



Minnesota Hockey

Membership Development Report

September 16-18, 2016



The Minnesota Hockey Membership Development Committee continues to make a significant and effective effort to increase the awareness of and participation in hockey through the utilization of available Minnesota Hockey and USA Hockey growth programs.

We are excited to report that 45 associations have registered for the 2 & 2 Challenge. Three more associations have registered for only Try Hockey for Free Day, bringing the expected number of THFF sites to 48. Last year, we had 53 associations participate in the 2 & 2 Challenge and a total of 53 Try Hockey for Free sites.

Here is a breakdown of participating associations for the 2016-17 season:

District 1
Edgumbe

District 2
Mounds View
Roseville

District 3
Armstrong Cooper
Delano
Hopkins
Mound Westonka
Orono
Osseo-Maple Grove

District 4
Marshall*

District 5
River Lakes
Sartell
St. Michael-Albertville

District 6
Bloom. Jefferson
Bloom. Kennedy
Burnsville
Chaska Chanhassen

District 8
Apple Valley
Eastview
Farmington
Inver Grove Heights
Johnson Como-NSP*
Sibley
South St. Paul

District 9
Faribault
La Crescent
St. Francis
Tri-City United
Waseca

District 10
Andover
Becker-Big Lake
Blaine*
Cambridge-Isanti
Mora
Rogers
Spring Lake Park
St. Francis

District 11
Duluth
Two Harbors

District 12
Hibbing-Chisholm

District 15
Alexandria
Brainerd
Fergus Falls
Little Falls
Northern Lakes
Park Rapids

District 16
Bemidji
Hallock
Red Lake Falls

*Try Hockey For Free only

Minnesota Hockey Growth Grants

The Membership Development Committee received and reviewed 27 grant applications during the 2015-16 fiscal year. The committee approved 20 grants totaling over \$25,000 in contributions toward growing the game in Minnesota.

Associations benefitting from the grants included Anoka, Armstrong Cooper, Brainerd, Chaska Chanhassen, City of Lakes, Eden Prairie, Lake of the Woods, Little Falls, Mora, North Metro, Northern Lakes, Northfield, Princeton, Prior Lake, Proctor, River Lakes, St. Francis, Tartan and Willmar.



Girls' Hockey Weekend

On October 8-9, the IIHF is hosting the sixth annual World Girls' Hockey Weekend. Events can be held on or off the ice. Any association that is registered for the 2 & 2 Challenge and participates in this event will receive additional rewards from USA Hockey upon completing the challenge. Last year, there were 21 events in Minnesota.

Little Wild Learn to Play

The Little Wild program has been a huge success so far. We expanded to 16 locations this year and are now impacting over 920 kids. Each of the locations are now underway, and we're working with local associations on converting all of these kids into Mites/8U for the upcoming season.