



Instead of spending tens of thousands of dollars on advertising to generate leads SRS has decided to give back to programs that we care about.



SRS creates
more
MONEY
FOR YOUR
TIME

Need more money for your wrestlers?

- Have your school or club get paid **\$50** for setting energy consultation **appointments.**
- NO limit on appointments.
- NO purchase required just an informational appointment.
- Easy Fundraiser to implement.
- Bigger return on time spent on fundraiser.
- Also supports **USA Wrestling Utah.**

SunRidge Solar

988 West Evans Lane
Saratoga Springs, UT 84074
Phone (801) 768 -3000



Instead of spending tens of thousands of dollars on advertising to generate leads SRS has decided to give back to programs that we care about.

As most people know Solar is blowing up right now in Utah. There are many people out there that would love to become more educated on how solar would work for them and what the costs would be. This is why doing a solar fundraiser will be so profitable for the wrestling programs across Utah.

Details of the 3 ways your school or club will and can make money-

- 1. Guarantee - \$50 per appointment met**
- 2. Bonus - \$250 If the appointment turns into a sale**
- 3. Bonus - The consultant will let the sale know that SRS will do a dollar to dollar price match on any other money that the customer would like to donate to the program (up to \$1,000)**

The wrestler or parent will contact all the family and friends using the script given. The wrestler or parent will invite their warm leads to get a free solar estimate on their home. The wrestler or parent will then get a \$50 dollar check given to their club or schools wrestling program after the family meets with the SunRidge Solar representative. It will be a very low pressure, personalized informational meeting. If the family then decides to actually purchase the solar from the representative the school or club gets an additional \$250. We also will offer a dollar for dollar match program, so if the customer decides to put a dollar amount onto the solar purchase price SunRidge Solar will match the dollar amount and donate that full amount to the school or club. Example the family donates \$250 SunRidge Solar will give the program \$500.

Requirements -

1. Must be using Rocky Mountain Power or a city power company that does Net Metering
2. They also must have all decision makers at the appointment
3. The appointment needs a 25 min window of time.
4. The family must be employed or still have an income.
5. The family must not have any plans of moving in the next 3 years.

Coverage Area - SRS covers almost all of Utah. Most of Utah is Rocky Mountain Power which has expensive power so that is the best client. If it is not RMP it will still work as long as Net metering is accepted in the city or county. Our office is in Saratoga Springs so if it is over 3 hours away we may do an over the phone online appointment. If we do that appointment and it meets all the requirements SRS will still pay the \$50.

SunRidge Solar
988 West Evans Lane
Saratoga Springs, UT 84074
Phone (801) 768 -3000



Instead of spending tens of thousands of dollars on advertising to generate leads SRS has decided to give back to programs that we care about.

Friends and Family Script

“Hey _____ this is _____ I am doing a fundraiser for my wrestling program that doesn’t cost you any money! SunRidge Solar is donating \$50 to my program for just meeting with one of their consultants. They want to give you a 25 min educational solar consultation on what solar would look like on your house. Do you have any time these next couple of weeks to get a free quote? “

If answer is Yes -

“Last thing we need to do is a 3 way call with SunRidge Solar to schedule an appointment. This will take 2 mins, let me put you on hold ok?”

Call **Calene at SunRidge Solar** at (435)467-2701 with the three way the call and give her your name and your school or club name. Also let her know who you’ve got on the phone and then she will take over and schedule the appointment. If for some reason she is on the other line and can’t answer leave a message that gives your info and the appointee’s info. **That is it!** You will receive for **great money** for an appointment, and **amazing money** if the appointment turns into a sale.

Calene’s Script is similar to the following to see if the customer is Qualified. She will also get some info needed for the appointment. She will ask a few qualifying questions before we come over-

1. Are you currently using Rocky Mountain Power?
2. Is your average electric bill over \$50?
3. Do you own your home?
4. Do you plan on living there for the next few years?
5. Are you and/or your spouse employed?
6. Is the household income above \$50,000 annually?
7. Would you say your credit is above or below 600?”

SunRidge Solar
988 West Evans Lane
Saratoga Springs, UT 84074
Phone (801) 768 -3000



Instead of spending tens of thousands of dollars on advertising to generate leads SRS has decided to give back to programs that we care about.

SunRidge Solar

988 West Evans Lane

Saratoga Springs, UT 84074

Phone (801) 768 -3000