camps and clinics in 2017. As a camp or clinic sponsor, your organization's logo will be included on the camp or clinic flyers and posters, emails, webpage and social media graphic.

- \$300/clinic



# SPONSORSHIP PACKAGES

## PACKAGE LEVELS:

### Platinum Level — \$10,000/year

- Decal on Enspire365 basketball/volleyball court
- Banner (4' x 8') in the Enspire365 gym
- Full panel window decal
- Monthly recognition on Enspire365 and Wisconsin Blaze social media pages promoting organization as a sponsor
- Logo on facility TV
- Logo in quarterly newsletter
- Logo on Enspire365 and Wisconsin Blaze websites
- Logo on tournament t-shirts
- Marketing piece in athlete welcome packets (volleyball and basketball)

### Gold Level — \$7,500/year

- Banner (4' x 8') in the Enspire365 gym
- $\frac{2}{3}$  panel window decal
- Quarterly recognition on Enspire365 and Wisconsin Blaze social media pages promoting organization as a sponsor
- Logo on facility TV
- Logo in quarterly newsletter
- Logo on Enspire365 and Wisconsin Blaze websites
- Marketing piece in athlete welcome packets (volleyball and basketball)

### Silver Level — \$5,500/year

- Banner (4' x 8') in the Enspire365 gym
- $\frac{1}{2}$  panel window decal
- Recognition on Enspire365 and Wisconsin Blaze social media pages promoting organization as a sponsor 2 times per year
- Logo on facility TV
- Logo in quarterly newsletter
- Logo on Enspire365 and Wisconsin Blaze websites

### Bronze Level — \$2,500/year

- Banner (3' x 5') in the Enspire365 gym
- $\frac{1}{3}$  panel window decal
- Annual recognition on Enspire365 and Wisconsin Blaze social media pages promoting organization as a sponsor
- Logo in quarterly newsletter – 2 times
- Logo on Enspire365 OR Wisconsin Blaze website

# SPONSORSHIP AGREEMENT

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Return this form and check to:**

Enspire365, LLC  
 c/o Lisa Van Wyk  
 PO Box 7697  
 Appleton, WI 54912

**Checks payable to: Enspire365**

**Email Logo and/or Graphics to:**

Jayne Lang, Marketing Director  
 jayne@enspire365.com

**Thank you for supporting families  
 and your community!**

## SPONSORSHIP OPPORTUNITIES (please circle your selections)

Item	Price/Specs			
Gym Banners	4' x 8'	3' x 5'		
	\$600	\$300		
Window Decals	Full Window	2/3 Window	1/2 Window	1/3 Window
	\$1000	\$800	\$600	\$400
Email Sponsorship	1 time	3 times	6 times	12 times
Wisconsin Blaze	\$100	\$250	\$500	\$1000
Enspire365	\$100	\$250	\$500	\$1000
Newsletter Sponsorship	1 time	2 times	3 times	4 times
Wisconsin Blaze & Enspire 365	\$250	\$475	\$700	\$900
Website Banner	Wisconsinblaze.com		Enspire365.com	
	\$1000 (one year)		\$1000 (one year)	
Facility & TV Sponsorship	3 months	6 months	12 months	
	\$500	\$950	\$1400	
Dr. Dish Sponsorship	\$750			
AirCat Sponsorship	\$750			
Scoreboard Sponsorship	\$2000 + production and installation			
Volleyball Net Sponsorship	\$1000 + production and installation			
Athlete Welcome Packet Sponsorship				
Volleyball	\$500			
Basketball	\$500			
Team Sponsorship	\$1000/team			
Uniform Sponsorship	\$1000/team			
Tournament Sponsorship	\$750/tournament			
Camp/Clinic Sponsorship	\$300/camp or clinic			

### PACKAGES

Item	Price per Year
Platinum	\$10,000
Gold	\$7,500
Silver	\$5,500
Bronze	\$2,500

