

Sioux Falls Youth Hockey Association
Board of Directors Meeting

March 2, 2016 - 6:30pm – Sanford Meeting Room A

President Bryan Kouri called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Quorum present for the meeting. Board members attending were Chad Dykstra, John Sievert, Bryce Pattison, Brian Hefti, Matt Althoff, Mark Arndt and Kyle Hanisch. Also attending were Spencer Wrightsman, Keisha Dykstra, Gail Sievert, Penny Malwitz, Molly Mathison, Alison Haas, David Haas, Trent Johnson, Chuck Vockler, Julie Olson, Jon Martin, Brian Schumacher, Coach Houck and Executive Assistant, Cherry Hunter.

Minutes – Chad Dykstra made a motion to approve the minutes of the February 3, 2016 minutes with noted corrections. Motion seconded and carried via email vote. March 2, 2016

Treasurer's Reports – Kyle Hanisch made a motion to approve the February 29, 2016 Treasurers Reports showing a balance on hand of \$324,729.40. The balance reflects scrip inventory, spirit wear inventory and Hockey Booster checking. Motion seconded and carried. Medic service fees have not been submitted except for month of November.

Travel League Advisory Council Report – Brian Hefti – No February meeting was held. Brian sent out email to council members:

- Jerseys – do not collect jerseys. All game jerseys will be turned in to Zoe.
- Tournament Evaluations need to be submitted.

House League Advisory Council Report – Chad Dykstra – Discussion items at the February 24th Ad Council meeting:

- End of Year events
- End of season ice schedule
- Pizza party for ICL and Older Rec. Fastenal donating water.
- Planning for next season
- Mite End of Season City Jamboree
- Eric suggested Mite only goalie sessions. Brett does a great job. Need to zamboni between 2 sessions on Wednesdays at the IcePlex. Suggested synthetic ice at Hockey Headquarters for goalies.
- Mites – need coaches involved with promotion, gear and on ice planning. Dryland sessions are restricted on use of sticks. Need dedicated space for dryland.
- Would like to see more presence of Coach Houck with City League programs
- Suggestion for Squirt level: Gold travel, two B teams and two C teams. Rest of players are in the City league, essentially capping travel player count.
- Orange Team was the ICL Champs. Six teams in the league of 72 players. Suggested stop time during the last part of the games.
- Need rule sheet for Older Rec City League to include no checking.

Attending the meeting were Chad Dykstra, Eric Covrig, Wendy Quam, Brandon Haack, Heather Madison and Cherry Hunter.

Director of Hockey Report - Dan Houck

- ❖ Ran multiple high school west and east practices in preparation for playoffs
- ❖ Assisted Lady Flyers with prep for playoffs
- ❖ Attended SDAHA PeeWee A Tournament in Rapid City

- ❖ Facilitated team meetings
- ❖ Coordinated plans for 3 V 3 League with Cherry
- ❖ Handled grievance
- ❖ Provided review meetings with player/parents as requested
- ❖ Coaching staff, ice time and team plans for 2016-2017 season??
- ❖ Will go thru gear and toss helmets as needed. Provide a listing of items to order for next season.

Executive Assistant Report – Per request of the board, the Executive Assistant report is not included in the monthly minutes. Report reviewed and filed.

Select or Gold Teams – Request to move agenda item to top of agenda approved. Julie Olson and Chuck Vockler spoke on behalf of the PeeWee Gold team. Noted:

- ✓ Team did better overall than anticipated with 23-5-1 record
- ✓ Participated in two AA tournaments in Minneapolis. Players not conditioned for game of this high level skill.
- ✓ Suggest “A” level in metro Minneapolis for competition. Albert Lea, Marshall and outer Minneapolis should be “AA” level competition.
- ✓ Select or Gold teams start earlier season
- ✓ Need to increase the number of tournaments allowed to 8 tournaments to allow 2 per month. Season play from November 1 thru February 28
- ✓ Allow 3-6 friendship games – but it is hard to get teams to come to Sioux Falls.
- ✓ Full ice practice - need to have at least one day a week. Half ice does not work.
- ✓ For shared ice, need to be with only A teams for practices, not C team
- ✓ Suggested Bantam Gold team

John Sievert reported for Squirt Gold team.

