**Dayton Juniors Ad Program 2016-17**

By selecting an advertising space from the box below, you will receive an ad in the Dayton Juniors Yearbook and your donation will go directly towards lowering this DJRS athletes participation fees.

|  |  |  |  |
| --- | --- | --- | --- |
| **Check Size** | **Size** | **Dimension** |  |
|  | Business Card | 1/10 Page | $30.00 |
|  | Double Business Card | 1/4 Page | $50.00 |
|  | Vertical Double Business Card | 1/4 Page | $50.00 |
|  | Half Page | 1/2 Page | $90.00 |
|  | Full Page | 1 Page | $150.00 |
|  | Full Page Inside Front Cover | 1 Page | $250.00 |
|  | Full Page Inside Back Cover | 1 Page | $250.00 |
|  | Full Page Back Cover | 1 Page | $250.00 |
|  |  |
|  | \*Only Camera ready Ads will be accepted. |  |

**Special Mention One Line Ads**

This option is for a Coach, Trainer, Booster or Player who would like to take out a one line Ad to support a particular player or team. This Ad has a limit of 80 characters and spaces.

Check One: \_\_\_ Coach ($100) \_\_\_ Trainer ($50) \_\_\_ Booster ($25) \_\_\_Player ($10)

Your One Line Ad is to Say: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Total amount of Ad Donations Due: $\_\_\_\_\_\_\_\_\_\_\_\_\_

X the type of payment received: \_\_\_ Check \_\_\_ Cash

**The Ad’s Business Information**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Telephone: \_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Best time to call: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_\_\_\_

Authorization Signature from Ad Purchaser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Athlete Selling Ad: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DJRS Team: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**AD’S ARE DUE TO LORI SMITH NO LATER THAN**

**JANUARY 11TH, 2017**

**Why Sell Ads?**

* By selling the Ads the amount of monies listed will come directly off of your club fees. The more you sell, the more your fees will be reduced. You will not receive a reduction in fees more than what your club fees are. (No you cannot make a profit from selling the ads.)
* By selling the Special Mention One Line Ads, those monies will also reduce your DJRS participation fee.

**Athlete Check List**

* Make sure you have checked the correct size for the Ad.
* Make sure you have checked the correct program the business wishes to select.
* **Make sure you obtain a camera ready Ad from the business and paperclip it to this form.**
* **Make sure you obtain a check or cash for the total amount of the Ad(s) and paperclip it to this form.**
* Make sure the total amount of the Ad donation is written in the area at the bottom of the front page along with the payment received as a check or cash.
* Make sure the Special Mention One Line Ad is checked for the appropriate donation and the Ad is written correctly with no spelling errors and less than 80 characters and spaces
* Make sure all of the Businesses Information is filled in at the top of this page.
* Make sure your name and team is filled in the appropriate area.
* Make sure you fill out the Tax Deductible Donation Receipt and give it to the business making the donation.

**Yearbook/Presidents Cup Tournament Tax deductible Donation Receipt**

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_\_\_ Total Amount Received for Ad Donations: $\_\_\_\_\_\_\_\_\_\_

Ad Size: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Check here if the Ad donation includes a Special Mention One Line Ad \_\_\_\_\_

Athlete’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DJRS Team: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Questions - Contact DJRS at lsmith35@woh.rr.com