

Executive Committee Meeting Minutes Doubletree Hotel, September 23, 2009 at 10:0 AM

I. Call to order (R. Stolski)

II. Attendance **Present:** Ron Stolski, Dave Nelson, Claud Allaire, John Gross, Marc Bachman, Jon Johnson, Shannon Gerrety, Will Wackman, Paul Dunn and Jim Dotseth.
Absent: Dave Fritze, Flint Motschenbacher, and Clay Anderson.

III. Approve minutes; 7/9/09 Doubletree meeting: Minutes were approved.

IV. Additions/deletions to agenda – Code of Conduct

V. Reports

A. Financial Report (Dotseth)

- 2009 Revenue is slightly over \$50,000 and expenses slightly more. Payment for the Hall of Fame display at TCF Bank Stadium was taken from reserves. Reimbursement from TCF Bank is pending. The display is above the Cass County entrance to the stadium. Both the display at the Doubletree and TCF Bank Stadium will be maintained in the future.

B. President's report (J. Johnson)

- Working on defining responsibilities in the MFCA (job descriptions).

C. Executive Director Report (Stolski)

- Complimentary comments about job performance of Sec-Treas.
- Complimentary comments about the work done by Tim Holker on the HOF display at TCF Bank Stadium. Also excellent support from Joel Maturi.
- Verbal commitment from TCF Bank to sponsor the HOF display at the stadium. Financials pending.
- Sponsorships come and go. Currently 5 year commitments from Rodgers, Graphic Edge, Russell and The Graphic Edge. 3 year commitments from Wilson and the Vikings. Cambria sponsors HOF rings.
- Everyone is encouraged to work with the sponsors. Any ideas on sponsors should be e-mailed to Ron Stolski - stolski@yahoo.com.
- Ron is also working with the National Guard on sponsorship.

D. Membership

- As of October 1st, membership is at an all-time high of 1002. October 1st is not a hard deadline. Coaches are encouraged to join after October 1 if they aren't currently members. Liability insurance expires each year on July 31st. John Erickson reports that there has been a spike in memberships as a result of availability of tickets to Gopher games.
- Combining the recruiting fair fee with a membership was discussed at the July meeting.....\$275 would include a staff membership and 50% reduction in the recruiting fair fee.

E. Mr. Football Banquet

- To be held on Sunday, December 6th at 12:00 PM at the Doubletree. Nominations need to be made by November 6th. Clay will encourage more nominations; especially from 9M, 1A, 2A & 3A conferences.

D. Scholarships (Wackman)

- There were eight scholarship recipients in 2009.....up from 4 last year. The list can be found on the website. There will be 8 next year also. Student ID or financial account numbers will be added to the data collected.
http://www.mshsca.org/football/scholarship_winners.htm.

E. Academic All-State

- Info is on the website (<http://www.mshsca.org/football/academinfo.htm>), as well as on the conference checklist . Marc Bachman will update.
http://www.mshsca.org/football/Conference_Mtg_Checklist.pdf

E. MFC Clinic (Allaire)

- Currently a review of the 2009 clinic is on the website. Claud is working on putting a program together for the 2010 clinic that can be mailed out in November. A flyer will be included in the President's letter with the clinic dates.....March 25-27, 2010. The 2009 MFC Clinic generated \$18,000 in revenue for the MFCA.
http://www.mshsca.org/football/mfclinic/Clinic_Index.htm.

F. All-Star Game report (Fritze)

- The All-Star Board of Directors approved St. Cloud State as the site for the 2010 game and Gustavus as the practice site.
- Separate nomination forms for the Metro and Outstate teams will be posted on the website soon.
- Some years All-Star teams did not have a full compliment of players because of no-shows. The chairs of the respective selection committees will report to Gustavus on day one to assist in finding replacements in case of no-shows. It is important that coaches confirm availability **before** nominating a player.
- Dave will meet with selection committee chairs to define division of Metro and Outstate teams.
- Dave recommended All-Star coaches be selected in December so they can attend the selection committee meetings in January.
- There is an obvious lack of media coverage that could possible be improved with a PR liaison. Claud will follow up on this. In addition, Ron will meet with Dave Shama.
- **RULE CHANGE:** The All-Star committee approved 12 minute quarters rather than 15.
- **FINANCIALS:** The All-Star game essentially broke even. The committee voted to send \$500 each to the Angel Foundation and Second Harvest. The benefactor for the 2010 game will be Second Harvest only. Dave reports that the 2009 fund raiser was a success.
- It's very possible that FSN North will broadcast the 2010 game.

G. Awards Banquet (D. Nelson)

- Work will be done to improve the pre-banquet photo taking.
- 2010 Banquet on Saturday, March 27th at the Doubletree.
- Again in 2009 more reservations were requested than filled. In 2010, on-line registration will be used to make registration more efficient.
- More space will be requested for social hour.
- Possibly it's time to re-examine criteria for HOF.....possibly include long time assistants.

H. Other

- **501 (c) 3:** John Erickson, MSHSCA Executive Director, has suggested that sports organizations seek their own tax exempt status. Currently, everyone uses the MHSCA tax ID number and the total revenues are reaching a point where an audit would be required every year. Very time consuming and expensive. Approved by the committee. Ron Stolski will follow up.
- **Liberty Mutual:** John Erickson has partnered with Liberty Mutual Insurance whereby anyone who completes a quote form for auto/home insurance will generate \$5 to the MFCA for each quote. The \$5 will not be tied to whether or not a person decides to have Liberty Mutual be their insurance carrier.
- **MSHSCA/MSHSL HOF:** The MFCA needs to recommend football coaches for induction.
- **Rule 508.2**”Inter-school practice scrimmages may not be held until after five separate and complete days of organized practice exclusive of the five days of conditioning.”
<http://www.mshsl.org/mshsl/Publications/code/handbook/500%20Bylaws.doc?ne=3>. It has been brought to the attention of the committee that some schools are unaware of the application of rule 508.2. Discussion concluded that we will work to make schools more aware of the details of rule 508.2
- **5A Blind Draw:** A survey of 5A coaches will be conducted to see their level of interest.
- **Rotate Quarter finals every year:** Starting in 2010, the quarter finals will be rotated annually rather than every two years.....home and home is not an issue anymore.
- **Limit State Playoff passes:** A limit on the number of passes for each team will be instituted by the MSHSL. Extra passes/tickets will be invoiced to the school.
- **J-V Games:** Currently, it is not permissible to play J-V games on Wednesday when varsity teams open the season on a Thursday. Shannon Gerrety will work with Kevin Merkle to propose a policy change.
- **FB Magazine:** Recommended that Dotseth and Stolski proof prior to printing.
- **Website:** Committee chairs are responsible for updating their info on a timely basis. Send updates to Rob Nielson rnielsen@arvig.net.
- **Ticket allocation for Gopher games:** Will call needs to ask for membership cards as well as ID cards.
- **Term Limits for Advisory Committee members:** Jon Johnson will find replacements for members who have been on the committee for 6 years: Ribsy Petermeier (1A), Clay Anderson (4A).
- **2nd Vice President:** The committee voted to advance the name of Jeff Weiland, Orono (4A) for consideration at the reps meeting in November.
- **Code of Conduct:** Approved and forwarded to the Conference Reps for a vote.
- **Conference Reps meeting:** November 19, 2009 at 7:00 PM at the Bierman Complex.
- **Angie Baldwin** was introduced as the contact for the MFCA replacing Amy Zelenka who has taken a position in Texas. **The MFCA continues to value it's relationship with the Doubletree.** Angie can be reached at 952-582-5310.