

Agenda for LAWS Annual Membership Meeting  
November 9, 2014 at 6:00 pm  
Fireside Grill, 6951 Lansing Rd, Dimondale, MI

- I. Call meeting to order 6:25 by Courtney Preseault, Chairwoman  
58 members were in attendance
  
- II. Introduction of Executive Board by Courtney Preseault: Jennifer McArdle, Co-chair; Barb Allegretto, 37+ division representative; Theresa Pulido, 30+ division representative; Kendra (Sokol) Culham, open division representative; Stacie Macias, league administrator.  
  
Acknowledgement of players who've played 5, 10, 15, 20, and 25 years- tribute to Julie Larson led by Theresa Pulido and Rachel Rumsey.
  
- III. Review of 2014 by Jennifer McArdle: 37+ Division start and growth with help of a committee, Lansing United LAWS night, Hope Sports Complex relationship and interactions with Julie Mullin, new referee assignor, Great Lakes league and the friendly played in this past August, improvement of efficiency of player IDs, use of social media like Twitter, Facebook boost of \$10 that resulted in 2 new teams for the league in Spring, and the seasons committee that served in early 2014.
  
- IV. Membership Reminders by Kendra Culham: managers can email entire team, text alerts and email reminders but people need to "opt in," players should arrive early to games in order to avoid losing play time and to get checked in, members can upload a picture when they register or use other form of ID at the field, managers/exec board can upload photos for players at any time, and division managers are available and willing to take questions or represent players – use them!
  
- V. Financial Report by Courtney Preseault: In the fall of 2013, open division lost players and went to 7v7 instead of 11v11 - LAWS took a financial hit. In spring 2014, LAWS wrote only partial checks for the referees to managers because of this. Started season with less than \$3000 but projected end of the year balance around \$8000; questions from the members regarding line items answered. Members questioned Hope Complex's ability to provide nets and flags at all games. The idea of having a contract with Hope Complex was mentioned. Member asked if we could have a more gender equitable webhost. Jennifer McArdle addressed that the Board of Directors paying a partial payment for playing helped to secure financial footing for the league.
  
- VI. 38+ Division discussion by Courtney Preseault: feedback from about 25 of 70 women received. Most feedback was positive. Looking at 37+ number independently to see if it is self-sustaining is something that the Executive Board will do going into 2015. Member asked about having a dual-rostered discount with 30+ and 37+; Courtney stated that it would have to be for all divisions, just not these two. Jenny McArdle stated that the board rep, managers, and players need to be looking to recruit. Member brought up the importance for managers to communicate with division reps and other managers

regarding player numbers. Discussion regarding the value of recruiting, manager involvement, and the value of LAWS growing. Member shared that the number of soccer teams across the board throughout Lansing have dropped.

- VII. Committees for 2015 by Courtney Preseault
  - i. LAWS 30<sup>th</sup> Anniversary – 2015 will be the year to celebrate the 30<sup>th</sup> year of our non-profit status
  - ii. Sub-Option – committee to help present options to the membership
- VIII. Proposed changes to bylaws – add to the executive board as someone who will go above and beyond the duties of League Admin to recruit and market LAWS. Motion to add passed by show of hands.
- IX. Introduction of candidates. Co-chair: Jennifer McArdle; 30+: Amanda Lavoy and Theresa Pulido; 37+: Candace Dill and Theresa Pulido; League Admin: Anslee Norris and Stacie Macias; Marketing and Recruitment: Rhoda Wolff.
- X. Questions
- XI. Meeting adjourned at 7:18pm by Courtney Preseault

2015 Board positions announced at end of dinner:

Co-chair: Jennifer McArdle

30+ Representative: Amanda Lavoy

37+ Representative: Theresa Pulido

League Admin: Stacie Macias

Marketing and Recruitment coordinator: Rhoda Wolff

Raffle drawing was held for members who attended the meeting to thank them for their continued support of the league. Denae Friedheim and Kristine Byron were each awarded half of their player fee and Nicky Hale was awarded a full player fee for one season. These prizes must be used in 2015, cannot be transferred to another player, and will be applied to their LAWS account.

*Minutes submitted for approval on 11/10/14 by Stacie Macias, 2014 League Admin*

Approved: 11/12/14 by: 