OVERVIEW

**Organization, Premise for License**
The National Wheelchair Basketball Association (NWBA) is the recognized National Organization for Wheelchair Basketball by the International Wheelchair Basketball Federation and the High Performance Management Organization by the United States Olympic Committee. The NWBA trains and selects teams for participation in the Paralympic Games, World Championships, and other international competitions. The National Wheelchair Basketball Association (NWBA) is comprised of over 200 wheelchair basketball teams across 22 conferences and seven divisions. The NWBA was founded in 1948, and today consists of seven divisions including: Championship Division, Division III, Women’s Division, Intercollegiate Men’s Division and Intercollegiate Women’s Division, as well a Junior 10’ and Junior Prep Divisions.

The National Wheelchair Basketball Association hosts the National Wheelchair Basketball Tournament each year where the top teams from each division come together to compete for their national title. For the last few years, the NWBT has been held in Louisville, KY. For more information, visit: www.nwba.org.

**Trademarks, Registrations and Licensed Use**
All marks and logos within this manual are trademarked or registered by the licensed organization and can only be used through the provided approval process outlined herein. All marks and logos are the property of National Wheelchair Basketball Association (NWBA). If any entity uses the trademarked or registered marks and logos of the event commercially, it must first obtain a license, before obtaining further written approval. All other organizations or individuals using the marks for NWBA must first be granted written approval by a member or agent for the event (see contact enclosed.)

**Graphic Design Standards**
This manual is provided to guide National Wheelchair Basketball Association partners, licensees, and affiliate organizations through the proper use of its marks and designations. NWBA endeavors to assure that all groups using these marks and symbols fall under the guidelines provided herein. All authorizations must be, therefore, provided by NWBA for both legal and practical purposes to protect the rights holders. This manual outlines the most basic uses of NWBA symbols; and the expectations are that any entity doing business with USA Wrestling, uphold the standards displayed in this manual.
Wheelchair basketball has come a long way since its origins in the United States in 1946. The NWBA has since grown to over 225 teams and boasts over 3,200 members. The NWBA has helped develop hundreds of teams throughout the world: North and South America; Africa; Asia; and Europe. The United States now competes against teams from these continents at the Paralympic Games, World Championships, Parapan American Games, and IWBF Zone Qualifiers.

The National Wheelchair Basketball Association is the longest standing and largest Disabled Sports Organization in the world. Its mission is to provide individuals with physical disabilities the opportunity to play and learn wheelchair basketball. The NWAB is responsible for growing and developing wheelchair basketball in the United States, and the selection and training of the Paralympic and Parapan Am Games Teams, as well as major international competitions.

**Text Font:** Arno Pro Light Display 8/12 pt C/lc FL/RR
ACCEPTABLE NWBA LOGOS WITH TAGLINE

- Standard Logo with Tagline
- Alternate Logo with Tagline
- Symbol
- Horizontal Logo with Tagline
ACCEPTABLE NWBA LOGOS WITH TAGLINE

National Wheelchair Basketball Association

Roll with U.S.

Standard Logo with Tagline

Alternate Logo with Tagline

Roll Models

National Wheelchair Basketball Association

Roll with U.S.

Symbol

Horizontal Logo with Tagline
ACCEPABLE NWBA LOGOS - SINGLE COLOR APPLICATION

Standard Logo

Alternate Logos

Horizontal Logo
UNACCEPTABLE NWBA LOGO USAGE

No Logo with Black Type

No Player Image in Different Color

No Alteration of Type

No Type to the Left of the Logo

No Switching Logo Colors
The NWBA logo shall not be displayed in conjunction with any non-NWBA sponsor. For a list of approved sponsors, please contact Anthony Bartkowski at 719-510-7331 or anthonybartkowski@nwba.org
LOGO AUTHORIZATIONS

Request Steps to Provide

1. Email Name and Organization
2. Provide Phone Number and Email Address
3. Provide Deadline
4. Description and proposed use of design
5. Explain mediums to be used on
6. Provide final digital visual for final approval

Primary Contact
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