- Biggest challenge was mileage – a lot of travel
- Tournament configuration is difficult to determine – level of competition at Wisconsin Dells was lacking.

Bryan Kouri reported, for SFYHA to host a Select or Gold team, we have to host at least 4 teams at the SDAHA level within the league. He does not anticipate the Bantams will have sufficient player numbers for 5 teams.

OLD BUSINESS:

Tournament Updates–

- ✓ Falls Freeze – Bryan noted the event was successful. 35 teams inquired regarding registration, but ice only available for 20 teams.
- ✓ SDAHA Bantam B Tournament – SFYHA hosted at the IcePlex February 26-28. Special thanks to Kim Meyer, Tournament Chair and Matt & Michaela Wosje, Team Coordinators, for their efforts.
- ✓ TJ Cup – Seven teams are registered for the A Division and 4 teams for the B division.

Policy Review– John Sievert made a motion to approve the following policies to be effective May 1, 2016:

SFYHA Select or “Gold” Program

When the level of youth registration and caliber of play merits it, the SFYHA will provide and foster a Gold program in which players will have the opportunity to play at a “Minnesota A/AA” skill level and, therefore, outside of SDAHA League Play. The purpose of the Gold program is to provide an enhanced level of competition and instruction. The cost of this program may be higher than traditional SDAHA League Travel teams due to an earlier start date and increased involvement of the Director of Hockey. In addition, participants can expect higher costs for tournament registration fees since no involvement in league play forces the League Manager to schedule most games to be played in tournament settings.

Selection Process

The Gold teams are determined through a tryout process. All players in the applicable league are eligible to tryout. Team will be picked based on ability regardless of the geographical location of their residence. The number of players chosen will be determined by the SFYHA Director of Hockey who will oversee tryouts. The number selected may be higher or lower than other teams in the applicable league.

Coaching

To ensure consistency of instruction from season to season and to recognize the advanced ability of these skaters, the SFYHA Director of Hockey will function as the coach coordinator for each Gold team and will assign a head and/or assistant coaches as needed.

Season

The Gold program will have tryouts prior to October 1st. Practices will follow the first week in October with games allowed starting the first weekend in November.

Note

SFYHA is required to host at least 4 teams at the SDAHA level prior to offering gold team option. The full compliment of SDAHA teams include A and B teams at SDAHA level.

Ongoing Training of Coaches: SFHYA's commitment to investing

It is the intent of SFYHA to provide its coaches with the training and ongoing assistance in our commitment to providing Association's skaters and players with a quality experience.

The Director of Hockey will be responsible for recruiting, assigning, training, and providing ongoing programming that will benefit SFYHA coaches while enhancing their ability to give instruction to the athletes entrusted to them. Training sessions will include but not be limited to preseason clinics, in-season reviews of practices and/or game management, monitoring team performance and providing guidance as needed.

The SFYHA Board's expectation is that the DOH will spend time on the ice with all teams during their practices at several different points throughout the season to ensure that the development philosophy of the Association is upheld.

Coaches will be required to attend preseason clinics and follow a player/team development plan that is authored, updated and presented annually by the Director of Hockey.

A private site for Coaches will be maintained that will serve as a repository of resources including by not limited to practice plans, drills, and related materials. The SFYHA expects that all coaches visit this site regularly throughout the season

SFYHA Support of Director of Hockey Off-Season Offerings

SFYHA is committed to the development of its players and coaches through the season and offseason. This is recognized by creating and filling the position of Director of Hockey. The Director of Hockey is designated to coordinate all skills and training-development programs created for SFYHA players and coaches.

Recognizing that the DOH is uniquely associated with SFYHA, SFYHA may assist with administrative and (nonmonetary) marketing support for programs offered by the DOH. This support will mostly focus on programming from April 01 - August 15 which is generally considered the off season for SFYHA.

