



# Oriole Park

BASEBALL

## Sponsorship Proposal 2019 Season

**Let's Play  
Ball!!!**



By: Katie Boysen  
Oriole Park Baseball Association  
(312)391-4842  
[orioleparksponsor@gmail.com](mailto:orioleparksponsor@gmail.com)





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BASEBALL

## 2019 Sponsorship Program

Oriole Park Baseball Association (OPBA) ([www.orioloparkbaseball.org](http://www.orioloparkbaseball.org)) is proud to announce that the 2019 season planning is now underway! **OPBA is a non-profit organization and is one of the top 5 baseball organizations in the country** attracting families from the Northwest Side of Chicago and surrounding suburbs.

Made up of 100% volunteers, our organization provides all of our players an opportunity to participate in, learn and compete in the games of baseball and softball each year. All of this is achieved only by the support of the OPBA sponsorship program. The program enables our volunteers, parents and community to participate in a safe environment for our children to learn and play at both Oriole Park and Olympia Park. Please join us in helping support our kids!

We are now accepting sponsor partnerships for the upcoming 2019-baseball/softball season. All sponsorship levels provide a variety of impactful direct to consumer marketing campaigns for your business to experience an increased return on investment (ROI). The direct marketing campaigns leverage an outreach to thousands of consumers within our community by communicating your company's brand message that result in; increased revenue, exposure and return on your investment while supporting a unique sports experience and investing in the future of our neighborhoods as well as our children!

**Tier I "Home Run" - \$250 per year:** The **Home Run Partnership** offers a randomly placed web banner ad for businesses wanting to display their logo along with a message for advertisement. Sponsors will receive this private web banner ad which will be generated throughout the OPBA website during the 2019-baseball/softball season. Partnership includes:

- Randomly placed web banner ad that will be **linkable** to your company's website – Includes design and formatting to achieve maximum brand compliance and exposure for your company. (*Web ad will run from March, 2019 thru January, 2020*)
- A team sponsorship, which includes a 1/color screen printed application of your company name on one (1) team's jerseys. Shirts display direct contact information for your company in recognition of your support of the OPBA program and community.
- Your company's name and website listed on the OPBA's Sponsorship web page.

**Tier II "Grand Slam Partnership" - \$500 per year:** The **Grand Slam Partnership** includes all of the same benefits as the "Home run Partnership" as well as:

- A total of 2 team sponsorships for teams at different age brackets to further maximize exposure of your company.
- Your name and/or logo to appear on the OPBA website as well as the OPBA Sponsor banner hung in the field house at Oriole Park.

**Tier III "Diamond Partnership" - \$1,000 per year:** The **Diamond Partnership** offers a comprehensive package which includes everything in the "Home Run and & Grand Slam Partnerships" as well as:

- Printed banner advertisement hung at one of our 8-baseball/softball diamonds for the entire 2019-baseball/softball season. (*April, 2019 – August, 2019*)
- Printed banner advertisement/logo displayed during our OPBA Annual picnic (draws nearly 4,000 community members).

In addition to these partnership opportunities, we may be able to customize a package for your business. Please contact us at (312) 391-4842 or at [orioloparksponsor@gmail.com](mailto:orioloparksponsor@gmail.com) for further information or any questions.

We are also actively recruiting sponsors and in-kind donors to support our annual picnic, which draws over 4,000 participants from our community. In addition, we have our highly anticipated OPBA Dome Day Weekend – Dome Days allows all players the opportunity to play a game at the Chicago Bandits Stadium and Dome in Rosemont, IL. This is a great experience for players and families. Please call or email for more information on how you can get involved.



# 2019 Sponsorship Commitment Form

## Sponsorship Commitment:

- Tier I – Home Run Sponsor - \$250
- Tier II – Grand Slam Sponsor - \$500
- Tier III – Diamond Sponsor - \$1,000



## Payment Information:

- Cash
- Check – Please make checks payable to OPBA
- Credit Card – Please call Katie at (312) 391-4842 if you would like to pay via credit card.

## Sponsoring Company Information:

*(please list person who we shall contact for logo info)*

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsor Info for Team Jersey's

*(please list exactly as you'd like it on the team jersey – 3 lines allowed)*

Company Name: \_\_\_\_\_

Company Address (or website) \_\_\_\_\_

Company Phone/Website/Email *(please choose one to add as your 3<sup>rd</sup> line):* \_\_\_\_\_

**\*\*\*\*If you have a specific team you would like your company information to appear on, please let us know here.**

**Please list your top 3 teams, along with division and age group. \*\*\*\***

**Team Request** (List in the order of Preference)

**Division/Age Group**

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### Make checks payable to OPBA and mail to:

OBPA – Attn: Katie – 5510 N. Normandy Ave, Chicago, IL 60656

For additional information, please contact Katie at [orioleparksponsor@gmail.com](mailto:orioleparksponsor@gmail.com) or at (312) 391-4842.

**All donations are tax deductible in accordance with the regulations of the IRS – OPBA EIN #: 36-323751**