

2022-2023 Centennial Youth Hockey Association



Team Sponsorship:

Bronze Package: \$349.00

[\$249.00 to team / \$100.00 to CYHA]

- Listing on Sponsor Page of CYHA website with links
- Listing on Team page of website
- ¼ page ad in tournament programs
- Sponsor Plaque with Team Picture

Eligible for 6 CYHA Family Volunteer Hours/Fees waived for the current season.

Silver Package: \$599.00

[\$499.00 to team / \$100.00 to CYHA]

- Listing on Sponsor Page of CYHA website with links
- Listing on Team page of website
- ½ page ad in tournament programs
- Sponsor Plaque with Team Picture
- Name on Super Rink 8 Sponsor Arena Banner

Eligible for 8 CYHA Family Volunteer Hours/Fees waived for the current season.

Gold Package: \$899.00:

[\$799.00 to team / \$100.00 to CYHA]

- Scrolling Listing on Front Page of CYHA website
- Listing on Sponsor Page of CYHA website with links
- Listing on Team page of website
- Full page ad in tournament programs
- Sponsor Plaque with Team Picture
- Name on Super Rink 8 Sponsor Arena Banner

Eligible for 10 CYHA Family Volunteer Hours/Fees waived for the current season.

Facts:

- ✓ **CYHA proceeds directed towards the Hardship Fund and the S.K.A.T.E (Skaters Keep Achieving Through Education) program.**
- ✓ **We are 600 Loyal Members Strong; developing our boys and girls ages four-eighteen.**
- ✓ **2,000 average monthly visitors to CYHA Website during the season.**
- ✓ **150,000 estimated ad impressions/foot traffic to CYHA Super Rink 8 arena annually.**
- ✓ **220,000 estimated annual impressions/foot traffic to Centennial Sports Arena.**



2022-2023 Centennial Youth Hockey Association



Advertising Sponsorship:
Custom & Combination Packages Available, contact us for more details!

National Sports Center Schwan Super Rink 8:

- \$1,250.00 for one year rental of Dasher Board Advertising
- \$2,500.00 for one year rental of 7 x 7 Wall Sign [next to scoreboard]
 - Scrolling Listing on Front Page of CYHA website
 - Listing on Sponsor Page of CYHA website with links

Set-up and Sign creation is not included in this price and is the responsibility of the Sponsor. 2018 pricing is \$121.00 for 96" x 32" Dasher Board payable to Image Printing & Graphics, Inc. **Available on a first come first serve basis.**

Eligible for the 10 CYHA Family Volunteer Hours/Fees waived for the current season.

Girls and Boys Chill Tournament Programs:

- \$199.00 for Full Page Print ad in Two Tournament Programs, 5 Volunteer Hours
- \$149.00 for ½ Page Print ad in Two Tournament Programs, 4 Volunteer Hours
- \$ 99.00 for ¼ Page Print ad in Two Tournament Programs, 2 Volunteer Hours
 - Approximately 1,000 programs printed for two tournaments
 - Girl's 2018 "Super" Chill – December 2020
 - Boy's 2019 "Classic" Chill – January 2021

Sponsor Listing on CYHA website Sponsor Page:

- \$179.00/year - Advertisement listing on CYHA Sponsorship Page Link back to your site, 4 Volunteer Hours

Facts:

- ✓ CYHA Proceeds directed towards the Hardship Fund and the S.K.A.T.E (Skaters Keep Achieving Through Education) program.
- ✓ We are 600 Loyal Members Strong, developing our boys and girls ages four-eighteen.
- ✓ 2,000 average monthly visitors to CYHA Website during the season.
- ✓ 150,000 estimated ad impressions/foot traffic to CYHA Super Rink 8 arena annually.
- ✓ 220,000 estimated annual impressions/foot traffic to Centennial Sports Arena.