

WISTCA MEETING

July 27, 2014



Members Present: Dan Schettler, Bill Richards, Mark Hoffman, Vince Lease, Geoff Steinbach, Paul Heigel, Matt Polzin, Mark Maas, Marcy Thurwachter, Brad Meixner, Chris Herriot, Mike Mulrooney, Craig Shepard, John Masanz, Jason McMahan, Kurt VandenHeuvel and Kari Krakow

1. Call meeting to order- Start time 10:00AM
2. We were honored to have Mick Bryne here to start our meeting. He is excited that the stars have aligned and him and his staff are able to supplement our clinic staff.
3. Review March Meeting Minutes. Motion to approve the minutes was made by Mike Mulrooney and seconded by Mark Maas.
4. 2015 Clinic – Hoffman/Steinbach
 - Intro - Mark. There are some real positives to having our clinic at this location.
 - Unlimited FREE parking
 - \$110 room rate - no matter how many people are in the room.
 - Clinic Vision – Mark and Geoff
 - The amount of space that we have here is amazing. We can take hands on learning to the next level.
 - There will be a huge emphasis on dedication needed from both the event chairs and the district reps. We will need all hands on deck to make this the BEST clinic ever.
 - Positive Coaching Convention - Geoff
 - Tentative Clinic Schedule - Mark and Geoff
 - Discussions were held that including options of a Thursday night schedule as well as a complete Saturday schedule that mimics Friday with HOF happening later in the day.
 - Marketing - Mark and Geoff
 - Lots of choices in coaches ed.
 - What we offer and use to sell the clinic:
 - Face to face / interactive learning
 - Opportunity to earn college credit
 - Democratic processes where voice can be heard
 - Rules meeting that takes place of video
 - Camaraderie/Social (Networking)
 - Celebration of our sport
 - **District Reps - what we need from you:**
 - A minimum of 2 BCS speakers from your district. It could be your coach of the year (what an honor that would be and a way to to get them to the clinic.
 - Serious promotion of the “First Timers Program” Let’s get all 14!
 - Personal communication with your district about the clinic
 - Recruit other coaches to help with this as a way of getting involved with the association.
 - **Event Chairs - what we need from you:**
 - Names of speakers and curriculum areas you want addressed
 - Phone numbers and emails - ensure that Geoff has yours.
 - **What we need from our Committee:**
 - Sell the clinic (see list of selling pints)
 - Door prizes especially big ticket items from across the State
 - Topics outside of the event areas that you would like to see addressed at the clinic.

- Cost Increases/WISTCA goals - Mark
- Chicago Non-Profit Convention - Geoff
 - Philosophy - To provide the best possible coaches education at the lowest possible cost while still maintaining a level account balance
- Fee Change Proposal – Mark
 - Catering (22% gratuity)
 - Vendors (\$75 per vendor)
 - How do we keep maintain our philosophy and keep up with the rising costs?
 - Fee Change Proposal:
 - Pre-registration
 - One Day (Friday or Saturday only) \$70
 - Two Days \$100
 - Officials \$30
 - Onsite registration:
 - One Day \$90
 - Two Days \$120
 - Official \$30
 - Bill Richards motioned to approve the fee changes and John Masanz seconded. Motion carried.
- Suggestions:
 - ?? Possible break out session about off season camps/opportunities.

5. WIAA Updates- Marcy

- New NFHS rules
 - Jewelry rule has been wiped out.
 - NCAA's
- WIAA Fall area meetings: agenda item regarding a change in philosophy away from pure geographic representation, is this what the membership wants?
- Ad Hoc Committee (public v private)
- Other
- Track talk - “The best kids are not at state”.

6. Review By-Laws and Organization Structure

- A. We had a pretty intense discussion about our bylaws and what defines and “executive committee”. A motion was made - but then it was backed out.
- B. We determined that the executive committee would be the president, president elect, secretary, treasurer, minority gender and district reps.
- C. After much discussion this was tabled until the November meeting.

7. Athlete of the Year.

- A. There were not enough representation so voting will happen VIA email.

8. Honor Roll Feedback – Richards

- A. Athletic.net was better as the season went on. A few noteables:
 - i. Had to enter a whole meet to be official
 - ii. No combined ID/OD list.
 - iii. Will continue with athletic.net.
 - iv. Possibly pursuing Richard Small / Dave Figi to see if they are interested.

9. Website Needs/Plans - Richards

- Updated photos and bio for each member of the Board, Clinic, and Spotlight group
- HOF – Have a plan at this point to update information on site
- Other areas of the site that need to be addressed or updated

- Team will meet to determine needs / updates and responsibilities.

10. Spotlight meet- Richards

- Feedback on 2014 Spotlight Meet
- Plans for Spotlight Meet going forward
- Group discussion on future direction of the Spotlight Meet will occur at November meeting
- Next spotlight meet will be at University of Dubuque.
- Without Billy DeVoe here today we will discuss more in November.

11. National Senate/ USATF/USTFCCCA – Hoffman

- USTFCCA award taken over from Gill - they will be sponsoring it completely - a coach from each state

12. Hall of Fame and Awards- Shep

- Get your District Coaches of the Year determined and to Shep ASAP.

13. Officials / Gender Rep / Minority Rep

- A. There was no representation from the officials, gender or minority reps.

14. Motion to Adjourn .

- A. Meeting was adjourned at 3:05 by Mike Mulrooney and seconded by Dan Schettler. The next Meeting will be November 9th at 10:00 am Marriott Madison West in Middleton