

Deputy Directors Report Region IV meeting at 2015 AGM

I do not have a lot to report at this time except that since the NBOD meeting Jan 17, 2015 Lori Stoneburner, Rob La Vielle, Fritz Marth and myself have been assigned to a Sub Committee looking into revising the cups per the Strategic Plan. We have only just begun the process. We are reviewing the survey provided the teams on what they would like to see from the cups; we are reviewing our charge; the section of the Strategic Plan that pertains to the cups and we have started to put together two separate programs with the positives and negatives of each for review.

We have been communicating via email but had our first phone meeting Wed Jan 28. In that meeting we had an agenda set to discuss:

- Structure/Format
- Cost/Budget
- Regional vs Ntl
- Survey Discussion
- Call Frequency

After going through the survey results our meeting focused on the Women's Championships ending up suggesting that there might be a committee but only the committee chair and one assistant is enough to run the event along with the office help. The travel subsidies are in favor of reducing or eliminating them with the entry fees at the same level as vet cup and u-23 levels this year. We started to discuss the O30 men's but after some discussions it was decided we would go back to the teams and see what they thought of a round robin event. After the AGM we will have meeting every other week with our task to be completed by NBOD meeting in May.

We hope to have a report of our actions at the next NBOD meeting. The overall project is to be completed by the May NBOD meeting but I am trying to get us to get the work going and not wait until the last minute and have to hurry to put something together.

I look forward to seeing you all in San Francisco in a couple weeks. In the mean time I will be on vacation in HI starting Jan 30th and will fly directly to the AGM from there. This is the reason for this early report to the region.

I am committed to bringing about the needed changes to the national organization as stated in the Strategic Plan, to better serve our members/customers with the realization that we have to treat this as a business. The reality is we either grow or we die. We cannot stay stagnant or just tread water. The facts are plain and simple; we are losing members while; soccer is more popular than it has ever been in the US. Change is not easy but, it is a normal natural process. We have all been made aware of the needed changes. If we stick to the Strategic Plan the changes will be smother and more fluid rather than disruptive or inconsistent.

As always I solicit your suggestions, recommendations and help. We are in this together. I plan on keeping the lines of communication open.

Sincerely;

Paul Scherer, Deputy Director

Region IV