



Masconomet Parent Advisory Council Meeting

Board Minutes

February 13, 2014

The Masconomet Parent Advisory Council ("PAC") held a telephone conference due to the cancellation of the previous meeting due to snow storms which resulted in the cancellation of school for this day as well. Rallying in attendance for this February 13, 2013, 7: 00 p.m, Eastern Time, meeting were Mrs. Michele Mathers, PAC President, Mrs. Susan Dwyer, PAC Vice President,, Mrs. Karen Sorenson, PAC Class of 2014, Mrs. Christine Marsh, PAC Registrar. Mrs. Bonnie Collins, PAC Teacher Appreciation, and Mrs. Ellen Criscione, PAC Class of 2016. Mrs. Vicki Emmons, PAC Class of 2017, Mrs. Mary Ellen Gilbert, PAC Class of 2015, Mrs. Mathers chaired the meeting and kept the minutes. Mrs. Mathers recognized the quorum and called the meeting to order.

Mrs. Mathers was unable to prepare the minutes from the last meeting for review and approval. These will be provided to all by next meeting

Recent PAC events were reviewed. T shirts were purchased for the Middle School 7th and 8th grade Teacher Student Basketball game.

The purchase of a new domain name for pack was purchased from Go Daddy for the next 5 years. MascoPAC.ORG

PAC President met with Dr. Laurie Hodgdon and Dr. Dorothy Flaherty to discuss PAC events. Dr. Hodgdon requested that PAC consider reducing their scholarship amounts. This plea was in an effort to curb the length of the Senior Awards night. She would prefer to keep this event for academic awards only. She expressed her desire for PAC to spend its money on events that span the student body verse generously spending so much on so few. They would appreciate our support in this effort and value PAC.

A Subcommittee met to participate in an online e conference with SportNGIN to further evaluate their online services for the creation of an online directory. This was a valuable meeting and not easy for all to stay logged on however, it provided great insight. Special thanks to Ann Noyes who led the questions!

Additional budget modifications were posed; like a reduction in scholarships and the possible elimination of one BBQ was suggested.

Mrs. Mathers introduced a motion to go ahead with engaging SportNGIN to begin the development of an online directory for a fee of approximately \$1,600. This would include the 2-3 week design of our website as well as the training of all PAC members. March 1st would be the start to complete and be ready for a May 1st 2014 launch of the 2014-2015 PAC Membership Drive. The motion was seconded and unanimous approval was given.

It is resolved that PAC appropriate commence SportNGIN contract to begin development and implementation of the PAC Online Directory.

In an effort to keep this new initiative cost neutral Mrs. Mathers introduced a second motion to modify the present 2013-2014 PAC budget by reducing the level of each of the three PAC senior scholarships from \$900.00 to \$200.00. The motion was seconded and unanimous approval was given.

It is resolved that the 2013-2014 PAC budget be modified by reducing the level of each of the three PAC senior scholarships from \$900 to \$200 for the purpose of funding the PAC Online Directory on a budget neutral basis.

Conversation ensued with disappointment and some concern over the reduction of said scholarships. A suggestion was made to revisit this if the membership drive proves to be successful.

Immediate Assistance will be needed

1. Training for website management
2. Design of site
3. Sales/sponsorships of advertisement - cover start up and annual costs

Bonnie Collins provided a brief update on upcoming PAC events Teacher Appreciation Baskets – The event week is April 14th – April 17th (the week before April Vacation)

We will be sending out an email to both schools approximately 5 weeks in advance to solicit donations and or sponsorships of baskets to be auctioned off. Please spread the word!

The next PAC meeting to be determined, A sportNGIN “e conference” led by rep Sean Ryan was suggested as a way to better understand the scope of selling advertisements to curb the cost of online directory. Having no further business, the meeting was adjourned at 8:10 p.m.



Michele I. Mathers
President, Masconomet Parent Advisory Council