A release of player and coach information will not be provided to the DOH in his or her capacity as an independent but associated proprietor of skills offerings, camps and other similar offerings. General communication to the association promoting programming on behalf of the DOH is both allowed and will be encouraged because of the recognized consistency in instruction provided during these off-season offerings.

A tab on www.siouxfallsflyers.com under Hockey Camps, or similar section, will be provided for DOH events. SFYHA will not provide reimbursement or share costs for any expenses for DOH events unless specifically negotiated on an individual basis. DOH will compensate the SFYHA for any assistance its administrative staff provides beyond sending general communications to SFYHA membership.

SFYHA-hosted Friendship Games

All Travel teams are allowed to schedule friendship games both at home and away. Friendship games shall be defined as a non-league, non-tournament game that is scheduled through the SFYHA League Manager and with consent from the SFYHA Scheduler.

All friendship games played count towards the maximum games per team allowed by the SFHYA Board, a maximum to be set and reviewed annually.

Travel Teams:

- Squirt and above: Up to 2 home friendship games at a cost of \$20 per player per game. The fee will be added to tournament fees assigned to players.
- PeeWee Gold Travel: Up to 4 home friendship games at no additional cost. The purpose is to offset the lack of league games.

In keeping with the spirit of "Friendship", no gate fees will be taken at SFYHA friendship games. Teams are encouraged to request the same courtesy be reciprocated when they travel to other clubs for away friendship games.

It is preferred that friendship games are schedule against out-of-state (non-SDAHA League) competition to broaden the exposure of our skaters and enhance their playing experience.

Personal Information Policy: SFYHA affiliations with third-party entities

Sioux Falls Youth Hockey Association, as an affiliate of the United States Hockey Association, a member of the South Dakota Amateur Hockey Association, and an organization encompassing minors, takes the privacy of its members seriously. SFYHA does not share contact information of its members with any parties not associated with SFYHA.

In addition, programming aimed at youth hockey players that is not produced or sanctioned by the SFYHA or the SFYHA's Director of Hockey will not be promoted directly to its members.

SFYHA may, under individual consideration and approval, post information on third party programming on the SFYHA Facebook, Twitter, or website. Timing, location, and perceived benefit to SFYHA members will be some but not all factors considered when evaluating whether promotion through SFYHA-channels of a third-party offering is appropriate.

Motion seconded and carried.

Board members reviewed the First Reading for policies:

- Travel Eligibility
- Code of Conducts

Volunteer Policy – Matt Althoff noted changes to volunteer requirements may be needed. Parents need to fill slots for minor officials during home games. DIBS for tournaments continue to be of concern.

Uniform Update– Plan is to have new jerseys at the varsity level for the 2016-2017 season.

End of Year Events– March 17 at JFK, March 21 at JFK, March 22 at Avera (no banquet for Bantam & PeeWee) and March 29 Banquet at Avera. League division this year adds one more date to the calendar than previous years.

- ✓ Board members signed up to serve as Master of Ceremonies at End of Year Events. Cherry will provide bullet points.
- ✓ Survey will be electronic. Dan will review survey from last season for possible changes.

NEW BUSINESS:

Cookbook Fundraiser - Gail Sievert and Molly Mathison are coordinating efforts to create a SFYHA Cookbook. Penny Malwitz is working on the project as well. The last Flyers Cookbook was completed in 1999 with a net profit of \$5000. For the 2016 Edition, plans are

- Selling price for cookbook - \$25 each
- \$5 fundraiser credit for player per book
- \$10 funding for SFYHA
- Remaining funds for production
- Members will be requested to submit recipes via email
- Anticipate 240 pages with pictures, memorial section and history
- Plan to order 1000 cookbooks with cost of printing at \$10,000

Members suggested selling price of \$20 per book instead of \$25 each. Discussion held regarding use of cookbooks now vs 20 years ago. Chad Dykstra made a motion to approve printing cost of \$10,000 plus shipping for 1000 cookbooks. Motion seconded and passed.

Candidate Forum – Candidate Forum will be held Monday, March 14 at 7:00pm in the Community Room at the IcePlex. Chad will facilitate the forum.

Spring & Fall Programming – Spring 3 V 3 Updates: Registration will be closed a couple of days prior to start of 3 V 3 program. 120 players are registered with Mites closed. Volunteers are needed for locker room supervision & moving croxice dividers. 3 V 3 Fall Program will be registered per players 2016-2017 league. Fall 3 V 3 will also include program for Bantam & High School.

Bus Cost for Varsity Play-in Game – Varsity East will play in Huron on March 8 for SDAH A Varsity Tournament Play-In game. Current high school league balance is negative \$300.

Bus cost is \$710. John Sievert made a motion to approve SFYHA funding for the \$710 bus cost for Varsity East travel to Huron. Motion seconded and carried.

Director of Operations – Mark Arndt reported 12 applications thus far for the position. Mark Arndt serves as chair of the committee. Other members include Kyle Hanisch, Matt Althoff, Sue Salter and John Mathison. Mark reported the Director of Operations will be in charge of administration and the organization as well as scheduling off and on the ice events. Business partners, individual fundraising, budgeting process and business plan are the main job tasks. Trent Johnson inquired as to how SFYHA can afford Director of Operations in addition to current Director of Hockey and Executive Assistant. His estimated payroll of \$150,000 affects every SFYHA family and will ultimately eliminate some players due to financial constraints. Mark reported initially the Director of Operations will involve some SFYHA funding but the long range plan is for the job to pay for itself. Plans are to interview top 2 candidates at the April board meeting.

Google for Non-profits – sfflyers.com domain provides Google apps at no cost.

Goal Nets – Dan will inventory nets at the IcePlex. Ideal is 4 nets per rink.

Other

- ✓ USA Olympic Sled Hockey Team will be in Sioux Falls the weekend of October 8th. The SF Stampede and Sam Tronnes Memorial Foundation are involved with the project.
- ✓ Projected registration for 2016-2017
 - Squirts – 57 (down 2 players projected for 2015-2016 season)
 - PeeWees – 72 (down 1 player projected for 2015-2016 season)
 - Bantams – 64 (up 9 players projected for 2015-2016 season)
 - High School – 55 (down 2 players projected for 2015-2016 season)
- ✓ Reports attached:
 - Coach Houck Board Notes – March 2016
 - Executive Assistant Report – March 2016
 - End of Year Events Schedule
 - Proposed policies

Meeting adjourned at 11:15pm

NEXT MEETING – Wednesday, April 6, 2016 6:30pm – Sanford Meeting Room A

Between Meetings – March 3, 2016 thru April 3, 2016

Other

- ✓ Matt Althoff made a motion to grant authorization for the Varsity West team to use the orange TJ Reinsch jerseys during the SDAHA Varsity Tournament. Motion seconded and carried via email vote. March 9, 2016
- ✓ Candidate Forum – 18 members in attendance at the March 14 Candidate Forum.

Eblasts

- ✚ SFYHA 3 V 3 Spring League Information (registered participants): March 7, 2016
- ✚ SFYHA Cookbook – Submit Your Recipes: March 8, 2016
- ✚ Coaches Symposium (Aug/St Louis) and Grand Forks (Apr 16) to coaches: March 8, 2016
- ✚ Varsity West in Championship Game & Candidate Forum: March 12, 2016
- ✚ Online Survey for All Members: March 16, 2016
- ✚ Squirt & PeeWee Parents w/Interest in 2016-2017 Gold Teams: March 20, 2016

- ✚ Online Survey for ICL and Older Rec Only: March 27, 2016
- ✚ SDAHA Development Camp and National Team Tryouts to DOB 1999-2003: March 31, 2016
- ✚ Recipes Needed! Election Results/Rental Gear Return/Dry Land Training: April 4, 2016

Approved _____

Cherry Hunter, SFYHA
Executive Assistant